



COUNTY OF SAN MATEO
Inter-Departmental Correspondence
County Manager



Date: June 2, 2016
Board Meeting Date: June 7, 2016
Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: John L. Maltbie, County Manager
Subject: County Manager's Report #11

RECOMMENDATION:

Accept this informational report.

BACKGROUND:

This report will provide you with updates on a variety of County initiatives focusing on Public Safety, Health and Human Services, Community Services and Performance, in addition to reports on legislation and issues that require your action. We also will keep you and the public informed about new services, upcoming events and general updates.

DISCUSSION:

Public Safety

Daly City agrees to County dispatch contract

In late May, the Daly City Council on a 3-2 vote approved an approximately \$7 million five-year contract with the County for public safety communications as a way to reduce annual operating costs in the city's police department and enhance the service to residents. This action continues the robust partnership between the County and Daly City, as the County dispatch center already provides award winning fire dispatch and EMS services to the city. This action will allow Daly City police and fire departments to enjoy the services that will be provided by the next generation of 9-1-1 systems as well as partnering in the development of a new Regional Operations Center and Computer-Aided Dispatch System slated for operation in 2018.

To implement this new contract, over the next several weeks staff from the County Office of Public Safety Communications will meet with Daly City staff to develop a timeline and assess what technology needs to be relocated or purchased to make this partnership successful. County staff will also meet with current Daly City dispatchers to evaluate how they may be transitioned to our team here at County Center. Staff will also

meet and confer with the Teamsters to fulfill the legal obligation with the dispatchers' recognized bargaining unit.

Health and Human Services

Health CFO named CSAC Institute Fellow

Robert Manchia, chief financial officer for the Human Services Agency, became the County's newest CSAC Institute Fellow. The Fellows programs is a challenging, advanced credential opportunity for county supervisors and senior executives offered by the California State Association of Counties (CSAC). To earn the distinction, Manchia and 11 other Fellows completed professional education classes through CSAC and participated in an intensive three-day seminar examining a specific enduring problem facing California counties and seeking a sustainable solution. He received his certificate at the recent CSAC Legislative Conference in Sacramento.

Community Services

CIO tapped to co-chair regional wireless initiative

Joint Venture Silicon Valley tapped San Mateo County Chief Information Officer Jon Walton as the public sector co-chair of its Wireless Communications Initiative, an effort bringing together the wireless industry, local governments, businesses and residents to improve the wireless and broadband infrastructure in Silicon Valley. Jon's participation will strengthen and expand the initiative's vision, according to its executive director.

Jon said the broad approach to keeping Silicon Valley and the Peninsula a center of wireless leadership and innovation dovetails nicely with the County's own efforts to bridge the digital divide which include an expanding public WiFi system and multi-jurisdictional high-speed fiber network.

County honored as bike-friendly community

For the first time, San Mateo County has been named a "Bicycle Friendly Community" by the League of American Bicyclists, a Washington, D.C.-based advocacy group. The award recognizes the County's commitment to improving conditions for bicycling through its investment in pro-bicycling policies, infrastructure like bike racks and promotion. As further proof the County is bike friendly, Bike to Work Day organizers announced that the May 12 event increased from 10,604 participant bikers last year to 12,423 bikers this year — a nearly 20 percent increase.

News and Updates

Measure A branding takes hold in parks

Visitors to many County parks will now literally see how their Measure A funds are improving the community. The Parks Department is placing banners and signs at the entrances to Coyote Point and Memorial parks highlighting the Measure A-funded projects there, including resurfacing the popular Magic Mountain Playground and removing hazardous trees. Parks also made signs for specific projects that include improvements at the Toyon Campground at Huddart Park, Visitor Centers at Fitzgerald Marine Reserve and San Pedro Valley Park and the Youth Camp at San Bruno Mountain. Even a water fountain along the Bay Trail — one that can be used by both

two- and four-legged visitors — now sports Measure A branding.

The branding effort is part of the County's commitment to fiscal transparency regarding Measure A. Many partners that have received Measure A funding thanks to your Board are also using our refreshed Measure A logo on their materials and websites.

County's photo campaign swells Instagram following

For the month of May, the Communications team held an Instagram photo campaign asking the public to contribute images of how they work, play and live in San Mateo County labeled by #SMCSnapShot. More than 160 images poured in and our Instagram following swelled to nearly 400. From the submissions, up to roughly 20 photos will be chosen for inclusion in the video portion of our County display in the Capitol building. The winning photos will also be featured in an online Facebook album. The campaign was a way for the County to see how its residents, visitors and workers view the community around them, further personalize the display in Sacramento and engage the public in this project through the use of the County's social media channels.