PROCLAMATION

THE BOARD OF SUPERVISORS
COUNTY OF SAN MATEO, STATE OF CALIFORNIA
PROCLAMATION DESIGNATING JUNE 10th to June 16th, 2024

Loneliness Awareness Week and Launch of Meet 6 Neighbors Campaign

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WHEREAS, on May 3rd in 2023, United States Surgeon General Dr. Vivek Murthy released a Surgeon General Advisory calling attention to the public health crisis of loneliness, isolation, and lack of connection in our country; and

WHEREAS, 45% of San Mateo County residents experience loneliness. In January of 2024, the County of San Mateo declared loneliness a public health crisis, being the first County in the United States to declare loneliness a public health crisis; and

WHEREAS, when someone feels lonely, it's often difficult for them to seek connection or support. There's a social stigma attached to loneliness, which can make individuals hesitant to ask for help due to feelings of embarrassment or pride. However, it's crucial to understand that loneliness is a universal experience that can impact people of all ages and backgrounds; and

WHEREAS, San Mateo County in partnership with California Volunteers, Office of the Governor, San Mateo County's health system, and community-based partners is launching a Meet 6 Neighbors call-to-action campaign as a way to encourage residents to meet and connect with their neighbors; and

WHEREAS, when neighbors know each other, communities thrive; knowing six or more neighbors maximizes one's sense of health and well-being, addressing loneliness, disaster preparedness, civic engagement, economic prosperity, and trust within communities; and

WHEREAS, the County of San Mateo acknowledges the pervasive impact of loneliness on residents' well-being and mental health and observing Loneliness Awareness Week and conducting a Meet 6 Neighbors Campaign can promote empathy, understanding, and support for those affected; and

NOW, THEREFORE, BE IT PROCLAIMED *that the Board of Supervisors of the County of San Mateo, State of California, hereby designates the week of June 10th to June 16th as Loneliness Awareness Week and announces the launch of the Meet 6 Neighbors Campaign in San Mateo County and urges County employees and residents to actively engage in spreading awareness and fostering opportunities for deeply meaningful connections throughout the community.*

Dated: June 11, 2024

SUPERVISORS:

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WARREN SLOCUM, PRESIDENT

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DAVE PINE

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NOELIA CORZO

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RAY MUELLER

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DAVID J. CANEPA

Attest: _____
Deputy Clerk of the Board of Supervisors