



COUNTY OF SAN MATEO
Inter-Departmental Correspondence
Health System



Date: August 16, 2012
Board Meeting Date: September 25, 2012
Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors

From: Jean S. Fraser, Chief, Health System
Brian Zamora, Director, Family Health Services

Subject: Grant Agreement with California Department of Public Health for the Network for a Healthy California

RECOMMENDATION:

Adopt a Resolution authorizing an agreement with California Department of Public Health for the Network for a Healthy California for the term of October 1, 2012 through September 30, 2016 in the amount of \$2,460,256.

BACKGROUND:

In San Mateo County, according to the Pediatric Nutrition Surveillance System Data for 2010, 42% of low-income children are overweight or obese. Furthermore, the latest California Health Interview Survey 2009 shows that 48% of all adult residents in San Mateo County are also overweight or obese. The Get Healthy San Mateo Task Force and the Network for a Healthy California are actively working to reduce these numbers.

The Network for a Healthy California (Network) is a part of a U.S. Department of Agriculture SNAP-Ed (food stamp nutrition education funding) initiative which provides federal funds to promote healthy eating, physical activity, and access to nutritious foods to reduce the incidence of chronic disease in low-income communities. San Mateo County has been a grantee since 1998.

DISCUSSION:

The Network funding for the next four years will be used to implement comprehensive local nutrition education and obesity prevention programs. The grant directs the San Mateo Health System to serve as the lead health agency and coordinate with local partners and involve multiple sectors in spearheading efforts to improve nutritional status and prevent obesity among San Mateo County's low-income population, in accordance

with Healthy, Hunger-Free Kids (HHFK) Act of 2010.

The funding is expanded compared to previous years due to federal/State efforts to coordinate Network services at the local level. Over the four year grant, we will receive approximately \$1 million more than under the previous allocations. The new scope of work allows for greater flexibility in addressing nutrition education and obesity prevention.

Besides individual and group nutrition education, allowable uses of the funding include interventions at multiple complementary organizational levels and community and public health approaches to improve nutrition. Specific Scope of Work objectives will focus on coordinating nutrition education efforts county-wide, neighborhood assessments of food environments and local interventions, reducing sugary beverage consumption, school wellness policy implementation strategies, increasing access and consumption of healthy foods, increasing physical activity opportunities throughout the day, youth empowerment and specific strategies to increase peer to peer education opportunities and community engagement.

Beginning in the second year, 30-50% of our funding will be subgranted to community partners. These partners will include schools/afterschool programs and community based organizations. Partners will be required to provide services to meet our mandated Scope of Work to meet our nutrition education and obesity prevention strategies.

Family Health Services also requests that your Board authorize the Chief of the Health System or designee to execute contract amendments which modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate), and/or modify the contract term and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.

The agreement and Resolution have been reviewed and approved by County Counsel as to form.

Approval of this agreement contributes to the Shared Vision 2025 outcome of a Healthy Community by providing funds to promote dietary changes and physical activity levels in order to reduce the risk of chronic disease in San Mateo County. It is anticipated that 90% of participants in the Network group lesson will report at least one positive dietary changes at 4 weeks follow-up. This performance target will be maintained for the term of the agreement.

Performance Measure:

Measure	FY 2011-12 Actual	FY 2012-13 Projected
Percent of participants in Network group lessons who report at least one positive dietary changes at 4 weeks follow-up (e.g. switch to low-fat or fat-free milk, drink less soda,)	90%	90%

FISCAL IMPACT:

The term of the agreement is October 1, 2012 through September 30, 2016. The total federal funds included in the agreement are \$2,460,256: \$382,293 for FY 2012-13, \$718,049 for FY 2013-14, \$696,282 for FY 2014-15 and \$663,632 for FY 2015-16. The revenue and expenditures related to this contract have been included in the Family Health FY 2012-13 Adopted Budget and will be included in future budget requests. The Net County Cost for the Network Program is \$300,000 for the 4-year contract.