

Attachment 3

Circlepoint Budget

Tasks	Project		Sr. Art		Sr. Web	Sr. Graphics	Graphics	Total Hours	Total Dollars
	Director	Associate	Director						
	Rates \$	195 \$	95 \$	165 \$	125 \$	120 \$	100 \$		
ADU Website									
Kick-Off and On-going Coordination with Staff		8.00		4.00	8.00			20.00	\$ 3,220.00
Content Review and Revisions		1.00	8.00	1.00				10.00	\$ 1,120.00
Visual Design		4.00		4.00	16.00	24.00		48.00	\$ 6,320.00
Website Development, Design, and Launch		8.00	10.00	1.00	40.00	20.00	16.00	95.00	\$ 11,675.00
Testing and Refinement		1.00	4.00	1.00	10.00	8.00		24.00	\$ 2,950.00
Subtotal ADU Website		22.00	22.00	11.00	74.00	52.00	16.00	197.00	\$ 25,285.00
Labor Subtotal		22.00	22.00	11.00	74.00	52.00	16.00	197.00	\$ 25,285.00
Labor Contingency									\$ -
Total Labor									\$ 25,285.00
ODCs									
Fax/phone/messenger/overnight									\$ 25.00
Domain									\$ 15.00
Total ODCs									\$ 40.00
TOTAL									\$ 25,325.00

Assumptions

- How to Video will be created from a separate budget
- All written content will be provided by OOS staff
- Calculator will be provided by OOS staff
- Website will have seven pages
- Process graphic will be provided by OOS staff
- Hosting provided by OOS
- Mockups for 2 pages (homepage and internal page), with 2 rounds of review