



COUNTY OF SAN MATEO
Inter-Departmental Correspondence
County Manager's Office

DATE: March 24, 2016
BOARD MEETING DATE: April 12, 2016
SPECIAL NOTICE/HEARING: None
VOTE REQUIRED: Majority

TO: Honorable Board of Supervisors
FROM: Reyna Farrales, Deputy County Manager
SUBJECT: Use of District-Specific Measure A Funds – Supervisorial District 5

RECOMMENDATION

Adopt a resolution authorizing an agreement with Peninsula Family Service for enhancement of its infant and toddler programs at the Mission and Midway Early Learning Centers in Daly City for the term April 12, 2016, through June 30, 2017 in an amount not to exceed \$245,000 and authorizing the Director of the Human Services Agency, or her designee, to prepare and execute the agreement.

BACKGROUND AND DISCUSSION

Measure A is the ten-year half-cent general sales tax approved by San Mateo County voters in November 2012. The Board and County staff have conducted study sessions and community outreach efforts to inform priorities for Measure A spending.

On March 17, 2015, the Board adopted the Measure A allocation plan for the FY 2015-17 budget, during which the County anticipates Measure A receipts of approximately \$80 million annually. The plan included \$5 million in one-time loans or grants for FY 2015-16, and \$1 million each year for FY 2015-16 and 2016-17, divided equally among the five Board districts, for entities that submitted Letters of Intent which were not funded or, in cases of emergencies or unforeseen circumstances, other one-time projects for entities that did not submit a Letter of Intent. On April 28, 2015, the Board approved the criteria and process for staff to utilize in administering these funds. In accordance with such criteria, District 5 has submitted a request to use Measure A funds as shown below and in the attachment hereto:

District/Project	Amount
District 5 (Adrienne Tissier) – Peninsula Family Service: Enhancement of Infant and Toddler Program at Mission and Midway Early Learning Centers in Daly City.	\$245,000

FISCAL IMPACT:

There are sufficient Measure A funds budgeted in the Non-Departmental Services FY 2015-16 Adopted Budget and FY 2016-17 Recommended Budget for this purpose.

ATTACHMENT – Project Summary

DISTRICT 5 (Supervisor Adrienne Tissier)
FYs 2015-17 Measure A Request
Peninsula Family Service
Enhancement of Infant and Toddler Programs
\$245,000 total

This is a request to authorize an agreement with Peninsula Family Service for the term April 12, 2016, through June 30, 2017 in an amount not to exceed \$245,000 to support and enhance its infant and toddler programs at the Mission and Midway Early Learning Centers in Daly City. For the reasons set forth below it is in the County's best interests to waive the Request for Proposals process. The proposed agreement will be administered and managed by the County's Human Services Agency.

Peninsula Family Service is a partner in the Daly City Big Lift program, a collaboration between the Daly City Partnership and Jefferson Elementary School District, one of four funded communities representing communities of concern where the rate of children who were proficient in reading at third grade fell at or below the county average. Peninsula Family Service's Mission Child Development Center is the only infant-based program in Daly City serving a total of 35 children 6 weeks to 3 years old. In addition, there is another classroom at the Midway site that serves 14 children ages 18 months to 3 years. Both of these programs are excluded from the enhancements of the Big Lift initiative due to age restriction.

Best practices in early learning correlate ongoing training with high quality programs. Family support and engagement efforts are limited for the 0-3 population without additional financial support. It is in the County's best interests to waive its RFP process because Peninsula Family Service is already a partner in the Daly City Big Lift Program and is best positioned to extend Big Lift support to the infant and toddler children enrolled in the Mission and Midway Early Learning Center. The extension of these services to infants and toddlers will provide the parents and children engaged in these centers with evidenced based support including:

- Coaching and training for classroom teachers
- Increased classroom supplies and materials
- On-going professional development for teachers to learn best-practice assessment tools
- Mental Health Consultation
- Implementation of developmental screenings and well checks for all children
- Participation in Raising A Reader Book Bag Program to increase literacy in families
- Increased opportunities for family engagement, with a Family Engagement Coordinator to coordinate parent cafes, parent education and engagement activities, and work with families on transition to preschool
- Continued implementation toward Tier 4 level on San Mateo County's Quality Rating and Improvement System (QRIS)

The Human Services Agency will work Peninsula Family Service staff on including performance objectives for the County's Measure A funds in the agreement.