

RESOLUTION NO. .

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

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**RESOLUTION AUTHORIZING AN AGREEMENT WITH CIRCLEPOINT TO CONDUCT
OUTREACH AND COMMUNICATIONS SERVICES FOR THE PENINSULA CLEAN
ENERGY PROGRAM IN SAN MATEO COUNTY IN AN AMOUNT NOT TO EXCEED
\$325,000**

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, on December 9, 2014, this Board authorized the Office of Sustainability (OOS) to explore the feasibility of forming a Community Choice Aggregation (CCA) program in San Mateo County, starting with conducting outreach to city staff, City Managers, and City Councils; and

WHEREAS, on December 15, 2015, this Board authorized \$800,000 to the OOS for the purpose of completing Phase II of a three-phased project to form a CCA program, which among other items, includes conducting extensive outreach and marketing to county residents, businesses, and cities to raise awareness of the program; and

WHEREAS, a Request for Proposals (RFP) was issued in January 2016 for a consultant to provide these outreach and marketing services; and

WHEREAS, Circlepoint was determined to be the best fit based on its experience with other CCA programs, expertise in conducting multilingual communications, and the cost-effectiveness of their proposal; and

WHEREAS, this Board has been presented with the Agreement and has examined and approved it as to both form and content and desires to enter into it.

NOW THEREFORE, BE IT RESOLVED that the President of the Board of Supervisors be, and is hereby authorized and directed to execute said Agreement for and on behalf of the County of San Mateo, and the Clerk of this Board shall attest the President's signature thereto.

BE IT FURTHER RESOLVED that the Director of the Office of Sustainability, or the Director's designee is authorized to execute contract amendments which modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate) and/or modify the contract terms and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.