



COUNTY OF SAN MATEO
Inter-Departmental Correspondence
County Manager



Date: June 9, 2014
Board Meeting Date: June 17, 2014
Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: John L. Maltbie, County Manager
Subject: County Manager's Report #11

RECOMMENDATION:

Accept this informational report.

BACKGROUND:

This report will provide you with updates on a variety of County initiatives focusing on Public Safety, Health and Human Services, Community Services and Performance, in addition to reports on legislation and issues that require your action. We also will keep you and the public informed about new services, upcoming events and general updates.

DISCUSSION:

Public Safety

Sheriff's Office a Leader in Social Media

On May 29 Sheriff's Deputy Rebecca Rosenblatt was a guest speaker at a conference held by SMILE (Social Media, the Internet and Law Enforcement), an organization dedicated to the use of social media to improve law enforcement and engage citizens.

Her topic: "A Bird in the Hand: The Benefits of Live Tweeting and Posting In-Progress Incidents." Using social media as a crisis communications tool is now widely accepted as a standard practice in law enforcement, following successes at major critical incidents across the country. Deputy Rosenblatt taught her peers how their agencies can utilize Twitter and Facebook during in-progress incidents to increase public trust, dispel rumors and train the community to turn directly to law enforcement for accurate, timely information.

The SMILE Conference attracted hundreds of participants from around the world. Other speakers included law enforcement officials from across the United States as well as Kenya and the United Kingdom. Deputy Rosenblatt is the Sheriff's first full-time public information officer and she has clearly positioned the agency as a leader in the use of social media.

Criminal Justice Information System Update

After years of planning, on June 7 the Information Services Department and the Sheriff's Office, in collaboration with other criminal justice partners, completed the migration of the jail management functionality of the Criminal Justice Information System (CJIS) to a new Jail Management System called ATIMS.

As part of this Criminal Justice Integration Phase 1 project, data sharing between CJIS and ATIMS was successfully established. As of 7 p.m. on June 7, the Sheriff's Office started using ATIMS (in lieu of CJIS). The District Attorney and Court will continue to enter data and use CJIS.

Probation and other departments that access CJIS will continue to do so. This project, like any technology projects, was not without its challenges. It was discovered, for instance, that non-sworn personnel would lose access to key information under the new system. In typical fashion, the parties pulled together and came up with a viable solution to meet the needs of all involved parties.

The implementation of this management system, and systems that will come from criminal justice and other community partners, will allow us to better understand the needs of those in the criminal justice system and what programs are working to reduce the recidivism rate in this County.

Health and Human Services

Good Planning Equals Good Health

In May, the Health System co-hosted a successful three-part training series to bring national state-of-the-art street design ideas to San Mateo County. More than 80 planners, civic leaders and others attended the trainings by the National Association of City Transportation Officials (NACTO) based on their Urban Street Design Guide.

Released less than a year ago, the guidelines present a blueprint for streets that promote physical activity and are safer and more economically vibrant. The trainings were part of the Get Healthy San Mateo County initiative to prevent diseases and make it easy for our residents to stay healthy.

The trainings provided practical strategies to go from concept to reality. The last day of included a hands-on design workshop where participants utilized the information and resources provided to redesign a stretch of Middlefield Road in North Fair Oaks. The workshop resulted in designs that maximized the potential of the street as an important public asset.

Preliminary evaluation data shows participants found the trainings “very useful.” The Health System will continue to work with NACTO to provide technical assistance to participants. The trainings were co-hosted by the Grand Boulevard Initiative and CalTrans District 4.

Community Services

Devil's Slide Trail Awarded Project of the Year

Our Devil's Slide Trail has been named Project of the Year in the under \$2 million category by the Silicon Valley Chapter of the American Public Works Association. The award recognized San Mateo County, BKF Engineering, Granite Construction and a subcontractor who contributed to the project.

The project required careful planning, scheduling, and monitoring to avoid disrupting a pair of nesting Peregrine Falcons on adjacent cliffs and included coordination with various wildlife agencies, the County, and the contractor. Staff in our Parks and Public Works departments worked with consultants and contractors to develop custom, aesthetic solutions for barrier fencing; to identify native plantings; and to design three overlooks to take in the spectacular views.

The multi-use trail is expected to receive more than 60,000 visitors a year who will be able to walk, bike, or horseback ride along the former highway and enjoy the dramatic ocean views. On May 21, Public Works Director Jim Porter and Parks Director Marlene Finley received the awards at the association's annual luncheon.