

Attachment 3

Circlepoint Budget

Tasks	Project Director	Associate	Sr. Art Director	Sr. Web	Sr. Graphics	Graphics	Total Hours	Total Dollars
	Rates \$ 195	\$ 95	\$ 165	\$ 125	\$ 120	\$ 100		
ADU Website								
Kick-Off and On-going Coordination with Staff	8.00		4.00	8.00			20.00	\$ 3,220.00
Content Review and Revisions	1.00	8.00	1.00				10.00	\$ 1,120.00
Visual Design	4.00		4.00	16.00	24.00		48.00	\$ 6,320.00
Website Development, Design, and Launch	8.00	10.00	1.00	40.00	20.00	16.00	95.00	\$ 11,675.00
Testing and Refinement	1.00	4.00	1.00	10.00	8.00		24.00	\$ 2,950.00
Subtotal ADU Website	22.00	22.00	11.00	74.00	52.00	16.00	197.00	\$ 25,285.00
Labor Subtotal	22.00	22.00	11.00	74.00	52.00	16.00	197.00	\$ 25,285.00
Labor Contingency								\$ -
Total Labor								\$ 25,285.00
ODCs								
Fax/phone/messenger/overnight								\$ 25.00
Domain								\$ 15.00
Total ODCs								\$ 40.00
TOTAL								\$ 25,325.00

Assumptions

How to Video will be created from a separate budget

All written content will be provided by OOS staff

Calculator will be provided by OOS staff

Website will have seven pages

Process graphic will be provided by OOS staff

Hosting provided by OOS

Mockups for 2 pages (homepage and internal page), with 2 rounds of review