



COUNTY OF SAN MATEO
Inter-Departmental Correspondence



DATE: September 13, 2016
BOARD MEETING DATE: September 20, 2016
SPECIAL NOTICE/HEARING: N/A
VOTE REQUIRED: Majority

TO: Honorable Board of Supervisors

FROM: Honorable Supervisor Don Horsley

SUBJECT: Resolution Consenting to the Inclusion of Certain Commercial Lodging Facilities Located in the Unincorporated Territory of the County of San Mateo Within the Half Moon Bay Hotel Business Improvement District

RECOMMENDATION:

Adopt a resolution Consenting to the Inclusion of Certain Commercial Lodging Facilities Located in the Unincorporated Territory of the County of San Mateo Within the Half Moon Bay Hotel Business Improvement District.

BACKGROUND:

State law allows municipalities to form special benefit assessment districts for the purpose of business improvement.

Thus, in 2004, the City of Half Moon Bay ("Half Moon Bay") formed the Half Moon Bay Hotel Business Improvement District (the "Hotel Business Improvement District") for the purpose of promoting tourism and lodging on the San Mateo County Coastside. The Hotel Business Improvement District collects an assessment of \$1.00 per occupied sleeping room per night from all member commercial lodging facilities (hotels, motels, inns, bed & breakfasts).

The Hotel Business Improvement District has identified as potential members commercial lodging facilities located in the unincorporated area of the County of San Mateo. The potential members are listed on **Attachment A**. Half Moon Bay has requested that the Board of Supervisors consent to include the unincorporated area potential members within the Hotel Business Improvement District.

DISCUSSION:

California Streets and Highway Code Section 36521.5 provides that businesses located in a county's unincorporated territory may be included within a city's business improvement district but only if the county's Board of Supervisors consents to such inclusion.

Half Moon Bay has requested that the Board of Supervisors consent to include within the Hotel Business Improvement District the commercial lodging facilities located in the unincorporated area of the County of San Mateo which are listed on **Attachment A**.

The recommended action, adoption of a resolution consenting to the inclusion of the unincorporated area commercial lodging facilities listed on **Attachment A**, will enable the Hotel Business Improvement District to expand its membership and further its purpose of promoting tourism and lodging on the San Mateo County Coastsides.

PERFORMANCE MEASURES:

N/A.

FISCAL IMPACT:

None.