



OFFICE OF MARK CHURCH
**ASSESSOR-COUNTY CLERK-RECORDER &
CHIEF ELECTIONS OFFICER**
COUNTY OF SAN MATEO

FY 2023-25 Recommended Budget

June 28, 2023



Assessor



Clerk-Recorder



Elections



ACRE Mission Statement

“People First”

To ensure equitable service and treatment of San Mateo County property owners by accurate and fair valuation of land, improvements, and businesses.

To register San Mateo County citizens to vote and efficiently conduct transparent elections.

To create an accurate public record of recorded transactions relating to people and property within San Mateo County.

To preserve and protect our historical cultural records.

FY 2023-25 Budget Overview

	FY 2022-23 Revised	FY 2023-24 Recommended	Percent Change	FY 2024-25 Preliminary Recommended
Total Sources	\$26,006,147	\$17,843,917	(31.38%)	\$20,590,149
Total Requirements	\$44,608,001	\$37,197,403	(16.61%)	\$40,542,193
Net County Cost	\$18,601,854	\$19,353,486	4.04%	\$19,952,044
Total Positions	161	161	0%	161



FY 2023-25 Significant Budget Changes

Significant Budget Changes

Presidential Primary Election – March 5, 2024

Presidential General Election – November 5, 2024

Presidential Elections	Election Cost
FY 2023-24 Presidential Primary Election	\$6,098,183
FY 2024-25 Presidential General Election	\$4,822,761
TOTAL	\$10,920,944

FY 2023-25 ACRE Budget Priorities

Assessment Roll Management

Decline in Value Reviews

Appeals and Litigation

**Presidential
Primary & General Elections**



FY 2023-25 ACRE Budget Priorities

Diversity, Equity and Inclusion (DEI):

- Redaction of Restricted Covenants
- Expand Clerk-Recorder Multilingual Services to include Chinese and Filipino
- Education, Development and Training
- Affinity Group Program

Organizational Change Management (OCM)

Resulting from Transformational Technologies, DEI and Restructuring Business Operations



FY 2023-25 ACRE Budget Priorities

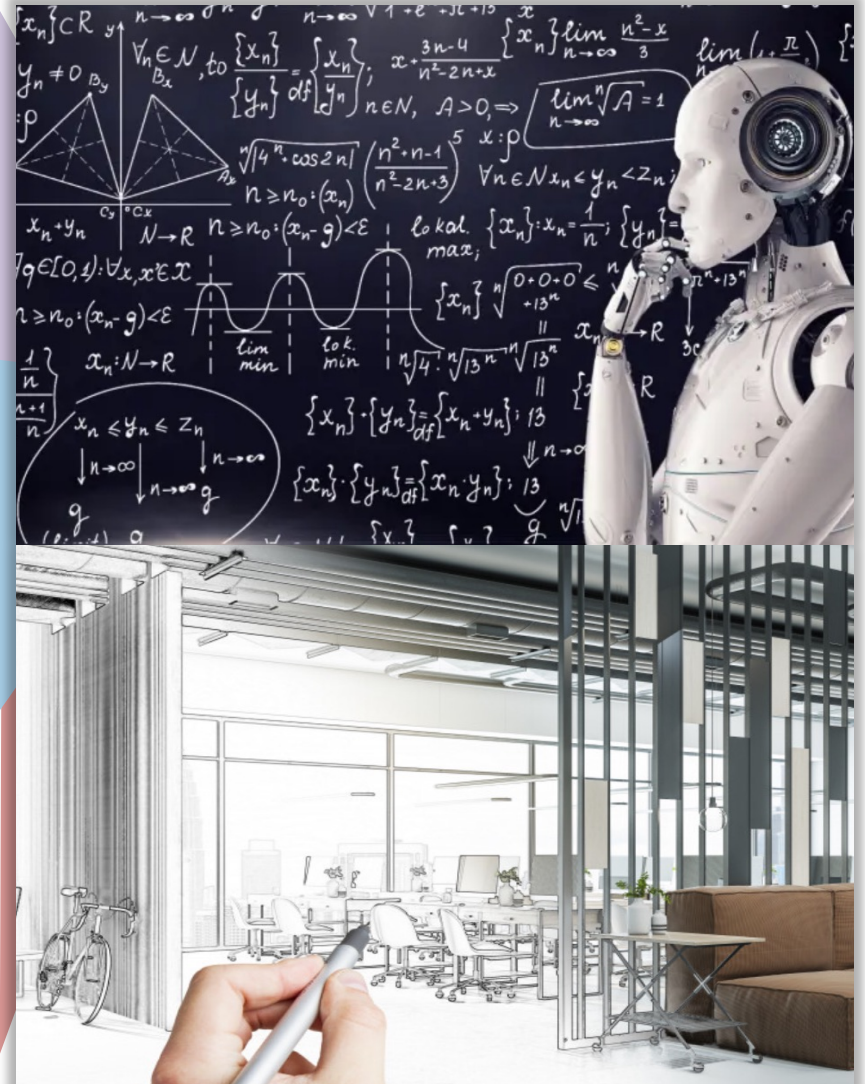
APAS Deployment

July 2023 - November 30, 2023

555 Remodel

Assessor & Clerk-Recorder
Office Redesign and
Telephone System Upgrade

Artificial Intelligence
for Residential and Commercial
Valuations



FY 2023-25 ACRE Budget Priorities

Artificial Intelligence/Machine Learning

AI/ML Residential and Commercial Property Appraisal Software Applications

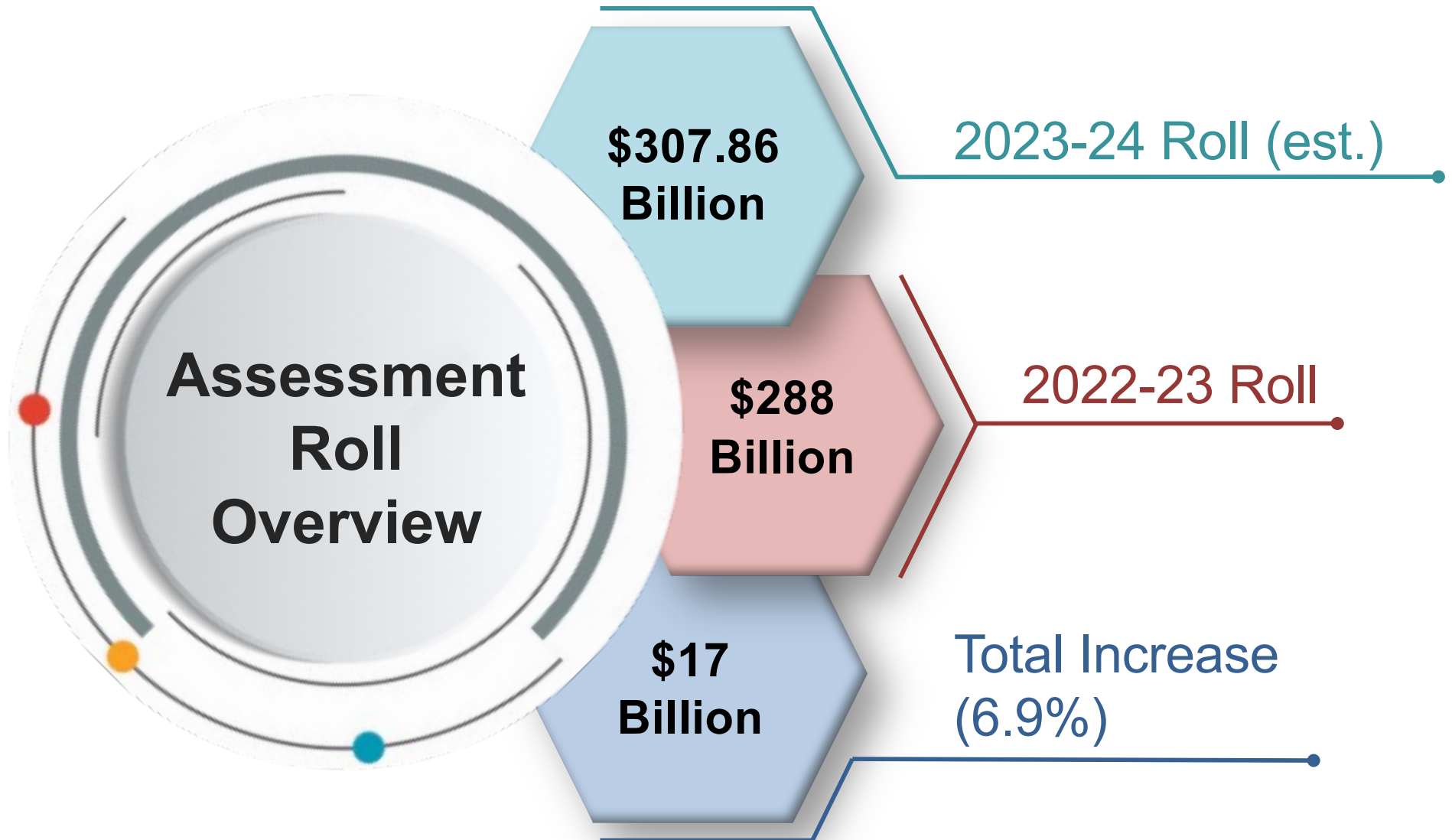
AI/ML Residential Property Appraisal

- Integration of Appraisal Data
- Configuration of AI/ML Models
- Build User Interface Screens
- 225K Residential Properties

AI/ML Commercial Property Appraisal

- Integration of Commercial Property Appraisal Data
- Configuration of AI/ML Models
- Build User Interface Screens
- 15K Commercial Properties

FY 2023-25 Priorities – Assessment Roll Management

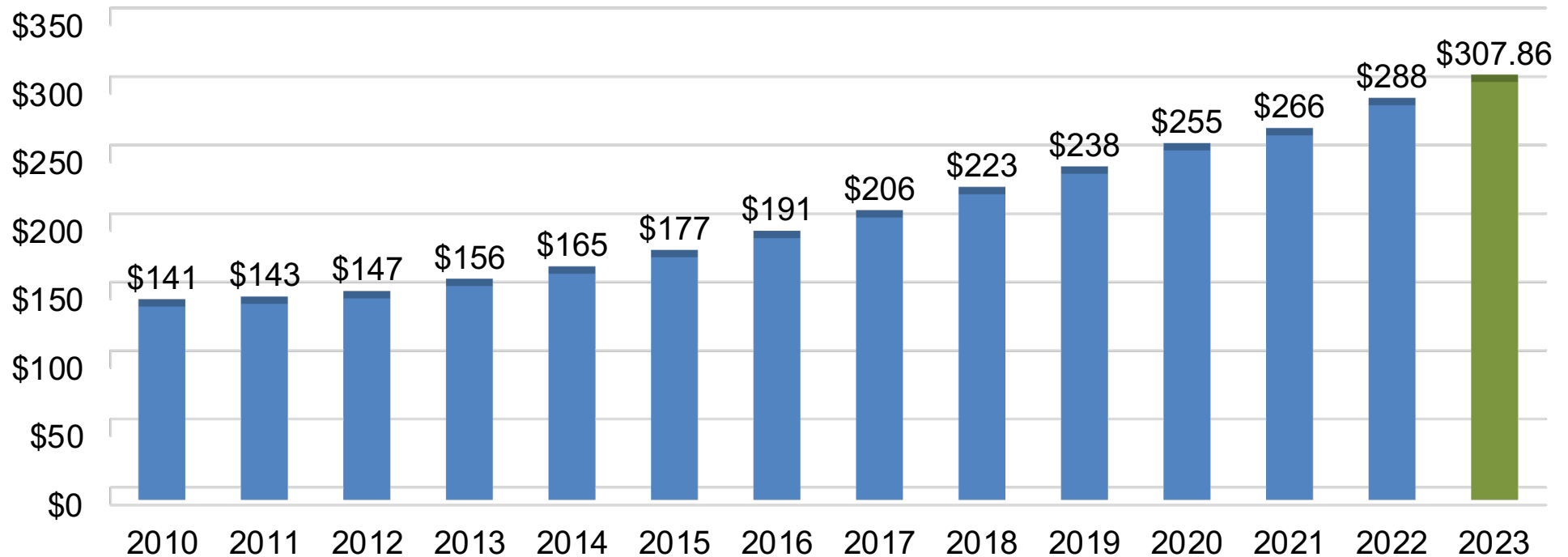


FY 2023-25 Priorities – Assessment Roll Management

Assessment Roll Growth

Net Combined Roll Value (Est.)
2010-2023*

Billions



% Changed

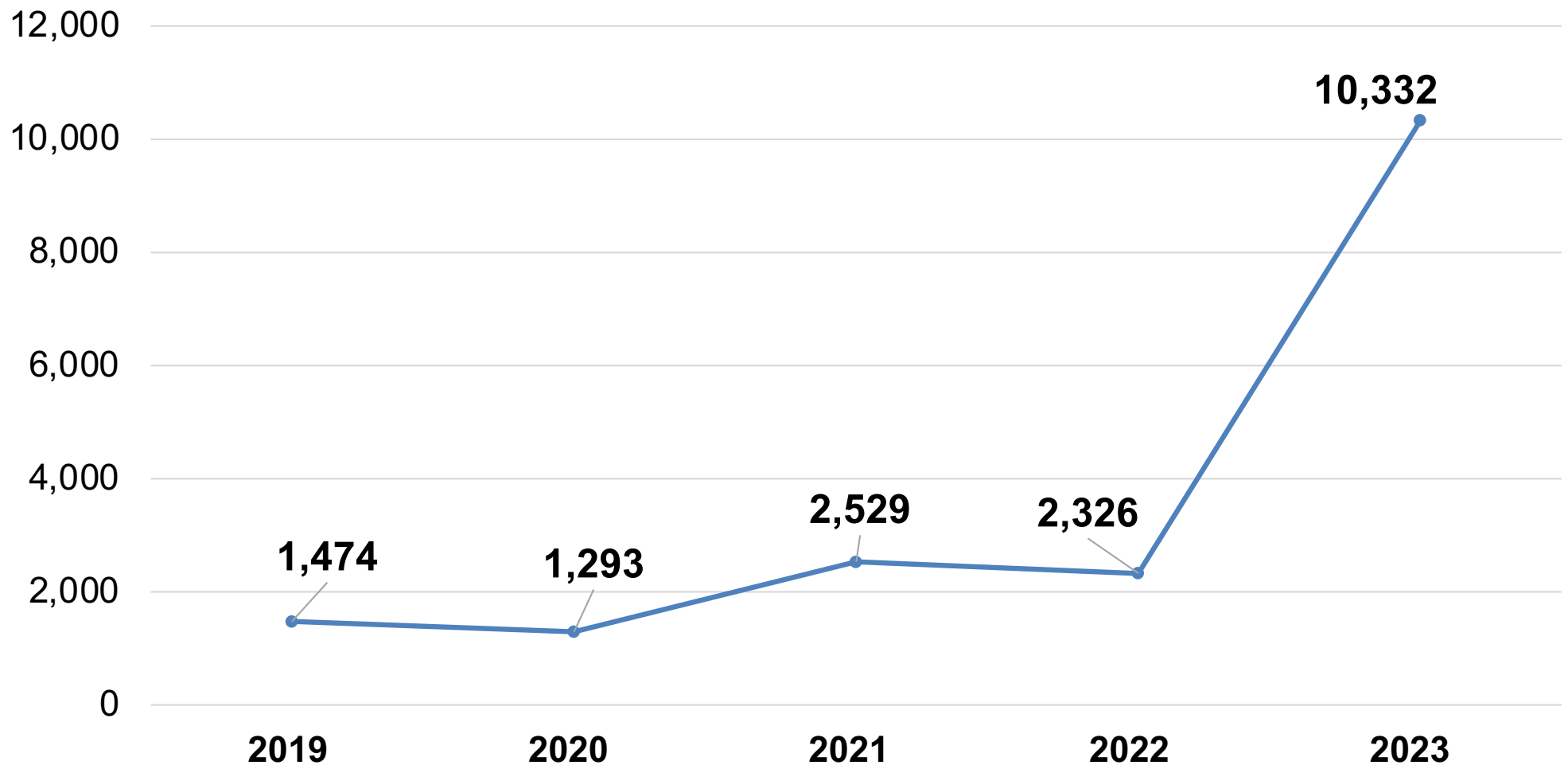
1.4%	2.8%	6.1%	5.8%	7.3%	7.9%	7.9%	8.3%	6.7%	7.1%	4.3%	8.3%	6.9%
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(est.)



FY 2023-24 ACRE Priorities

Decline in Value Reviews



Assessment Appeals and Litigation

Appeals Before AAB

Taxpayer	# of Appeals	Assessed Value (AV) on Roll	Assessed Value (AV) Owner's Opinion	Assessed Value (AV) at Risk	% AV at Risk
Airlines Appeals	155	17,814,661,940	10,270,865,451	7,543,796,489	42.35%
Genentech Appeals	676	47,477,369,616	18,629,962,863	28,847,406,753	60.76%
All Other Appeals	1,153	38,529,495,560	22,279,871,606	16,249,623,954	42.17%
Total Open Appeals	1,984	103,821,527,116	51,180,699,920	52,640,827,196	50.70%

FY 2023-25 ACRE Budget Priorities

Estimate March 2024 Presidential Primary Election



FY 2023-25 ACRE Budget Priorities

Estimate November 2024 Presidential General Election



FY 2023-25 ACRE Budget Challenges



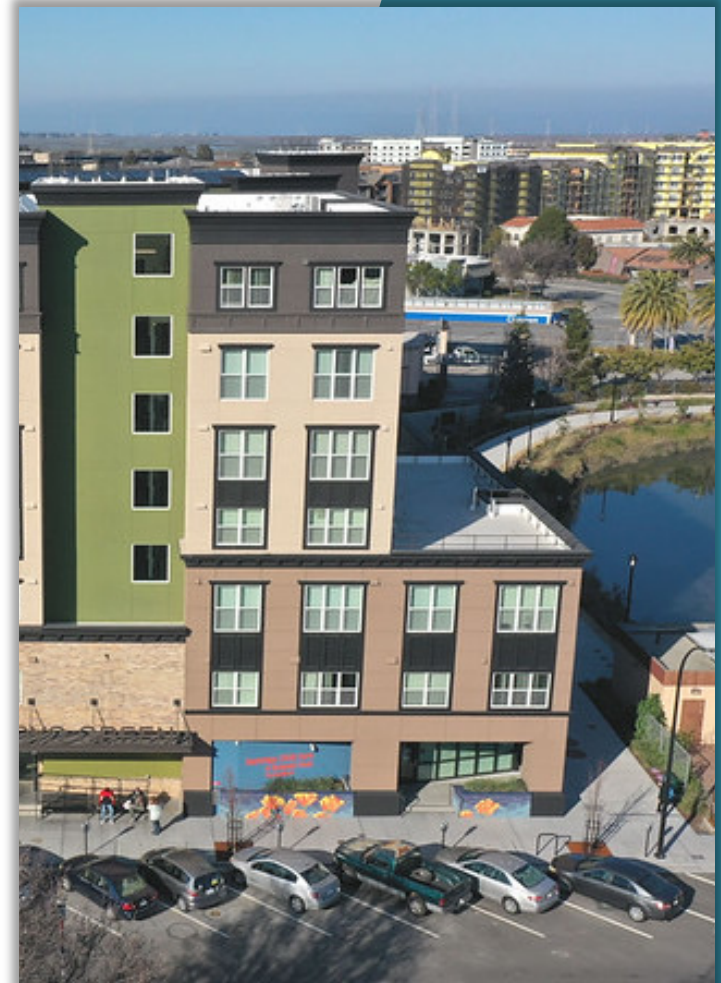
Commercial Development Activities



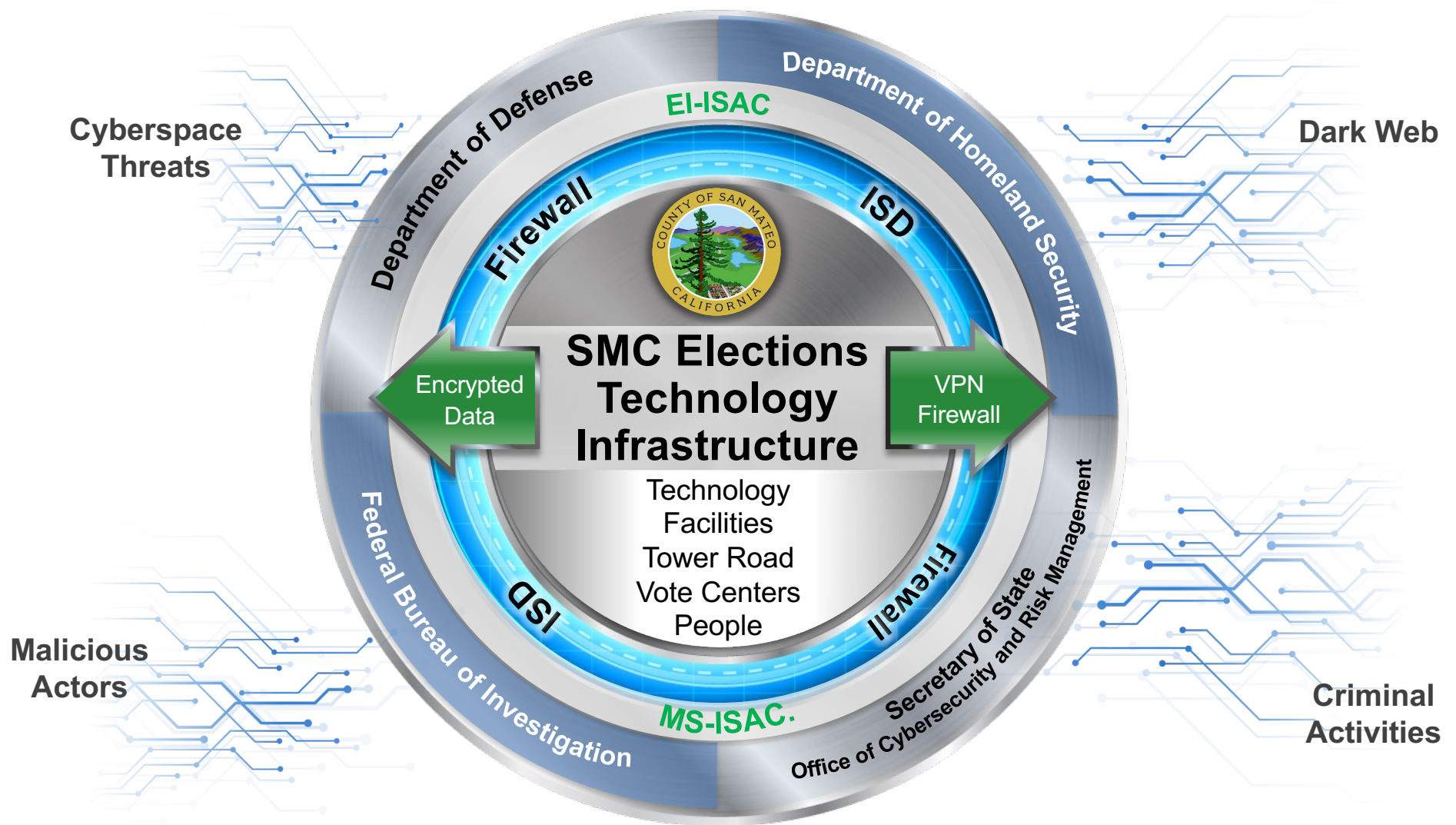
AB 1466 Redaction of Restrictive Covenants



Cybersecurity, Misinformation,
Ransomware, AI Spoofing



ACRE Budget Challenges - Cybersecurity Defense Structure



FY 2023-25 ACRE Budget Challenges

New Construction – Proposed, Entitled and Current Development Data as of 1/1/2023

Status of Development	Square Feet
Under Construction as of 01/01/2023 (Lien Date)	
0% - 19% complete	2,232,991
20% - 39% complete	2,286,248
40% - 59% complete	1,731,106
60% - 79% complete	833,195
80% - 99% complete	4,080,879
Total square feet under construction and expected to be <u>completed in 3 years by 1/1/2026</u>	11,164,419
Proposed – Under Review	44,089,625
Entitled	13,653,491
Total	68,907,535
Total – New Construction Completed and Valued since 2015	24,006,732
Total – New Construction Pipeline tracked since 2015	92,914,267

FY 2023-25 ACRE Performance & Improvements

Equity - Equitable Democracy



California Voter's Choice Act (VCA)

- Vote by Mail Elections
- Increase Accessibility for All Voters



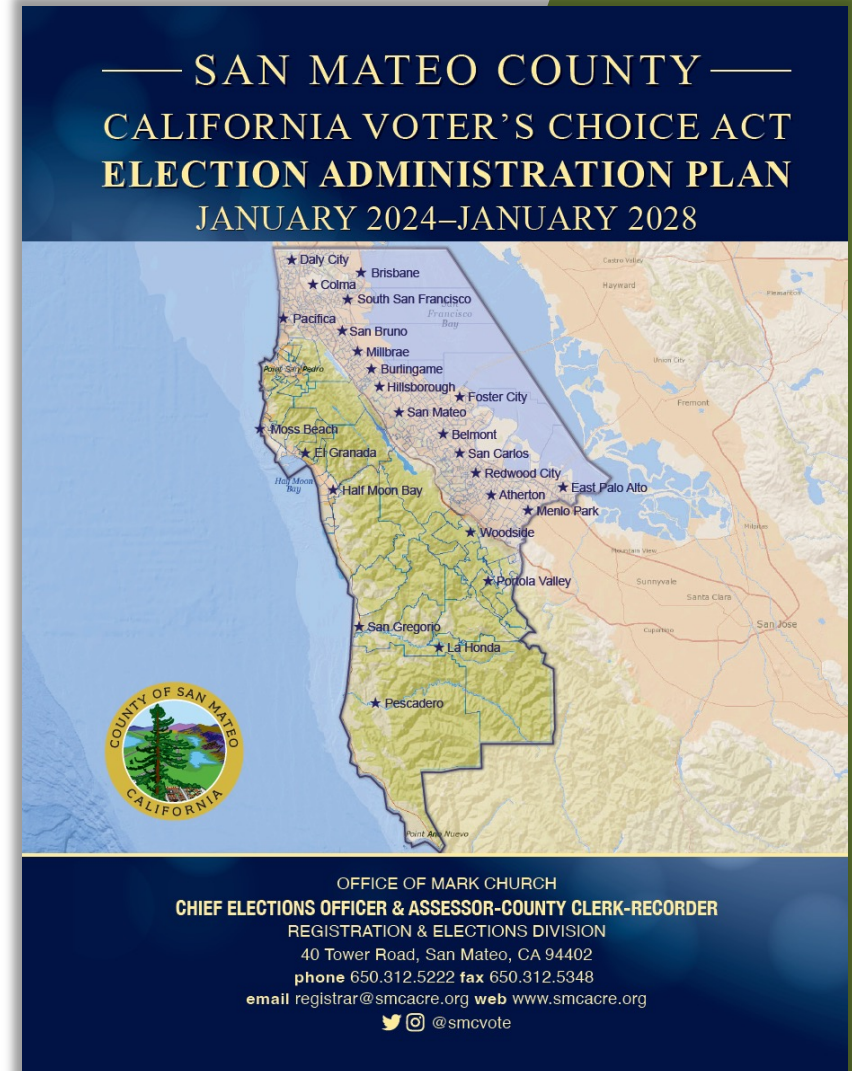
Elections Administration Plan (EAP)

- Broad Community Input in Development of Election Programs



Voter Education and Outreach Plan

- Citizen Advisory Committees (LAAC, VAAC, VEOC)
- Community Based Organizations (CBO)



FY 2023-25 ACRE Performance & Improvements

Equity – Equitable Democracy



Local Redistricting - Representative Government

- Representation of all Segments of the Community



Targeted Mailing Programs in Historically Low-turnout Areas



Outreach to Eligible Voters Imprisoned and on Parole



Outreach for Unhoused Populations



OFFICE OF MARK CHURCH
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REGISTRATION & ELECTIONS DIVISION

If You are Unhoused,
You Can Still **Vote!**

November 8, 2022, Statewide General Election



How to Register:

Go to RegisterToVote.ca.gov or pick up a voter registration form from any library, post office or city hall. If you register by October 24, a ballot will be mailed to you. From October 25 to November 8, go to a Vote Center to register and vote on the same day.

Every city in the county will have at least one Vote Center open daily from November 5 to November 8.



What's Your Voter Registration Home?

You can use cross streets, the street where you sleep most nights, and include the street name of the corner closest to you.

Why do I need a "home" address?

Your voter registration home address allows us to send you the appropriate ballot for your voting precinct.

Please also provide a mailing address. You will be mailed a ballot if you register by October 24 and 29 days before each future election.

If you do not have a mailing address, you can use "General Delivery" to the Main Post Office in any city. Mail will be held for up to 30 days before it is returned to our office.

You can also vote in person at a Vote Center. To find a location, go to smcvote.org.



Will I need to show a Driver's license to vote?

You need to show identification of some type the first time you vote if you do not include a California Driver's License (or State ID) number or the last four digits of your Social Security number on your registration form.

Visit smcvote.org or [@smcvote](https://twitter.com/smcvote)
Call or Text: 650.312.5222



FY 2023-25 ACRE Performance & Improvements

Efficiencies



Development of New Assessor System –APAS



Development of New GIS Applications and Tools



Clerk-Recorder System Upgrades and New Software Applications



C.A.R.E. (Create A Remarkable Experience)



ACRE's New Modern Website
with navigational simplicity
and easy access to critical
information



**Historical Records
Preservation Project**

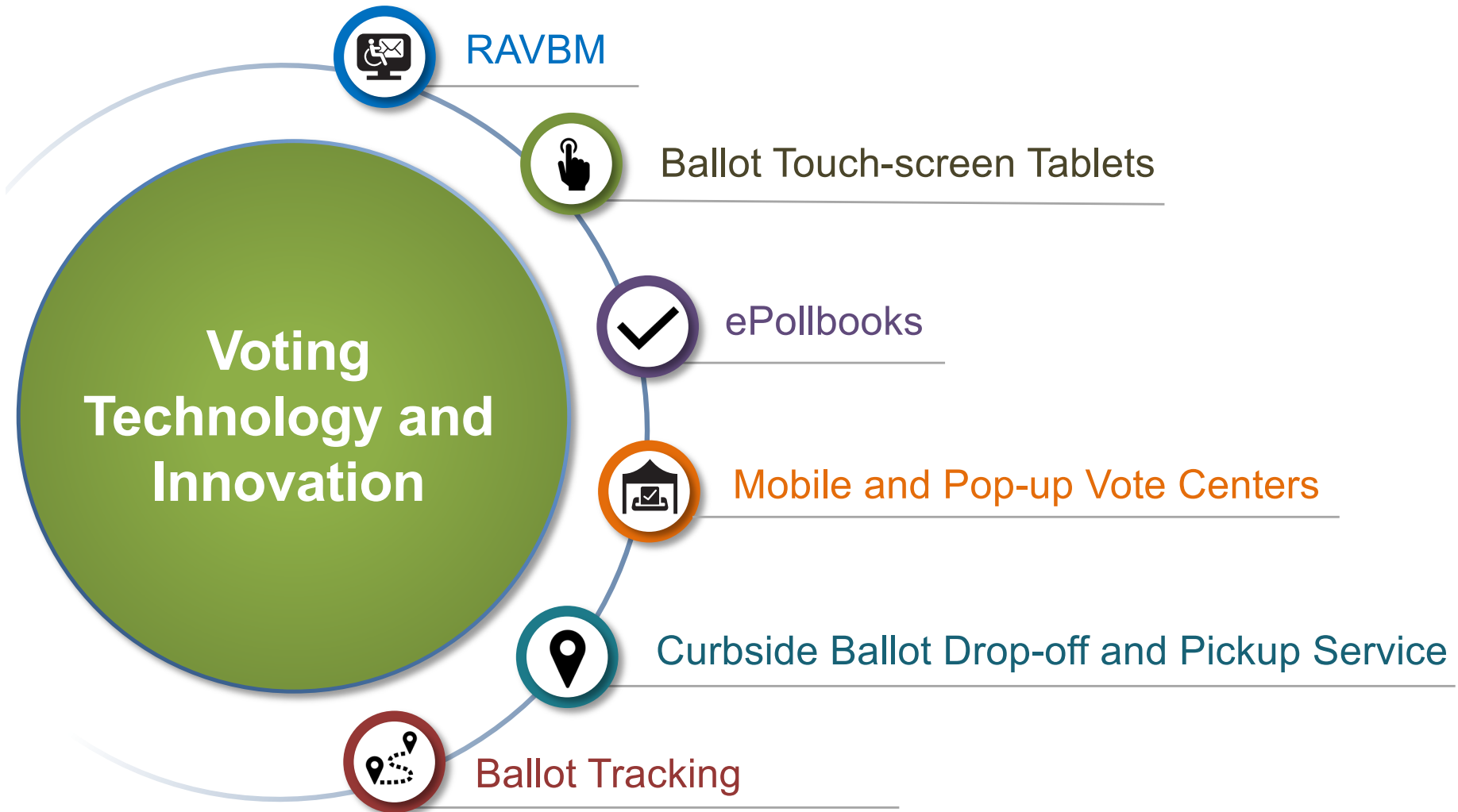


**GIS Assessor Parcel
Web Portal**



C.A.R.E. (Create A Remarkable Experience)

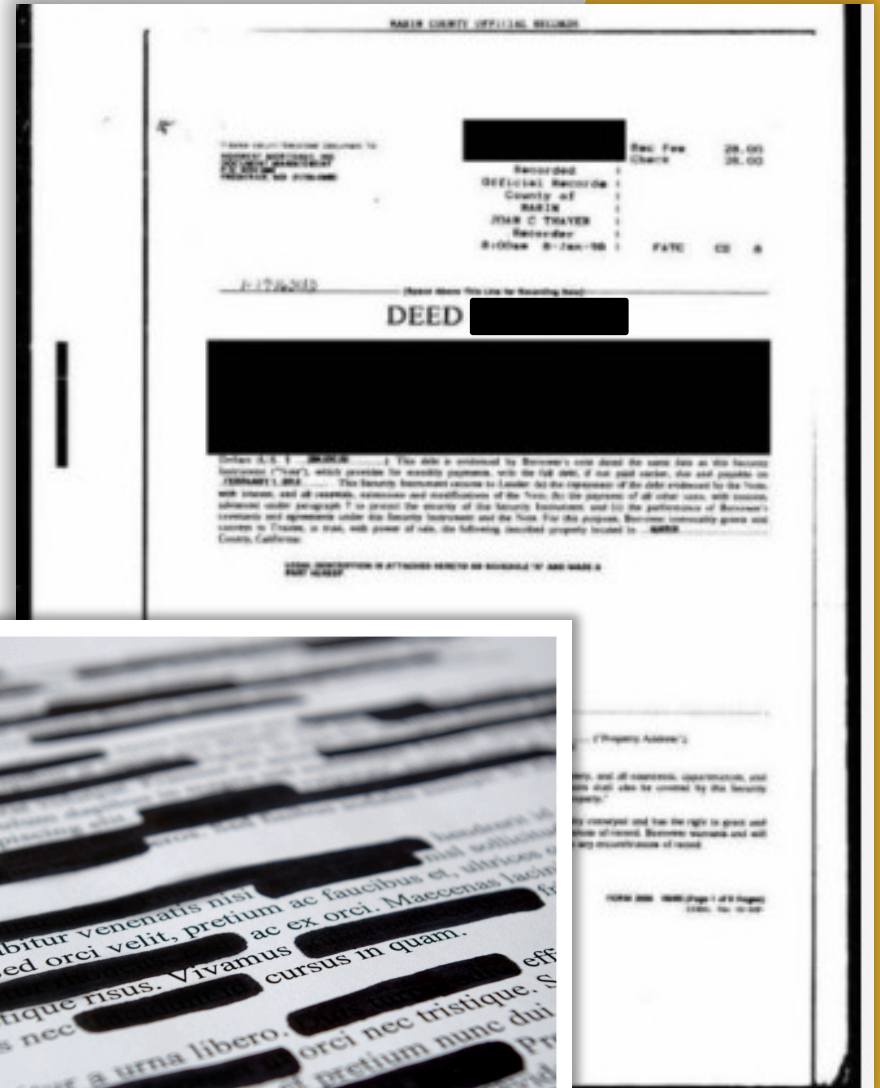
Voting Technology and Innovation



FY 2023-25 ACRE Performance & Improvements

New Performance Measure

Redaction of Restrictive Covenants Data Analytics



ACRE Awards



NACo Achievement Awards

- 2021 GIS Assessor Parcel Web Portal
- 2021 Assessor's Building Plans Submission Portal
- 2022 Remote Accessible Vote By Mail (RAVBM) System
- 2022 Wait Time Widget Tool
- 2022 GPS Ballot Box Tracking

U.S. Election Assistance Commission Clearinghouse Award

- 2020 Most Creative or Original "I Voted" Stickers
- 2021 Best Practices in Recruiting, Retaining, and Training Poll Workers
- 2021 Outstanding Innovations in Elections: Embracing Equity and Inclusion in Elections
- 2021 *Honorable Mention* Outstanding Innovations in Election Cybersecurity and Technology: Innovative Cybersecurity and Election Security for Vote-by-Mail/Vote Center Election Environment

San Mateo County STARS Awards

- FY 2019-20 Green Award: Building Plans Portal
- FY 2020-21 Green Award: Elections Wait Time Widget Tool
- FY 2020-21 Diversity & Inclusion Award: Equity and Inclusion Initiatives

ESRI Special Achievement in GIS Award

- 2021 San Mateo County ACRE and Bruce Harris & Associates

Live Help Now! Challenge Winner

- LiveHelpNow Challenge Awards: June 2018, November 2018, February 2020, March 2020, April 2020, May 2020, June 2020, April 2022, and May 2022.





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Thank You!

