



**COUNTY OF SAN MATEO**  
**Inter-Departmental Correspondence**  
Human Services Agency



**DATE:** October 26, 2012  
**BOARD MEETING DATE:** November 6, 2012  
**SPECIAL NOTICE/HEARING:** None  
**VOTE REQUIRED:** 4/5ths

**TO:** Honorable Board of Supervisors

**FROM:** Beverly Beasley Johnson, JD, Director, Human Services Agency

**SUBJECT:** Accepting the Workforce Innovations Fund Grant from the U.S. Department of Labor and authorizing agreements with Paul Downs and FSG

**RECOMMENDATION:**

A) Adopt a Resolution:

- 1) Accepting the Workforce Innovations Fund grant from the U.S. Department of Labor for English-language acquisition coordination around employment and training needs and services for the term of July 1, 2012 through June 30, 2015, in the amount of \$2,632,250; and
  - 2) Authorizing agreements with Paul Downs for the management and coordination of the four phases of the program and the ALLIES Steering Committee for the term of July 1, 2012 through June 30, 2015 in the amount of \$354,169; and with FSG for master facilitation and for the development of planning and accountability frameworks for the term of July 1, 2012 through June 30, 2015 in the amount of \$624,940
- B) Resolution authoring an Appropriation Transfer Request in the amount of \$1,368,000 from unanticipated revenue to various accounts

**BACKGROUND:**

In December 2011, the Employment and Training Administration (ETA), of the U.S. Department of Labor (DOL), announced the availability of approximately \$98.5 million in Workforce Innovation Fund grants authorized by the Full-Year Continuing Appropriations Act, 2011 (P.L. 112-10). These funds support pilot programs and innovative approaches to the design and delivery of employment and training services that generate long-term improvements in the performance of the public workforce system, both in terms of outcomes for job seekers and cost-effectiveness. Workforce Development of San Mateo County in partnership with the Alliance for Language Learners' Integration, Education, and Success (ALLIES), Work2future, and NOVA, submitted the Silicon Valley ALLIES Innovation Initiative proposal that addressed a dual problem: 1) the need for English language instructions for working age immigrants in San

Mateo and Santa Clara counties, 2) the need for a decentralized delivery system that maximizes collective efficiency through common goals and measurement systems, and coordinated infrastructure to meet the needs of 20,000 adult English language learners annually.

#### **DISCUSSION:**

The overarching goal of this grant is to develop a model that connects workers requiring English-language acquisition, work readiness, and career-technical training to highly-needed regional career pathways through a structured and coordinated multi-sector network across workforce development, education, business and labor, and support organizations. The eventual outcome of this grant is the education and placement of immigrants in higher-paying, more productive careers. Paul Downs will be responsible for the four phases of the program's Scope of Work. FSG will provide planning and accountability frameworks and develop shared metrics and systems for data collection and analysis and tools and test modules to measure the success of the program. It is FSG's model approach that was instrumental in winning the grant.

The Contractors have assured compliance with the County's Contractor Employee Jury Service Ordinance, as well as all other contract provisions that are required by County ordinance and administrative memoranda, including but not limited to insurance, hold harmless, non-discrimination and equal benefits. The processing of this grant and these agreements was delayed due to negotiations. County Counsel has reviewed and approved the grant, the agreements and Resolution as to form, and the Contractors meet insurance certification requirements.

The acceptance of this grant and the approval of these agreements contribute to the Shared Vision 2025 outcome of a Prosperous Community by connecting workers requiring English-language acquisition, work readiness and career technical training to highly-needed regional career pathways. It is estimated that an additional 2,000 immigrant workers will be impacted by the evolving model beginning in FY 2014-15 and 40 percent will utilize at least one work readiness/skill development service at one of the three One-Stop systems in San Mateo and Santa Clara Counties. It is anticipated that the number of participants utilizing at least one work readiness/skill development service will increase over time, after closeout of the grant-funded period.

#### **Performance Measure(s):**

<b>Measure</b>	<b>FY 2012-13</b>	<b>FY 2013-14</b>	<b>*FY 2014-15 Target</b>
Percent of participants who received English as a Second Language (ESL) training through the integrated SV ALLIES program that go on to complete a vocational training program and/or earn an industry-recognized credential.	<b>N/A</b>	<b>N/A</b>	40%

\* The program model will be developed over the first two years of the grant and implementation in the third fiscal year.

#### **FISCAL IMPACT:**

The amount of the grant from DOL is \$2,632,250 and the term is July 1, 2012 through June 30, 2015. The DOL grant is not included in the FY 2012-13 Adopted Budget. An Appropriation Transfer Request (ATR) will recognize revenue for FY 2012-13. . Funds remaining for years two and three of the grant will be included in the FY 2013-14 and FY 2014-15 Recommended Budgets. There is no grant match obligation by the County in association with this grant; expenses associated with the grant and are 100% claimable and refundable. The Agreement with Paul Downs in the amount of \$345,169 and FSG in the amount of \$624,940 are for the same term as the DOL Grant and 100% funded by the DOL Grant. There is no Net County Cost associated with the agreements or DOL Grant.