

ORDINANCE NO. .
BOARD OF SUPERVISORS, COUNTY OF SAN MATEO,
STATE OF CALIFORNIA

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**AN ORDINANCE ADDING CHAPTER 2.05 TO ARTICLE 2 OF TITLE 2 OF THE SAN
MATEO COUNTY ORDINANCE CODE REGARDING USE OF THE COUNTY
SEAL AND LOGO**

The Board of Supervisors of the County of San Mateo, State of California,
ORDAINS as follows

SECTION 1. FINDINGS. The Board of Supervisors of the County of San Mateo
("County") hereby finds and declares as follows:

WHEREAS, pursuant to Government Code section 25004, the County adopted
the official seal of San Mateo County in 1963; and

WHEREAS, the County has also created a San Mateo County logo; and

WHEREAS, this Board wishes to identify appropriate uses of the official County
seal and logo.

NOW, THEREFORE, the Board of Supervisors of the County of San Mateo,
State of California, ordains as follows:

SECTION 2. Chapter 2.05, consisting of Sections 2.05.010 through 2.05.030, is hereby
adopted and added to Title 2 of the San Mateo County Ordinance Code, to read in its
entirety as follows:

CHAPTER 2.05 COUNTY SEAL AND LOGO

Section 2.05.010 – Use.

- (a) The official seal and logo shall be used by the County and the County's departments for purposes directly connected with official business of the County, and those matters authorized by the Board of Supervisors or County Manager.
- (b) The County Manager or his or her designee may promulgate policies governing use of the County seal and logo consistent with Section 2.05.010(a).

Section 2.05.020 – Design.

- (a) The design of the official seal of San Mateo County shall correspond substantially with the following representation:



- (b) The design of the San Mateo County logo shall correspond substantially with the following representation:



Section 2.050.030 – Improper Use.

Every person who uses or allows the use of any reproduction or facsimile of the official seal or logo of San Mateo County, as permitted in Section 2.050.10, for the purpose of conveying, or in any manner reasonably calculated to convey, a false impression of sponsorship by or approval of the County of a product, service, event or other matter, or for commercial purposes, is guilty of a misdemeanor. Improper use as defined in this Section shall not include any use authorized by law or otherwise protected under the United States or California Constitutions.

SECTION 3. SEVERABILITY. If any provision of this Ordinance is declared invalid or unconstitutional by a court of competent jurisdiction, it is the intent of the Board of Supervisors that such invalid provision(s) be severed from the remaining provisions of this Ordinance.

SECTION 4. EFFECTIVE DATE. This Ordinance shall take effect thirty (30) days from the date of its passage.

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