



COUNTY OF SAN MATEO
County Manager's Office

Date: November 28, 2016
Board Meeting Date: December 6, 2016
Special Notice/Hearing: None
Vote Required: Majority

TO: Honorable Board of Supervisors
FROM: John L. Maltbie, County Manager
SUBJECT: Use of District-Specific **Measure A** Funds – Supervisorial District 5

RECOMMENDATION

Measure A: Adopt a resolution authorizing a one-time \$95,000 grant of district-specific **Measure A** funds to the San Mateo County Union Community Alliance (SMCUCA) to deliver two classes in its Trades Introduction Program (TIP), and authorizing the County Manager, or his designee, to negotiate and execute the grant agreement.

BACKGROUND AND DISCUSSION

Measure A is the ten-year half-cent general sales tax approved by San Mateo County voters in November 2012. The Board and County staff have conducted study sessions and community outreach efforts to inform priorities for **Measure A** spending.

On March 17, 2015, the Board adopted the **Measure A** allocation plan for the FY 2015-17 budget, during which the County anticipates **Measure A** receipts of approximately \$80 million annually. The plan included \$5 million in one-time loans or grants for FY 2015-16, and \$1 million each year for FY 2015-16 and 2016-17, divided equally among the five Board districts, for entities that submitted Letters of Intent which were not funded or, in cases of emergencies or unforeseen circumstances, other one-time projects for entities that did not submit a Letter of Intent. On April 28, 2015, the Board approved the criteria and process for staff to utilize in administering these funds. In accordance with such criteria, District 5 has submitted a request to use **Measure A** funds as shown below and in the attachment hereto:

District/Project	Amount
District 5 (Supervisor Adrienne J. Tissier) – Project supports the San Mateo County Union Community Alliance's Trades Introduction Program (TIP) which introduces trainees to a wide variety of construction trades and assists graduates with placement into trade apprenticeships and construction jobs.	\$95,000

FISCAL IMPACT:

There are sufficient **Measure A** funds budgeted in Non-Departmental Services FY 2016-17 Adopted Budget for this purpose.

ATTACHMENT – Project Summary

DISTRICT 5 (Supervisor Adrienne J. Tissier)
FY 2016-17 Measure A Request
San Mateo County Union Community Alliance
Trades Introduction Program
\$95,000 One-Time Grant

This is a request for a one-time grant totaling \$95,000 that will provide funding to the San Mateo County Union Community Alliance for the Trades Introduction Program (TIP).

TIP is a certificated, 120-hour pre-apprenticeship training course introducing trainees to the wide variety of construction trades in partnership with union apprenticeship programs and community and education partners in the area. The County Manager's Office will work with San Mateo County Union Community Alliance's staff on terms of the grant agreement for this one-time contribution.

TIP began with a group of Building and Construction Trades leaders working together to get a better pool of applicants for apprenticeship programs. TIP is an innovative attempt in the workforce development arena in this region. For instance, TIP links the community college directly with the apprenticeships to engage the unions, bring in the workforce development system and find community funding and support.

The program received state and federal funding—from the federal Housing and Urban Development (HUD) Sustainable Communities Partnership, Prop 39/California Workforce Investment Board and PG&E.

Specifically TIP delivers pre-apprentice training to approximately 25 attendees per session that will sustain the County's construction industry, create qualified workers to fortify the labor needs as the baby boomer era construction workers retire in the coming years.

In addition, TIP assists trainees with supportive services such as clothing, parking fees and gas cards as needed. TIP then assists graduates with placement into trade apprenticeships and construction related jobs working directly with employers and their placement agencies. Placement is always subject to available work in the region, which is expected to be brisk over the next five years. TIP is working with the Building Trades Council and local contractors to ensure that large projects in the County give preference to TIP graduates, ensuring a high-quality workforce and placement opportunities for TIP.

A recent breakdown of the 55 TIP graduates to date placed into apprenticeships by trade is as follows:

Plumbers – 10	Plasterer – 1
Electricians – 30	Sheet metal – 6
Carpenters – 4	Sign & Display – 2
Glaziers – 1	Elevator Construction – 1

The County Manager's Office will work with the Human Services Agency (HSA) and the San Mateo County Union Community Alliance on the Trades Introduction Program performance objectives for the County's **Measure A** funds in this agreement. Performance objectives will track the use of these one-time funds used to train approximately 50 attendees over 2017-18

and include offsetting the following expense categories: Salaries (such as Instructor, Program Director, Industry Liaison, Placement Coordinator and various support personnel) and Direct Program Costs (such as Tools, Instruction Modules, Textbooks, Insurance, Indirect Overhead and Supportive Services).

In addition to tracking number of attendees for the two classes, completion rates and apprenticeship placements for their graduates, SMCUCA will monitor subsequent job placements for informational purposes only.

Total Measure A Request: \$95,000

The release of funds will be contingent on the execution of a Grant Agreement providing for the County's confirmation the funds are expended for the purposes stated herein.