

# PROCLAMATION

THE BOARD OF SUPERVISORS  
COUNTY OF SAN MATEO, STATE OF CALIFORNIA  
DESIGNATING JULY 25, 2017 as

## SMC ALERT DAY

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**WHEREAS**, SMC ALERT provides San Mateo County residents emergency communications delivered to cellular telephones, electronic mail and text messages in order to inform the community of events that impact them; and

**WHEREAS**, SMC ALERT is the primary means for the San Mateo County Office of Emergency Services and its public safety partners to contact people during emergencies, and critical incidents and ensure timely, accurate information is provided that allows people to be informed and prepared; and

**WHEREAS**, SMC ALERT will be the primary means of communication by; OES, Law, Fire, and Emergency Medical Services, to alert people to safe evacuation routes and centers, community points of distribution, major traffic events and any life threatening circumstance; and

**WHEREAS**, the OES has signed up nearly 14,000 residents in the past year to SMC ALERT; and

**WHEREAS**, the number of residents now signed up for SMC ALERT totals more than 57,000; and

**WHEREAS**, the goal of OES is to have more than 100,000 county residents signed up to SMC ALERT at [www.smcalert.info](http://www.smcalert.info) or by texting 888777 and entering your zip code, by the end of fiscal year 2017-18; and

**NOW, THEREFORE, BE IT PROCLAIMED** that the Board of Supervisors of the County of San Mateo, State of California, hereby designates July 25, 2017 as SMC ALERT DAY.

**Dated:** July 25, 2017

SUPERVISORS:

\_\_\_\_\_  
DON HORSLEY, PRESIDENT

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DAVE PINE

\_\_\_\_\_  
CAROLE GROOM

\_\_\_\_\_  
WARREN SLOCUM

\_\_\_\_\_  
DAVID J. CANEPA

Attest: \_\_\_\_\_  
Deputy Clerk of the Board of Supervisors