

COUNTY OF SAN MATEO Inter-Departmental Correspondence Human Services Agency



Date: May 9, 2016 Board Meeting Date: June 21, 2016 Special Notice / Hearing: None Vote Required: Majority

To: Honorable Board of Supervisors

From: Iliana Rodriguez, Director, Human Services Agency

Subject: Children's Collaborative Action Team (CCAT) name change and bylaws revisions

RECOMMENDATION:

Adopt a resolution changing the name of the Children's Collaborative Action Team (CCAT) to the San Mateo County Child Abuse Prevention Council (SMCCAPC) and accept revisions to the bylaws.

BACKGROUND:

CCAT has been the longstanding name of the body designated by the Board of Supervisors to serve as San Mateo County's Child Abuse Prevention Council. CCAT has strong name recognition among the collective social service agencies and County government departments that are providing child abuse prevention programs and services. However, outside the collaborative, CCAT is not readily identifiable. CCAT is also proposing changes to its bylaws. The last time the bylaws were formally updated was in 2007.

DISCUSSION:

In an effort to more easily identify the body that is responsible for coordinating and directing child abuse prevention efforts in our County, changing the name would more clearly reflect the mission of this Commission when working with regional and state collaborative partners during outreach and public awareness efforts throughout our County and for visitors to the Commission's website.

On April 1, 2016, recommended changes to the CCAT bylaws were tentatively adopted by the CCAT Oversight Committee to reflect the name change and other changes to increase community visibility of the Commission and to more easily identify its work when sharing County-wide efforts with colleagues, community members, elected officials, and other interested parties. The bylaws and resolution have been reviewed and approved by County Counsel as to form.

This name change contributes to the Shared Vision 2025 outcome of a Prosperous Community by increasing the Commission's ability to provide strong leadership in the prevention of child abuse by advocating, coordinating resources, and raising community awareness through education and training.

FISCAL IMPACT:

There is no impact on the budget from adjusting this name change.