



COUNTY OF SAN MATEO
Inter-Departmental Correspondence
Office of Sustainability



Date: November 21, 2016
Board Meeting Date: December 13, 2016
Special Notice / Hearing: None
Vote Required: 4/5ths

To: Honorable Board of Supervisors

From: Jim Eggemeyer, Director, Office of Sustainability

Subject: Contract with Redwood City 2020 to Implement the Sustainable Transportation Encouragement Program Grant from the California Transportation Commission

RECOMMENDATION:

Adopt resolutions:

- A) Authorizing the Office of Sustainability to enter into an agreement with Redwood City 2020 to execute the Safe Routes to Schools tasks identified in the California Transportation Commission grant awarded to the Office of Sustainability and Redwood City 2020 Sustainable Transportation Encouragement Program; and
- B) Authorizing an Appropriation Transfer Request recognizing \$963,000 in grant funds from the California Department of Transportation for the administration and operation of the Sustainable Transportation Encouragement Program.

BACKGROUND:

In September 2013, the Governor signed Senate Bill 99 (Chapter 359, Statutes 2013) and Assembly Bill 101 (Chapter 254, Statutes 2013) into law, creating the Active Transportation Program (ATP). The ATP consolidates a number of other funding sources intended to promote walking and bicycling, such as the Bicycle Transportation Account and Transportation Alternatives Program, into one program. Over a three year period encompassing three grant cycles, the State plans to award approximately \$1.0 Billion worth of grant funds for Active Transportation projects. The majority of the funds are dispersed by the State and a portion of the funds are dispersed by regional entities such as the Metropolitan Transportation Commission.

On June 6, 2015, the County of San Mateo in partnership with Redwood City 2020 submitted an Active Transportation Program grant application to the California Transportation Commission (CTC) for Cycle 2 of the ATP statewide competitive funding call for projects. On September 22, 2015, the CTC approved the STEP project for

inclusion in the list of recommended projects for funding. On June 30, 2016, the CTC officially approved the allocation of \$963,000 to fund the STEP project. On September 6, 2016 your Board adopted Resolution No. 074751 accepting the California Transportation Commission grant funds in the amount of \$963,000 under the Active Transportation Program for the Office of Sustainability and Redwood City 2020 Sustainable Transportation Encouragement Program (STEP).

DISCUSSION:

The STEP grant will consist of community and school-based education and encouragement programs in the North Fair Oaks area of the Redwood City School District. The grant will measure the rates of walking and bicycling for daily transportation, implement a variety of activities to reward and increase rates of walking and bicycling, and increase traffic safety for all roadway users. STEP includes three main components:

1. Safe Routes to Schools
2. Community-wide Transportation Demand Management/Social Marketing
3. Data collection, analysis, and evaluation

The three project components will be implemented in a coordinated fashion to reinforce the overall STEP message.

This proposed agreement between the Office of Sustainability and Redwood City 2020 requires Redwood City 2020 to oversee and implement the tasks related to the Safe Routes to Schools component of the grant. STEP provides funding to continue and expand the Safe Routes to Schools programs currently offered by Redwood City 2020 at the following five schools located in unincorporated North Fair Oaks:

- Taft Elementary School
- Garfield Elementary School
- Selby Lane Elementary School
- Hoover Community School
- Fair Oaks Elementary School

Through this agreement, Redwood City 2020 staff will administer the Safe Routes to Schools components and tasks in four elements: Education, Encouragement, Enforcement, and Evaluation. Redwood City 2020 will be required to coordinate and implement the following activities in the four elements:

- Education: Provide traffic safety instructions and Safe Routes to Schools best practices to students including, but not limited to, lessons on traffic safety, bicycle skills, and walking for transportation, and outings and experiential learning to connect walking and cycling to health, science, and other curricula.
- Encouragement: Promote events and activities to encourage walking and bicycling transportation to and from school including, but not limited to, programs, events, activities, and incentives to reward students and family members who walk and cycle for daily trips, and to inspire more people to use active modes.

• Evaluation: Identify existing conditions and rates of use of transportation modes at each of the project area schools before and after the project implementation, implement and pilot automated measurement technology, conduct walking and bicycling audits of each of the five schools to identify recommended routes and potential projects, and analyze and report program effectiveness.

• Enforcement: Increase awareness of and compliance with traffic rules, improving the safety of pedestrians and cyclists through crossing guard training and recruitment, targeted enforcement for crossings, and enforcement against speeding and distracted driving.

These tasks will be carried out concurrently over a two and a half year period beginning in January 2017 and continuing through June, 2019.

The contract is provided in Exhibit A to this staff report. County Counsel has reviewed and approved the contract and resolution as to form.

SHARED VISION 2025:

Approval of this agreement contributes to the Shared Vision 2025 outcomes of an environmentally conscious community by increasing the proportion of trips made by bicycling and walking rather than by automobile. This project will help shift some daily trips from driving to cycling thereby reducing pollution and greenhouse gas emissions from automobiles. STEP also contributes to the Shared Vision 2025 outcome of a livable and healthy community by reducing injuries from traffic collisions and by increasing community interaction. Walking and bicycling reduces risk of chronic disease and improves social cohesion, reducing rates of crime.

PERFORMANCE MEASURE:

Measure	FY 2016-17 Actual	FY 2017-18 Projected
Increase by 8% the proportion of daily trips made by walking (16.6%), bicycling (1.5%), and public transportation (4.4%)	Estimated 22.5%	25%

The California Household Travel Survey (2010) reports the average state-wide proportion of daily trips made by walking, bicycling and public transportation totals 22.5% of all daily trips. Data specific to the STEP project area will be collected as part of the project to establish baseline rates and to measure project effectiveness.

FISCAL IMPACT:

Approval of the Appropriation Transfer Request will appropriate funds in the amount of \$963,000 from the California Department of Transportation to the Office of Sustainability. The Sustainable Transportation Encouragement Program grant funds do not require a match, therefore, there is no Net County Cost associated with this transfer.

ATTACHMENTS:

A. Contract with Redwood City 2020