

# RESOLUTION

THE BOARD OF SUPERVISORS  
COUNTY OF SAN MATEO, STATE OF CALIFORNIA  
RESOLUTION HONORING AND COMMENDING

## REBECCA ASCH

2015 Women in County Government Rookie of the Year  
Award Recipient

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**WHEREAS, REBECCA ASCH** was hired in November of 2013 as the Program Coordinator of the Children's Fund, a program dedicated to helping meet the needs of San Mateo County children and families (foster and low-income youth, newborn to age 18) being served by County programs; and

**WHEREAS, REBECCA ASCH** quickly displayed her leadership professionalism by creating a Strategic Plan for each program of the organization by developing and implementing policy and procedures that focused on transparency and tracking of all goals and deliverables, including accountable fiscal tracking and spending measures, holiday and goods distribution, and marketing and fundraising goals; and

**WHEREAS,** in utilizing her strong administrative skills and self-starter attitude, REBECCA ASCH increased the public, social media, and community recognition of the Children's Fund by an outreach effort that focused on greater volunteer engagement through events with businesses, corporations, youth groups and schools that raised awareness of the needs of children and have acted as a bridge for connecting these groups and their resources to those in need of their support; and

**WHEREAS, REBECCA ASCH** created data systems to track and report out on all the children served through the programs which has provided demographic and geographic data on children, reports on referral sources, and summaries of program impacts; and by tracking all types of donations, improved the financial tracking, donor acknowledgement and appreciation efforts for a beneficial outcome; and

**WHEREAS, REBECCA ASCH** took the initiative to research and submit grant applications to corporations, foundations, banks, and supportive groups which resulted in successfully raising (monetary and in-kind) over \$300,000 in the past two years and has served close to 10,500 children; and

**WHEREAS,** through all of what she has accomplished in a short period of time, REBECCA ASCH has been the sole driving force in staffing the Children's Fund, with only seasonal support from Jobs for Youth interns and volunteers, demonstrating an exemplary example of being a resourceful and motivated employee.

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Supervisors of the County of San Mateo, State of California, hereby commends REBECCA ASCH, 2015 Women in County Government Rookie of the Year Award Recipient, for her exemplary leadership and commitment to the community in San Mateo County.

*Dated: December 15, 2015*

*Supervisors:*

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*Carole Groom, President*

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*Dave Pine*

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*Don Horsley*

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*Warren Slocum*

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*Adrienne J. Tissier*

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*Attest: Deputy Clerk of the Board of Supervisors*