

# Proclamation

THE BOARD OF SUPERVISORS COUNTY OF SAN MATEO, STATE OF CALIFORNIA  
PROCLAMATION DESIGNATING MAY 2023 AS

## CalFresh Awareness Month

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*WHEREAS, CalFresh Awareness Month began in May 2011 to increase public awareness of the Federal Supplemental Nutrition Assistance Program (SNAP) called CalFresh in California; and*

*WHEREAS, the CalFresh Program helps to improve the health and well-being of qualified households and individuals by providing them a means to meet their nutritional needs. Participants receive monthly electronic benefits that can be used to buy foods at most food stores and markets, including Farmer's Market; and*

*WHEREAS, San Mateo County has a growing CalFresh caseload which currently totals 30,960 recipients as of March 2023. That is an increase of more than 8,000 recipients since the start of the pandemic, which totaled 22,207 as of March 2020; and*

*WHEREAS, United States Department of Agriculture (USDA) has shown that every dollar in CalFresh/SNAP expenditures generates \$1.79 in economic activity; and*

*WHEREAS, CalFresh Awareness Month will feature increased education, public outreach events and collaboration with community partners aimed at increasing participation in the CalFresh program.*

*NOW, THEREFORE, BE IT RESOLVED that the San Mateo County Board of Supervisors, State of California, hereby designates the month of May 2023 as **CalFresh Awareness Month** and urges all community partners to promote CalFresh and local food programs to address food insecurity in our county.*

**Dated: May 9, 2023**

SUPERVISORS:

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DAVE PINE, President

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NOELIA CORZO

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RAY MUELLER

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WARREN SLOCUM

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DAVID J. CANEPA

Attest: \_\_\_\_\_  
Deputy Clerk of the Board of Supervisors