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Sign Envelope ID:			0 A A L A A A			
		COUNTY OF			REQUEST NO. ATR23-BJ705	
DEPARTMENT:	DATE: 7/20/23					
1. REQUEST	TRANSFER C	DF APPROPRI	ATION AS LIS	STED BELOW:	1	
		CODES				
	FUND or ORG	ACCOUNT	JL ORG CODE Measure K only	AMOUNT	DESCRIPTION	
FROM	80125 80125	1135 6265		\$60,000 \$60,000	Sales and Use Tax Misc. Other Contribution	
то	12175 12175	1135 5969	BOSD4 BOSD4	\$60,000 \$60,000	Sales and Use Tax Other Special Dept Expense	
Justification	(Attach Memo	if Necessary):	Replacing ATR23-B	J006 for the Measure	K funding for OAC.	
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DEPARTMENT HEAD Heather Ledesna					DATE 7/20/2023	
2. 🛛 Board	Action Requir		Four-Fifths Vot	te Required	Board Action Not Requ	
Remarks:						
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COUNTY CONTROLLER					DATE 7/25/2023	
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Vote Required: Majority

To: Honorable Board of Supervisors

From: Michael P. Callagy, County Manager

Subject: Use of District-Discretionary Measure K Funds – Supervisorial District 4

RECOMMENDATION:

Measure K: Approve an Appropriation Transfer Request (ATR) transferring districtdiscretionary **Measure K** funds, not to exceed \$60,000, from Non-Departmental Services to the San Mateo County Office of Arts and Culture for the Healthy Community Mural in North Fair Oaks.

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years.

On March 9, 2021, and March 23, 2021, the Board of Supervisors (Board) held study sessions on **Measure K** expenditures and anticipated revenue for fiscal years (FY) 2021-23. The Board-appointed **Measure K** sub-committee, consisting of Supervisor Pine and Supervisor Canepa, convened the study sessions to, among other things, work with staff to facilitate the Board's development of **Measure K** priorities and continuing initiatives for FYs 2021-23. The Board approved \$5 million in one-time loans or grants for the FY 2021-23 budget cycle, divided equally among the five supervisorial districts, for district–discretionary needs and projects. District 4 has submitted a request to use their district-discretionary **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

District/Project	Amount
District 4 (Supervisor Warren Slocum) – San Mateo County Office of	\$60,000
Arts and Culture for the Healthy Community Mural in North Fair Oaks	

This item is consistent with the criteria for district-discretionary **Measure K** funds approved by the Board in December 2018.

PROJECT SUMMARY:

This is a request to authorize a transfer of funds from Non-Departmental Services to the Office of Arts and Culture, in an amount not to exceed \$60,000, for funding of the Healthy Community Mural in North Fair Oaks.

Public art is highlighted as an integral part of the North Fair Oaks Community Plan – to bring a sense of community to the public areas within North Fair Oaks. The Plan

envisions a vibrant, safe, and healthy community which includes public art highlighting the local history and cultural background of the community.

The San Mateo County Office of Arts and Culture, working with community organizations including the Cultural Collective of North Fair Oaks, will invite local professional and emerging artists to transform the pedestrian walkway on both sides of the 5th Avenue, North Fair Oaks, underpass into a vibrant work of art highlighting the theme of "Healthy Community".

Goals of this project include bringing culturally significant public art to the North Fair Oaks community and enhancing the beautification of the community, specifically on the 5th Avenue underpass. The underpass is a well-travelled pedestrian and bicycle path used by residents and visitors. Interested artists are encouraged to visit the North Fair Oaks community and the mural site for this project.

This request for \$60,000 in Measure K district-discretionary funds will fund this Healthy Community Mural public art project, and in doing so, bring pride and beauty to the North Fair Oaks community.

Total Measure K Request: Not to Exceed \$60,000

PERFORMANCE MEASURES:

Description	Target
Oversee the process for selecting an artist and funding of the	Complete
Healthy Community Mural in North Fair Oaks.	

The County Attorney's Office has reviewed and approved the ATR as to form.

FISCAL IMPACT:

There are sufficient **Measure K** funds for this specific FY 2022-23 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2022-23 Approved Recommended Budget.