

COUNTY_{OF} SAN MATEO





Parks Department

Marlene Finley

November 1, 2016

COUNTY OF SAN MATEO



Mission Statement

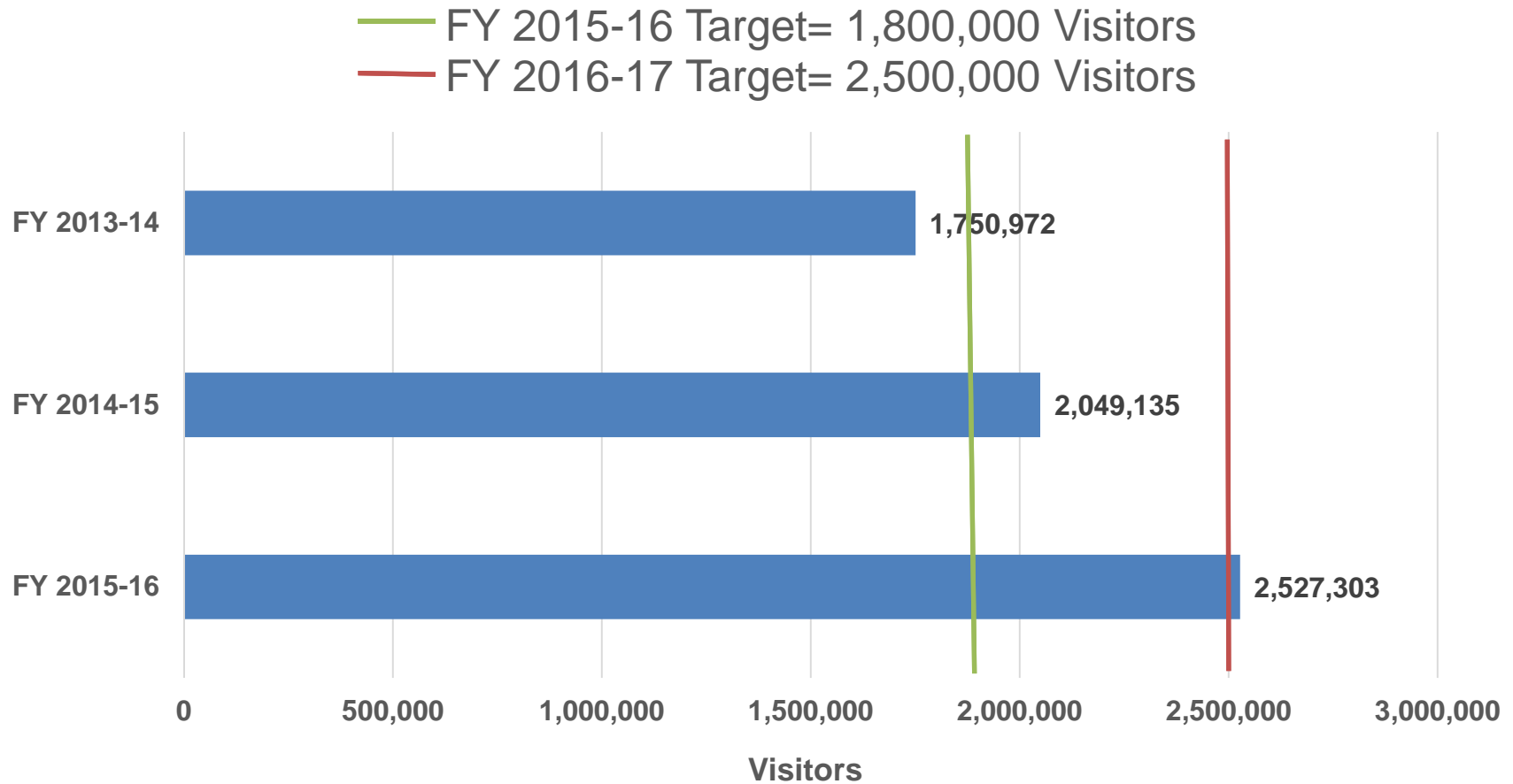


Through stewardship, San Mateo County Parks preserves our County's natural and cultural treasures in order to provide safe and accessible parks, recreation, and learning opportunities that enhance the community's quality of life.

COUNTY OF SAN MATEO



Number of Annual Parks Visitors



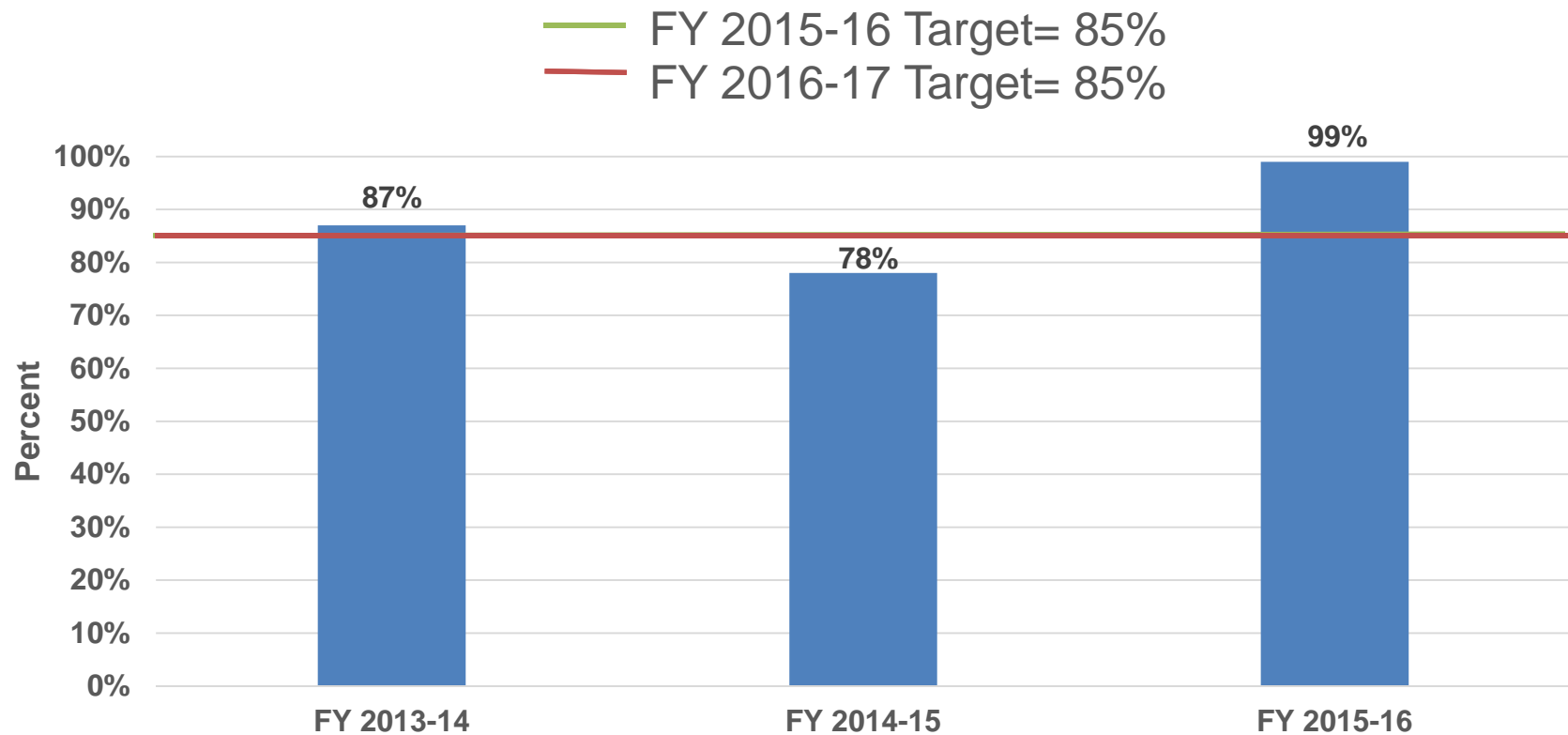
Humpback Whales at Mirada West



COUNTY OF SAN MATEO

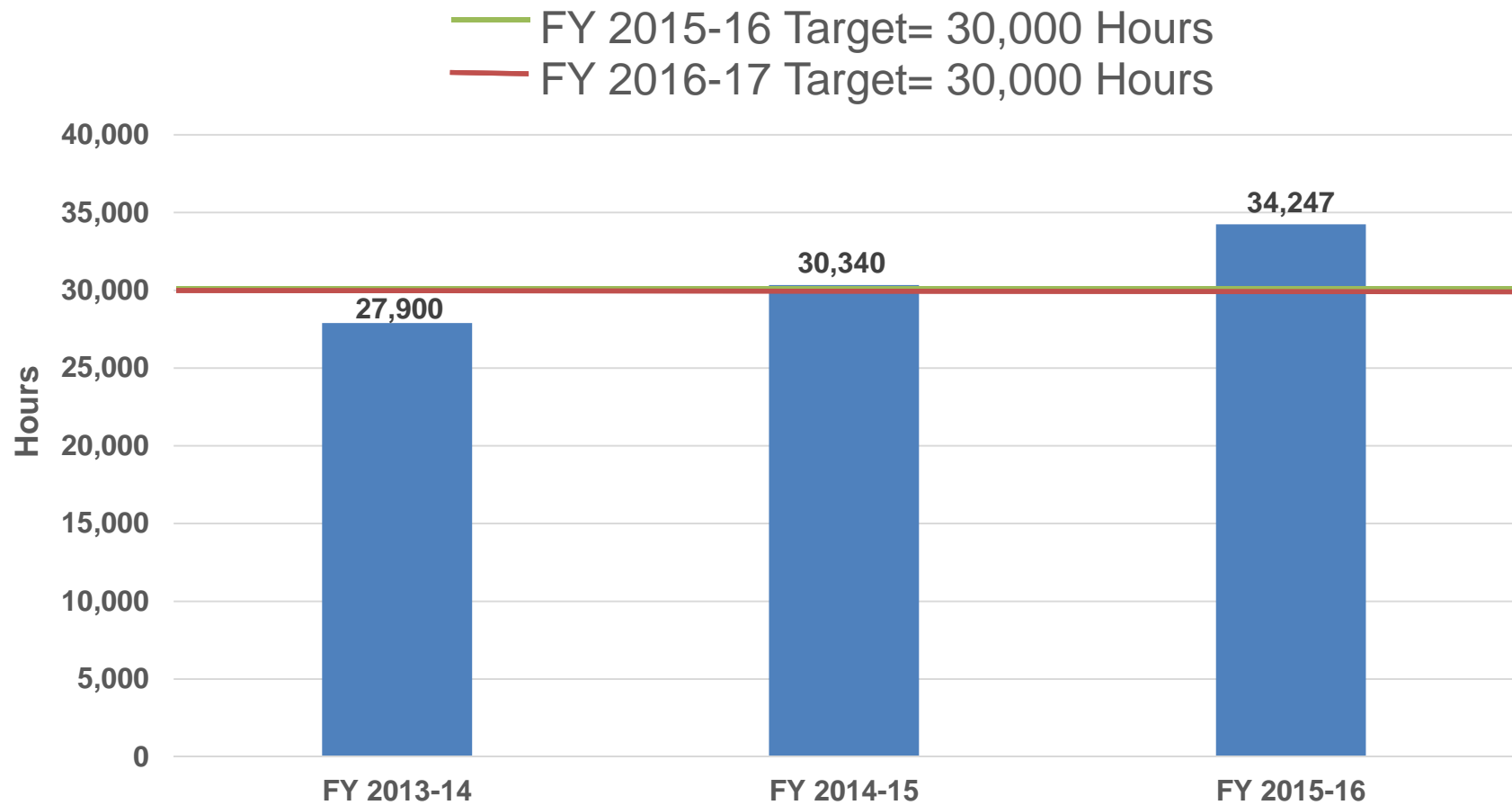


Percent of Customer Survey Respondents Rating Services Good or Better

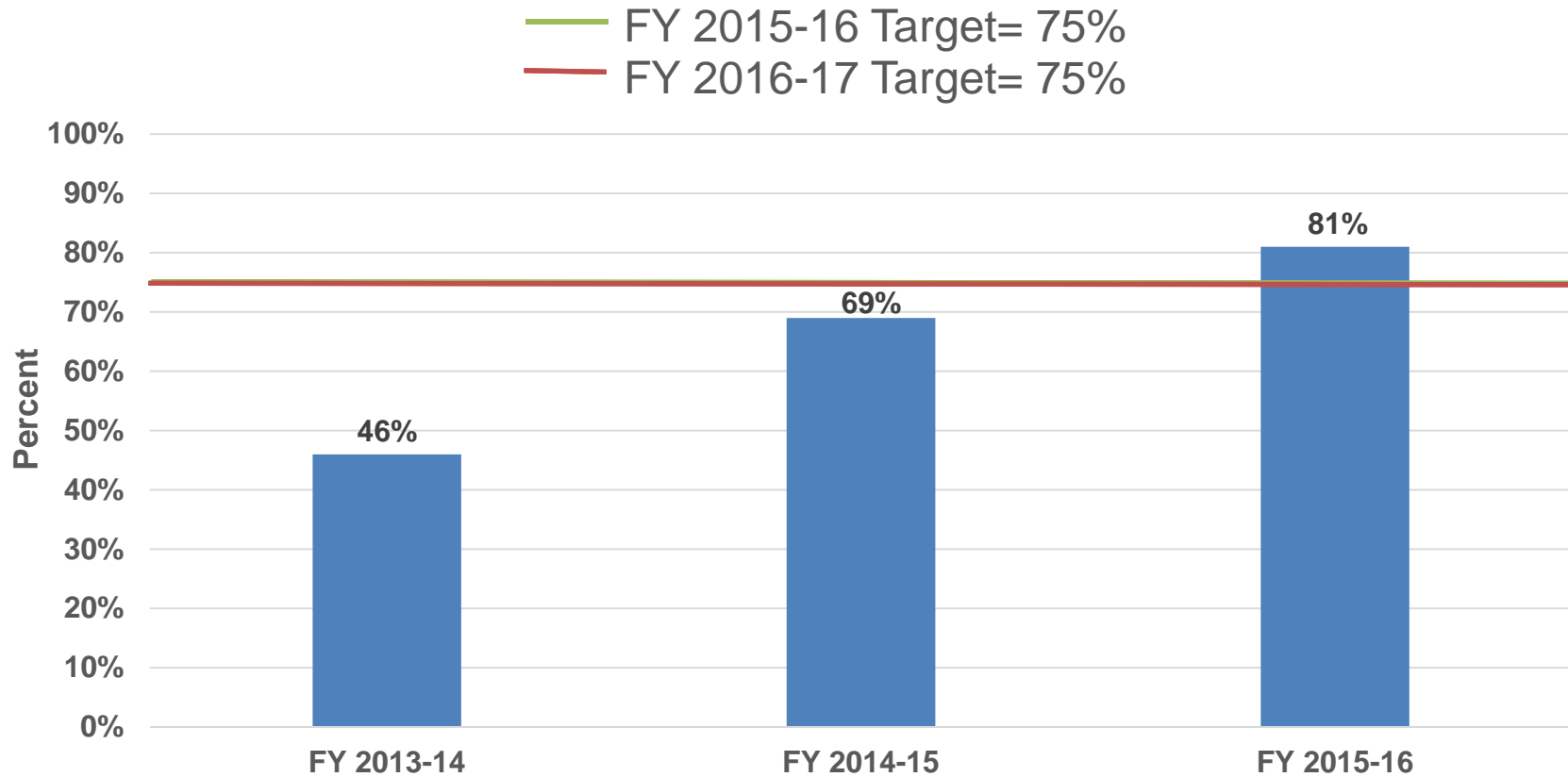


Number of responses received in FY 2015-16 = 2,414
Percent of customers responding to survey in FY2015-16 = 58.1 percent

Number of Annual Volunteer Hours

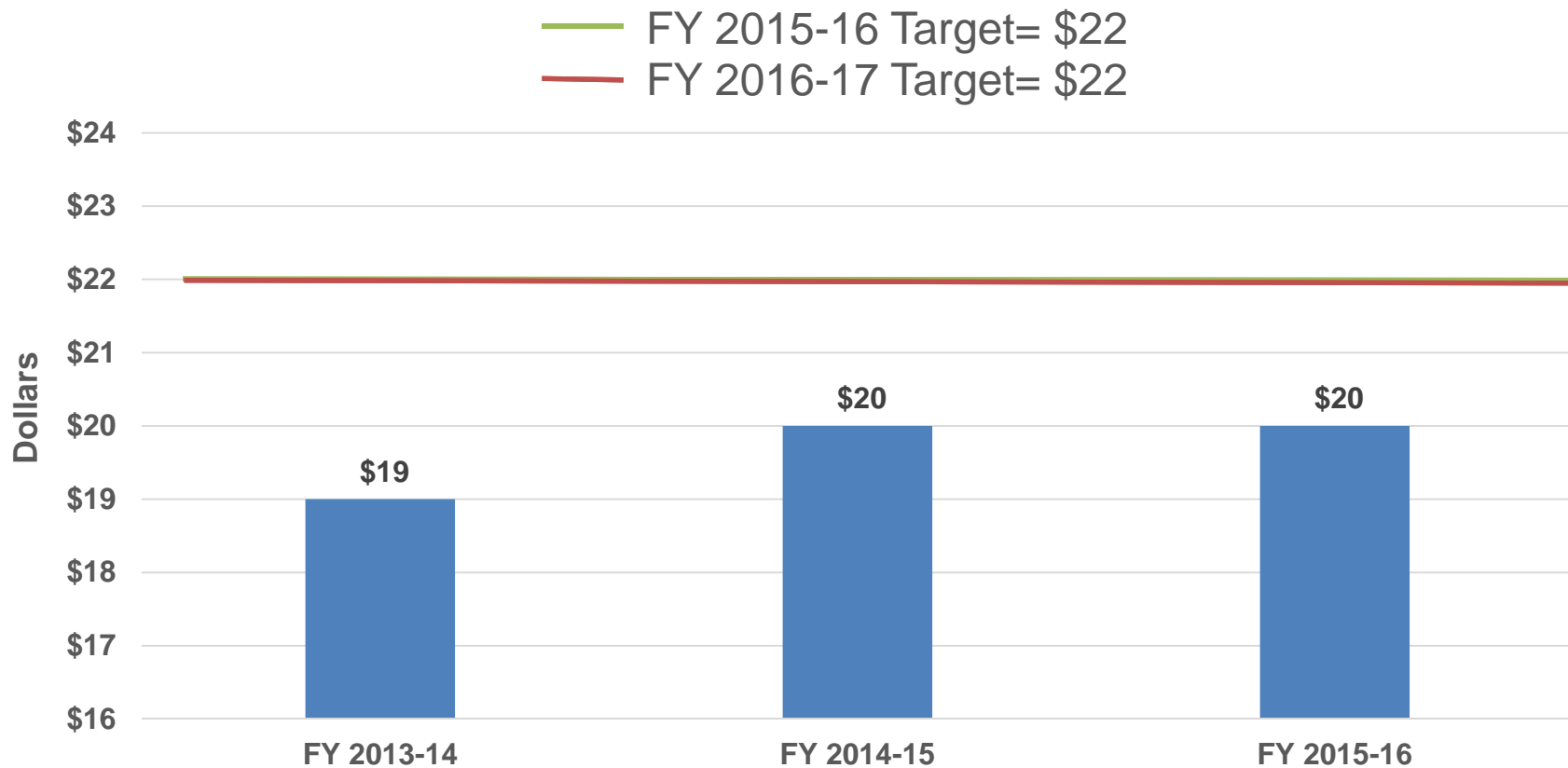


Percent of Performance Goals Met



Cost per Capita

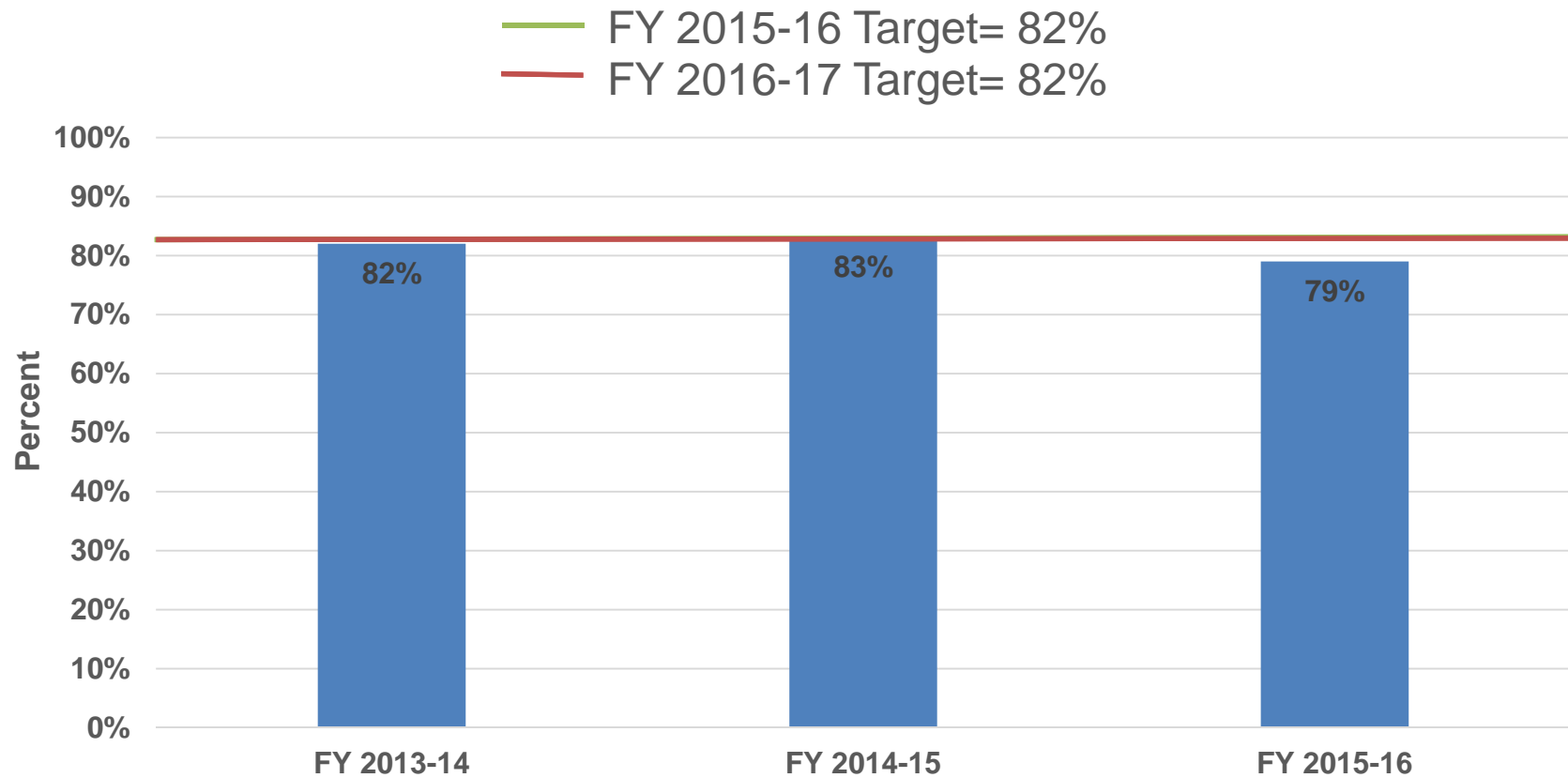
Data based on countywide population



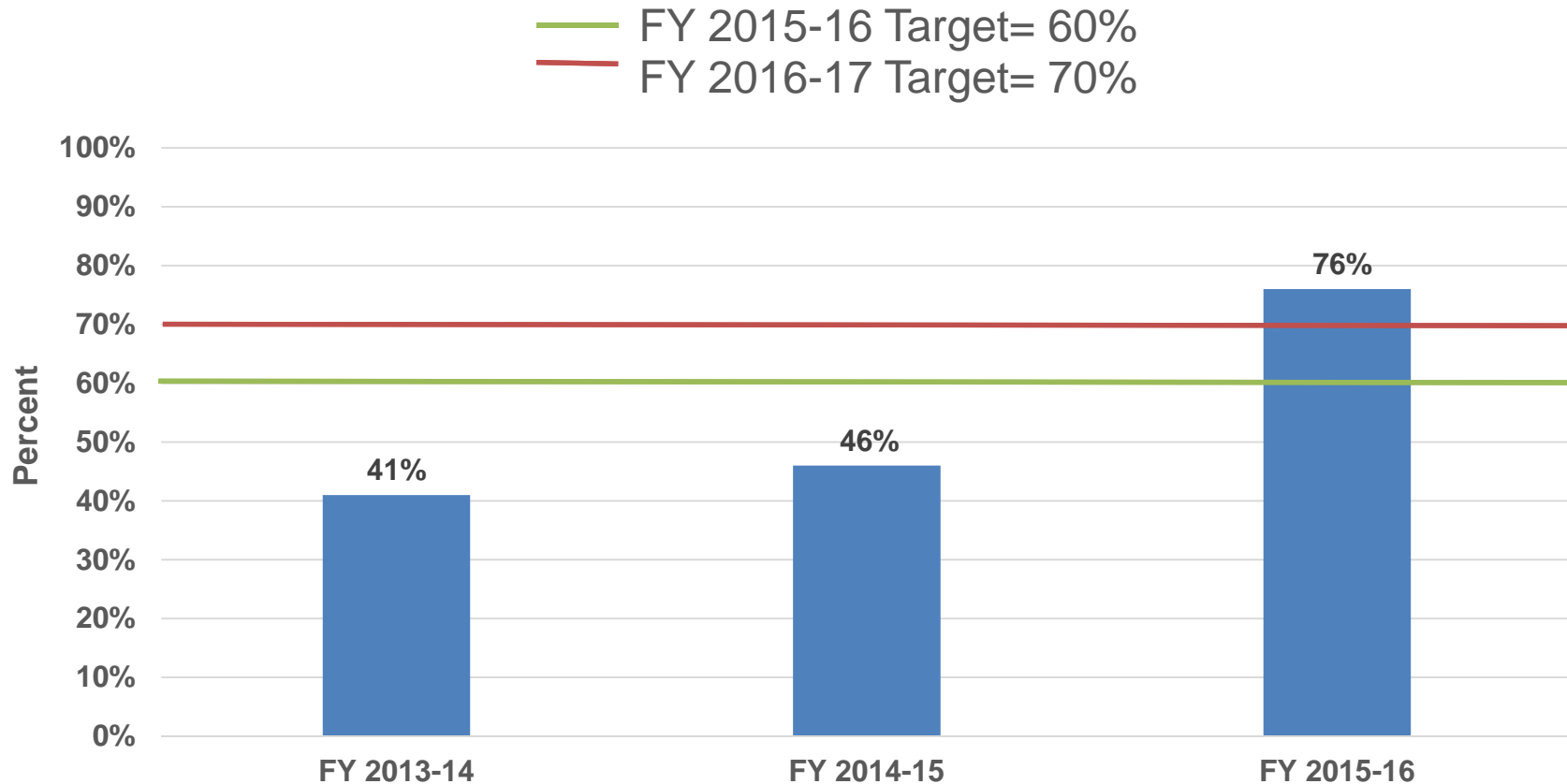
COUNTY OF SAN MATEO



Percent of Employees Rating Experience Working for the County as Good or Better



Percent of Employee Evaluations Completed Annually



Measure A

FY 2015-17

- Sanchez Adobe
- Moss Beach & Huddart Playground
- Memorial Campground Movie System
- Horse Arena Footing
- ADA Playground Improvements
- SCA Field Crews
- Parks Shuttle Program
- Mini-parks

FY 2017-19

- Hazardous Trees & Fire Fuel Reduction
- Repave Campgrounds & Re-rock Emergency Access Roads
- Replace Huddart Park Waterlines
- Junipero Serra Park – Playground, Shelters, Roofs, Picnic Tables, Paving, Sewer Lines
- Sam McDonald House & Visitor Center
- Mini-parks

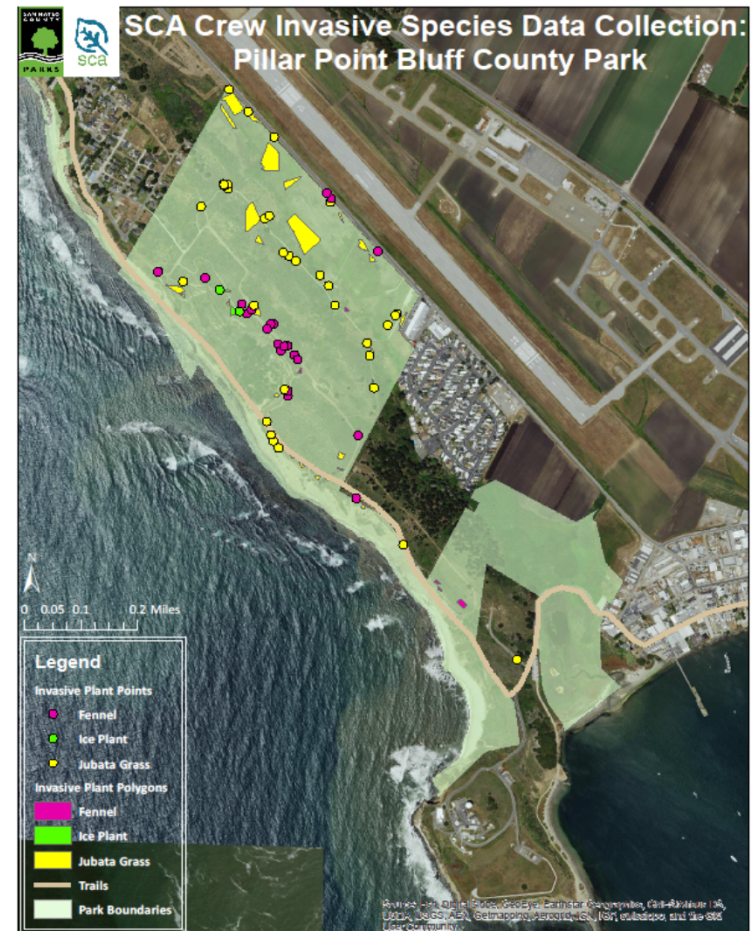
FY 2015-17 Highlights

- Completed Visitor survey with San Francisco State University
- Visits to County Parks up 23 percent
- Improved completion rate for annual employee evaluation
- 40 interpretive programs in FY15-16



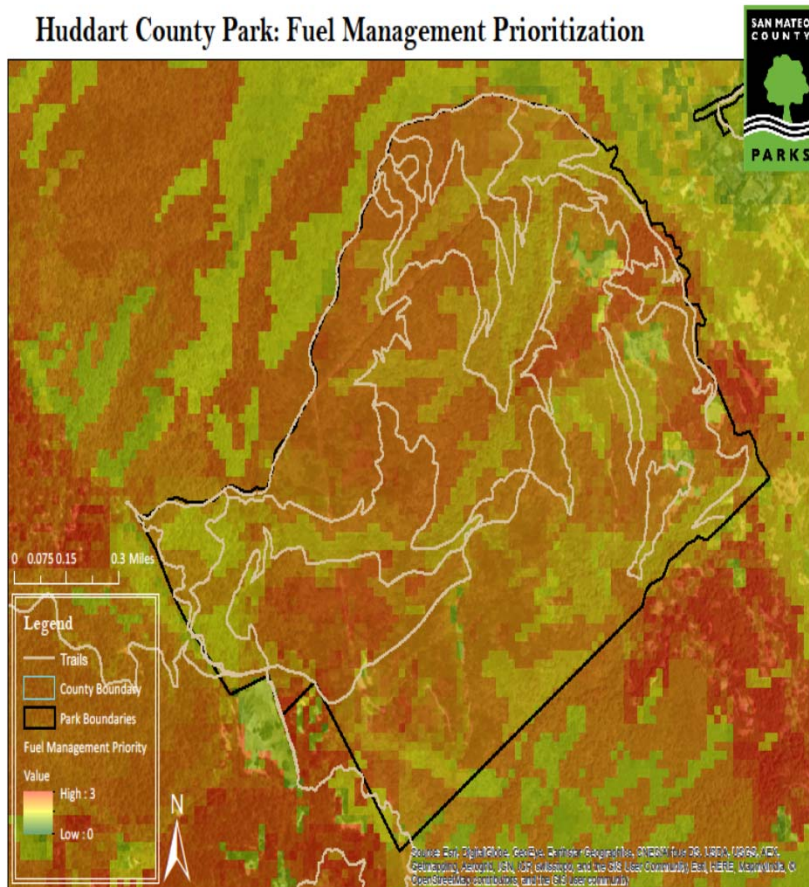
FY 2015-17 Highlights

- Updated Technology: New Reservation system, new electronic fee stations at Coyote Point and Memorial Park, use of iPads(tablets) for entering field data, mapping, way-finding and checking-in campers
- Implemented new concession contract for Folgers Stable
- Certified as a Green Business after completing Sustainability Action Plan
- Initiated Stewardship Volunteer Corps Program
- Completed fire fuel hazard reduction on approximately 11 acres

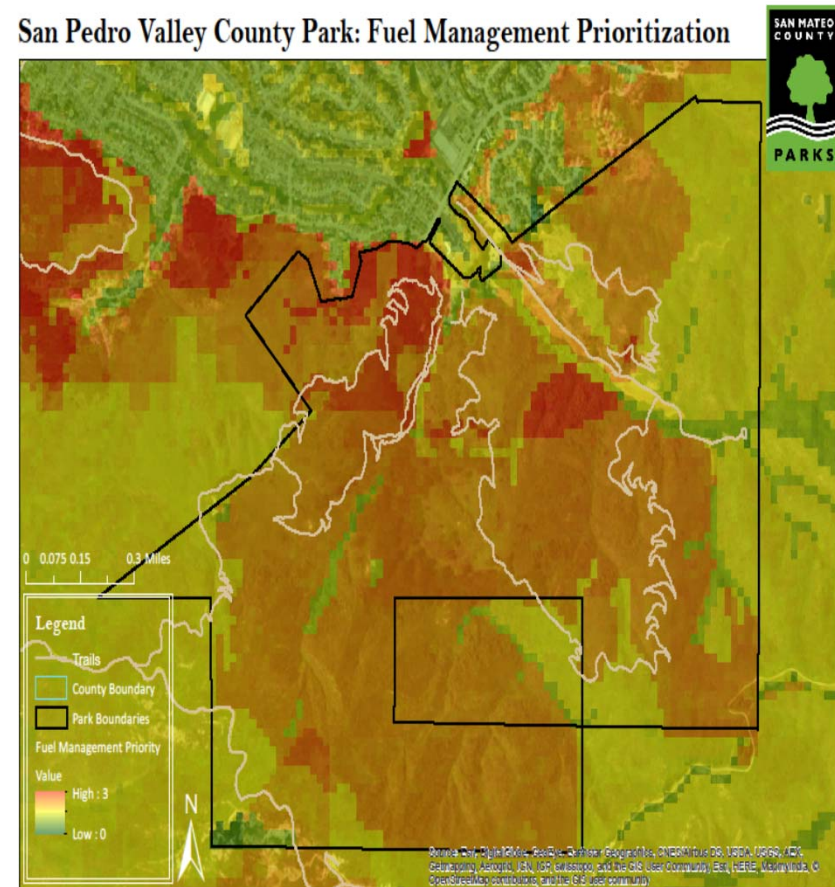


Technology Application for Resource Management

Huddart County Park: Fuel Management Prioritization



San Pedro Valley County Park: Fuel Management Prioritization



FY 2017-19 Goals

- Maintain momentum and upward trends
- Construct Green Valley Trail
- Grazing on San Bruno Mountain
- Park Shuttles on weekends to Wunderlich and Edgewood parks
- Complete Flood Park improvements CEQA
- Improve Parks infrastructure



FY 2017-19 Goals

- Increase Park Ranger presence, public programs, outreach and park activities
- Convene Dog Management Committee
- Review Coyote Point Marina for possible concession lease
- Continue to improve project tracking, planning and completion
- Sustainable funding for parks



FY 2017-19 Challenges

- Meeting the need for expanding community outreach and visitor services while continuing to provide core park work
- Replacing old, failing water and sewer systems
- Providing adequate level of Park Ranger services to meet the impacts of increased visitor use
- Limited office space



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