

RESOLUTION

THE BOARD OF SUPERVISORS
COUNTY OF SAN MATEO, STATE OF CALIFORNIA
RESOLUTION HONORS AND COMMENDS

The Pacific Coast Fog Fest *For Thirty Years of Shining the Spotlight on Pacifica*

WHEREAS, THE PACIFIC COAST FOG FEST was created in 1986 to promote Pacifica and to celebrate the stunning coastline; and

WHEREAS, THE PACIFIC COAST FOG FEST developed out of a council-appointed citizen committee as a way to boost Pacifica’s Bay Area image and draw tourists to the city; and

WHEREAS, Pacifica is known for its “occasional” fog, and **THE PACIFIC COAST FOG FEST** both capitalizes on and makes fun of the weather, particularly by holding the festival in late September because, according the Farmer’s Alamance, that is when the weather is best in Pacifica and on the Coastside; and

WHEREAS, THE PACIFIC COAST FOG FEST also celebrates the historical significance of the Pacifica area, particularly paying tribute to its Spanish heritage; and

WHEREAS, under the leadership of the City of Pacifica, Pacifica Festivals, Inc., and The Fog Fest Organizing Group, **THE PACIFIC COAST FOG FEST** has been supported by a virtual who’s who in Pacifica; and

WHEREAS, THE PACIFIC COAST FOG FEST over its thirty year history, has expanded from six to 49 community groups working in booths and behind the scenes, has gained many sponsors, and attracts more than 60,000 visitors who enjoy the celebration.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of San Mateo County congratulates **THE PACIFIC COAST FOG FEST** for shining a spotlight on Pacifica, one of the gems of San Mateo County, for the past 30 year and looks forward to many more years of celebration at **THE PACIFIC COAST FOG FEST**.

Dated: September 26, 2015

SUPERVISORS:

CAROLE GROOM, President

DAVE PINE

DON HORSLEY

WARREN SLOCCUM

ADRIENNE TISSIER

Attest: _____
Deputy Clerk of the Board of Supervisors