

COUNTY OF SAN MATEO

Inter-Departmental Correspondence County Manager's Office

> Date: March 20, 2017 Board Meeting Date: April 11, 2017 Special Notice / Hearing: None Vote Required: Majority

To: Honorable Board of Supervisors

From: John L. Maltbie, County Manager

Subject: Use of District-Specific Measure K Funds – Supervisorial District 4

RECOMMENDATION:

Measure K: Adopt a resolution authorizing a one-time \$75,000 grant of district-specific **Measure K** funds to StreetCode Academy to lease space to conduct three technological programming classes at East Palo Alto Academy, and authorizing the County Manager, or his designee, to prepare and execute the grant agreement.

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012, and extended in November 2016 for a total of thirty years. The Board and County staff have conducted study sessions and community outreach efforts to inform priorities for **Measure K** spending.

On March 17, 2015, the Board adopted the **Measure A** (now **Measure K**) allocation plan for the FY 2015-17 budget, during which the County anticipates **Measure K** receipts of approximately \$80 million annually. The plan includes \$5 million in one-time loans or grants for FY 2015-16, and \$1 million each year for FY 2015-16 and 2016-17, divided equally among the five supervisorial districts, for district-specific needs and projects for entities that submitted Letters of Intent which were not funded or, in cases of emergencies or unforeseen circumstances, other one-time projects for entities that did not submit a Letter of Intent. On April 28, 2015, the Board approved the criteria and process to be used by staff to administer these funds. In accordance with such criteria, District 4 has submitted a request to use **Measure K** funds as set forth below and in the attachment hereto:

| District/Project | Amount |
|--|----------|
| District 4 (Supervisor Warren Slocum) – StreetCode Academy: three | \$75,000 |
| course sessions of rental fees for technological programing classes. | φ15,000 |

This grant aligns with the Shared Vision outcome of a Prosperous Community and goal of creating jobs and educational opportunities for all residents by providing free high technological training to community members that might not otherwise have access to it.

FISCAL IMPACT: There are sufficient **Measure K** funds budgeted in Non-Departmental Services FY 2016-17 Adopted Budget for this purpose.

ATTACHMENT – Project Summary

PROJECT SUMMARY

DISTRICT 4 (Supervisor Warren Slocum) FY 2016-17 Measure K Request One-Time Grant of \$75,000 to StreetCode Academy for Rent for three course sessions for technology classes

This is a \$75,000 one-time request for grant monies that will provide three course sessions worth of rent to StreetCode Academy for technological programming classes at East Palo Alto Academy. The courses will take place in Spring, Summer and Fall of 2017. All courses will be completed by December 31, 2017. The County Manager's Office will work with StreetCode Academy staff on terms of the grant agreement for this one-time contribution.

StreetCode Academy:

StreetCode Academy is a community-based organization that offers free technology classes to the broader East Palo Alto community. StreetCode has reached over 2,000 community members—from children under ten years old to adults over 70, and currently serves over 100 students in weekly programs. StreetCode Academy creates a pipeline to increase the diversity of participants within the technology ecosystem.

Despite the demand from the industry and community, StreetCode Academy is currently unable to provide consistent programming due to a lack of a permanent program location.

Currently, StreetCode Academy hosts its quarterly programming at East Palo Alto Academy, a community-based high school in East Palo Alto. Securing the necessary funds for three course sessions of rent will allow StreetCode to solidify this partnership for continued use of their space, enabling the following:

- Twenty-eight classes through Hack, Hustle, and Design framework
- Three hundred forty-five local students from East Palo Alto and the surrounding region to attend classes in person
- Ability to reach over 1,000 virtual learners through live and recorded content sessions taught by industry leaders in their respective fields

StreetCode Academy is seeking ongoing support from other corporate and governmental entities to fund space for classes in the future.

Total Measure K Request: \$75,000 one-time

The release of funds will be contingent on the execution of a Grant Agreement providing for the County's confirmation of the expenditure of funds for the purposes stated herein.