RESOLUTION NO. _____

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

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RESOLUTION TO ADOPT GET THERE TOGETHER: AN ACTION PLAN FOR TRANSPORTATION CHOICES IN HALF MOON BAY AND THE MIDCOAST

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, the County of San Mateo's Community Climate Action Plan (CCAP) found that the transportation sector accounts for 40 percent of all emissions in the county; and

WHEREAS, the CCAP identifies transportation demand management (TDM) measures as necessary to reduce vehicle miles traveled (VMT) in order to achieve greenhouse gas emission reduction goals; and

WHEREAS, San Mateo County's unincorporated coastside communities generate higher VMT compared to other jurisdictions in San Mateo County; and

WHEREAS, Connect the Coastside: The San Mateo County Midcoast Comprehensive Transportation Management Plan identifies the importance of TDM as a congestion reduction strategy and recommends identifying and implementing additional TDM strategies; and

WHEREAS, the Planning and Building Department (Department) identified the need to develop a TDM Plan for the Midcoast in collaboration with partners, such as the City of Half Moon Bay (City), to address challenges and maximize success; and

WHEREAS, the Department and City sought and received funding through the San Mateo County Transportation Authority (TA) Measure A Alternative Congestion Relief and Measure W Transportation Demand Management (ACR/TDM) Program Cycle 1 Call for Projects to develop a joint TDM Plan for the Midcoast and Half Moon Bay; and

WHEREAS, on April 11, 2023, by Resolution No. 079558, the Board of Supervisors approved an agreement with Nelson\Nygaard Consulting Associates (Consultant) to prepare the TDM Plan; and

WHEREAS, the Department, City, and Consultant developed a Final Draft TDM Plan, called Get There Together: An Action Plan for Transportation Choices in Half Moon Bay and the Midcoast (Plan), and

WHEREAS, the Plan was developed with input from a collaborative interagency Advisory Committee including staff from the County, City, San Mateo County Transportation Authority, SamTrans, Commute.org, City/County Association of Governments, San Mateo County Office of Education, Midpeninsula Regional Open Space District, and Peninsula Open Space Trust, among others; and

WHEREAS, diverse engagement methods were used to reach a broad section of community stakeholders including virtual and in-person workshops, presentations with the San Mateo County Bicycle and Pedestrian Advisory Committee and Midcoast Community Council, focus groups, pop-up events, individual meetings and briefings, and web-based information; and

WHEREAS, the Plan was developed iteratively and incorporated feedback received at each stage of the planning process, which included reviewing existing plans, policies and programs, preparing an existing conditions analysis and background reports, developing preliminary recommendations, and preparing three drafts of the Plan; and

WHEREAS, the Plan identifies TDM best practices and builds upon existing related County, City, and partner TDM programs and strategies to provide a framework with specific actions the County, City, and partners can take to encourage people to switch to sustainable modes of transportation, such as walking, bicycling, transit, and carpooling; and

WHEREAS, the Plan conforms to the San Mateo County General Plan and Local Coastal Program as documented in the Board memorandum accompanying this resolution; and

NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED that the Board of Supervisors of San Mateo County adopts Get There Together: An Action Plan

of Strategies for Half Moon Bay and the Midcoast and directs the Planning and Building Director, or designee(s), to coordinate with partners to further implementation of the Plan.

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