



**COUNTY OF SAN MATEO**  
Inter-Departmental Correspondence  
Health System



**Date:** October 29, 2014  
**Board Meeting Date:** December 9, 2014  
**Special Notice / Hearing:** None  
**Vote Required:** Majority

**To:** Honorable Board of Supervisors

**From:** Jean Fraser, Chief of the Health System  
Srija Srinivasan, Director of Strategic Operations

**Subject:** Amendment to the agreement with HealthWays, Inc.

**RECOMMENDATION:**

Adopt a Resolution authorizing an amendment to the agreement with HealthWays, Inc to provide outreach and enrollment assistance activities as part of a coordinated Covered California Navigator program, increasing the amount by \$41,000 to an amount not to exceed \$164,600.

**BACKGROUND:**

Covered California is the state's health insurance marketplace, established as part of California's implementation of the Affordable Care Act. On June 30, 2014, Covered California released a Request for Applications for community-based entities to perform outreach and enrollment assistance to consumers eligible to obtain subsidized coverage. The Health System submitted a proposal for a coordinated outreach and enrollment assistance strategy targeting San Mateo County residents eligible to receive subsidized coverage through Covered California. HealthWays, Inc. (HealthWays) was included in the HCU proposal as one of HCU's community partners, due to Healthways' success in enrolling Covered California-eligible consumers during the 2014 Covered California Open Enrollment period.

**DISCUSSION:**

On September 15, 2014, Covered California announced that HCU's proposal was selected for a \$300,000 grant. This amendment is to increase funding to HealthWays as a community partner on this grant. Healthways' responsibilities will include promoting health insurance coverage at community events, providing information and in-person assistance to consumers needing help to enroll in coverage, partnering with HCU on outreach and enrollment assistance activities, and meeting all reporting expectations outlined in the Covered California Navigator grant.

The amendment and Resolution have been reviewed and approved by County Counsel as to form.

This amendment contributes to the Shared Vision 2025 outcome of a Healthy Community by ensuring that residents enroll in available health insurance. Maximizing health insurance coverage promotes residents' health and financial security by increasing access to needed healthcare and assuring protection from financial ruin if extensive healthcare services are required. It is anticipated that 1,250 residents will enroll in Covered California coverage as a result of these grant-funded activities.

**PERFORMANCE MEASURE(S):**

<b>Measure</b>	<b>FY 2014-15 Estimate</b>	<b>FY 2015-16 Projected</b>
Number of residents assisted in completing enrollment in a Covered California health plan	1,100	1,250

**FISCAL IMPACT:**

The term of this revised agreement is January 1, 2014, through December 31, 2015. The amount of the revised agreement is not to exceed \$164,600. There is no Net County Cost associated with this revised agreement. The amendment costs of \$41,000 are included in the HCU FY 2014-15 Adopted Budget.