

2023 Every Kid Deserves a Bike (EKDAB)



City of South San Francisco
April 11, 2023





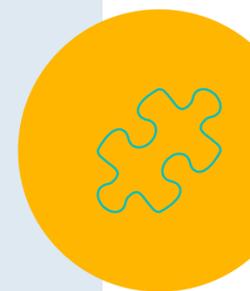
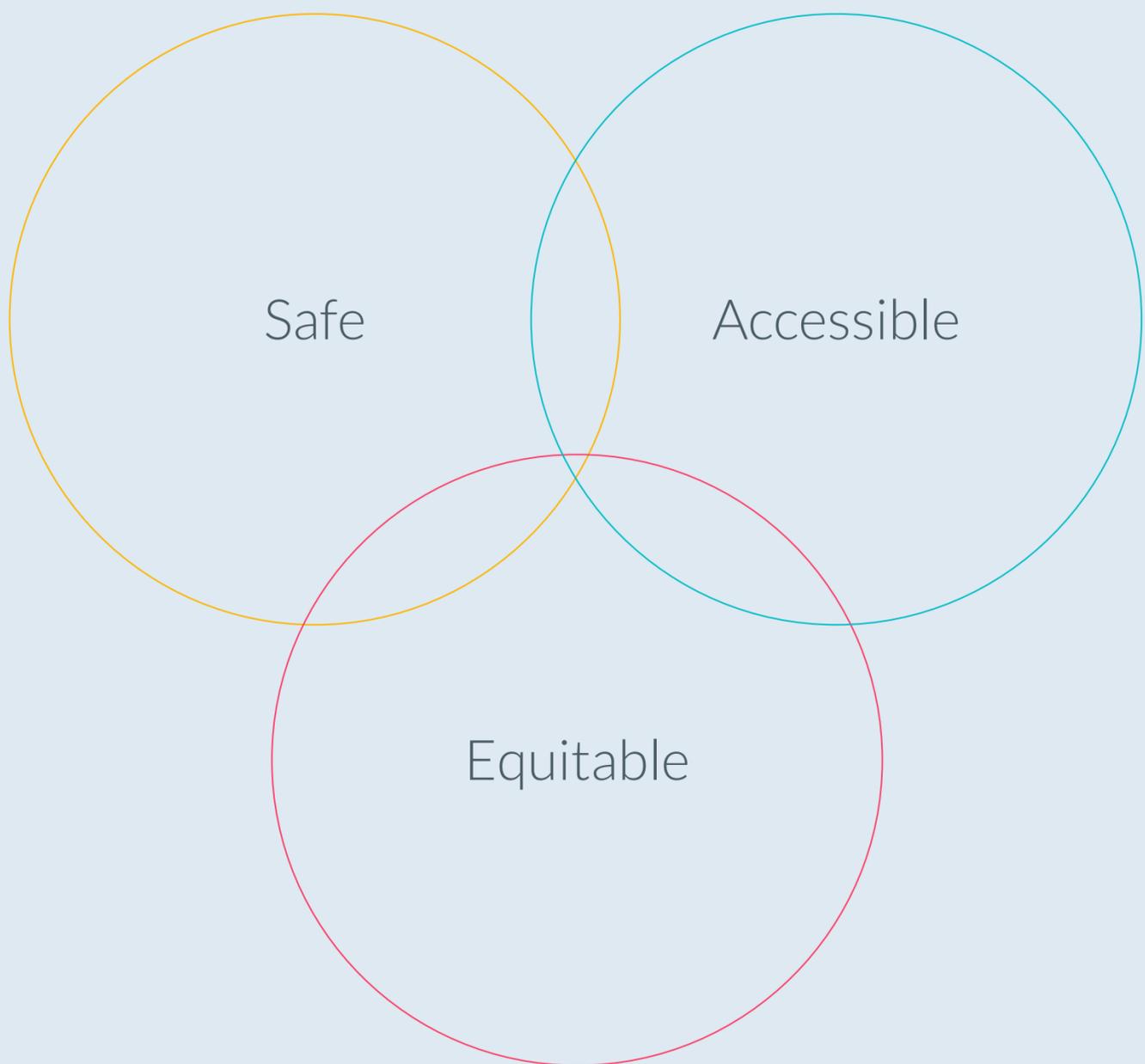
2022 Pilot Description

WHO, WHAT, WHERE, HOW & WHY

The Every Kid Deserves a Bike Program aims to provide 4th and 5th graders from Spruce and Martin Elementary school with the equipment, skills, and knowledge to safely ride a bike and boost self-esteem and feelings of belonging for children in underserved neighborhoods in South San Francisco.



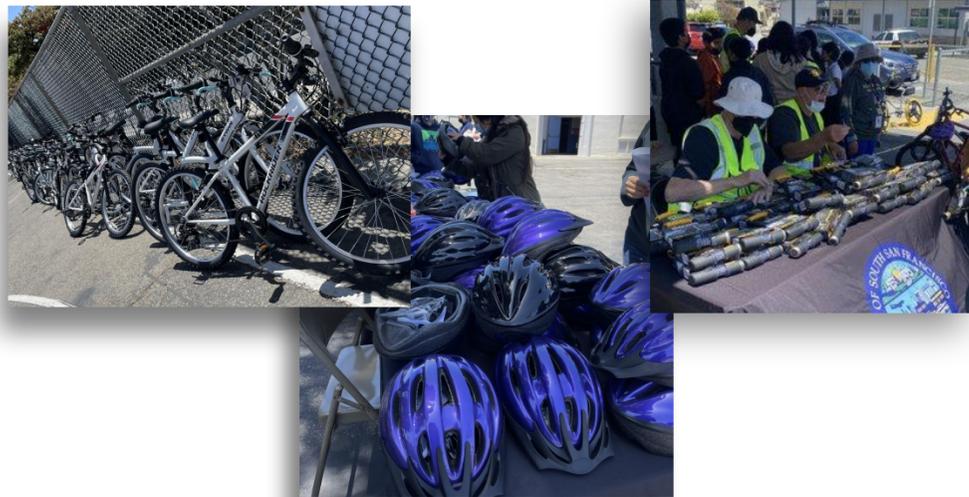
Shared Vision: South San Francisco is a community in which bicycling is safe and equitable.



Recap of EKDAB 2022

Equipment

- (150) Decathlon Mountain Bikes
- (+150) Helmets
- (150) Combo U locks



Skills/Education

- Bike rodeo
- ABC Checks - air, brake, and cranks checks
- Pedestrian Safety Training
- Walk & Roll Safety Gift Bags



Technical Assistance

- 150/150 Bikes registered through the South San Francisco Police Department
- Seat adjustment and tire pressure check



Spruce Elementary 4th graders + Martin Elementary 5th graders

Students benefit from bike ownership!

- Owning a bike is an **equity issue**
- Bike ownership builds self-esteem and encourages a more healthy and active lifestyle
- By fostering a safe transportation alternative, we reduce single-occupancy vehicles on the road and air pollution near schools



Outcomes of EKDAB 2022

- Awarded the 2022 Program of the Year Award from the Silicon Valley Bike Coalition
- 150 students received the equipment and skills to safely ride a bike
- Teachers have reported seeing an increase in students biking to school and utilizing their safety training while walking and biking to school



EKDAB 2023 Expansion

Student Expansion

- Spruce Elementary
- Martin Elementary
- **Sunshine Gardens Elementary**
- **Los Cerritos Elementary**
- *Parkway Heights Middle School**

Equipment Upgrades

- Bike Pumps
- Kick Stands
- Glam station

Additional Education

- Teach students about the importance of their **carbon footprint** and **environmental impact**



Why Middle School?



“Middle schoolers were targeted because administrators felt they often don't have the independence or resources of other students.”¹

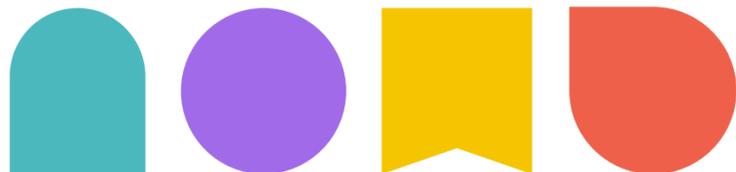
Middle schoolers are often left out²

Middle schoolers are at a critical age group where many start to lose ground in key subject areas³

Participation in extracurricular activities has been associated with decreases in risky and delinquent behavior⁴

★ A 12-year-old boy's dream
South San Francisco boy advocates for Centennial Trail pump track

“I mostly did it for all the young kids that wanted to start riding bikes,” said Lazarri.



EKDAB 2023

Equipment

-  (350) Decathlon Mountain Bikes
-  (350) Helmets
-  (350) Combo U locks
-  **NEW: Bike Pumps**
-  **NEW: Kick Stands**
-  **NEW: “Glam” Station** - bike customization station where students can decorate their bikes with stickers, colored bike spokes, paint, etc.

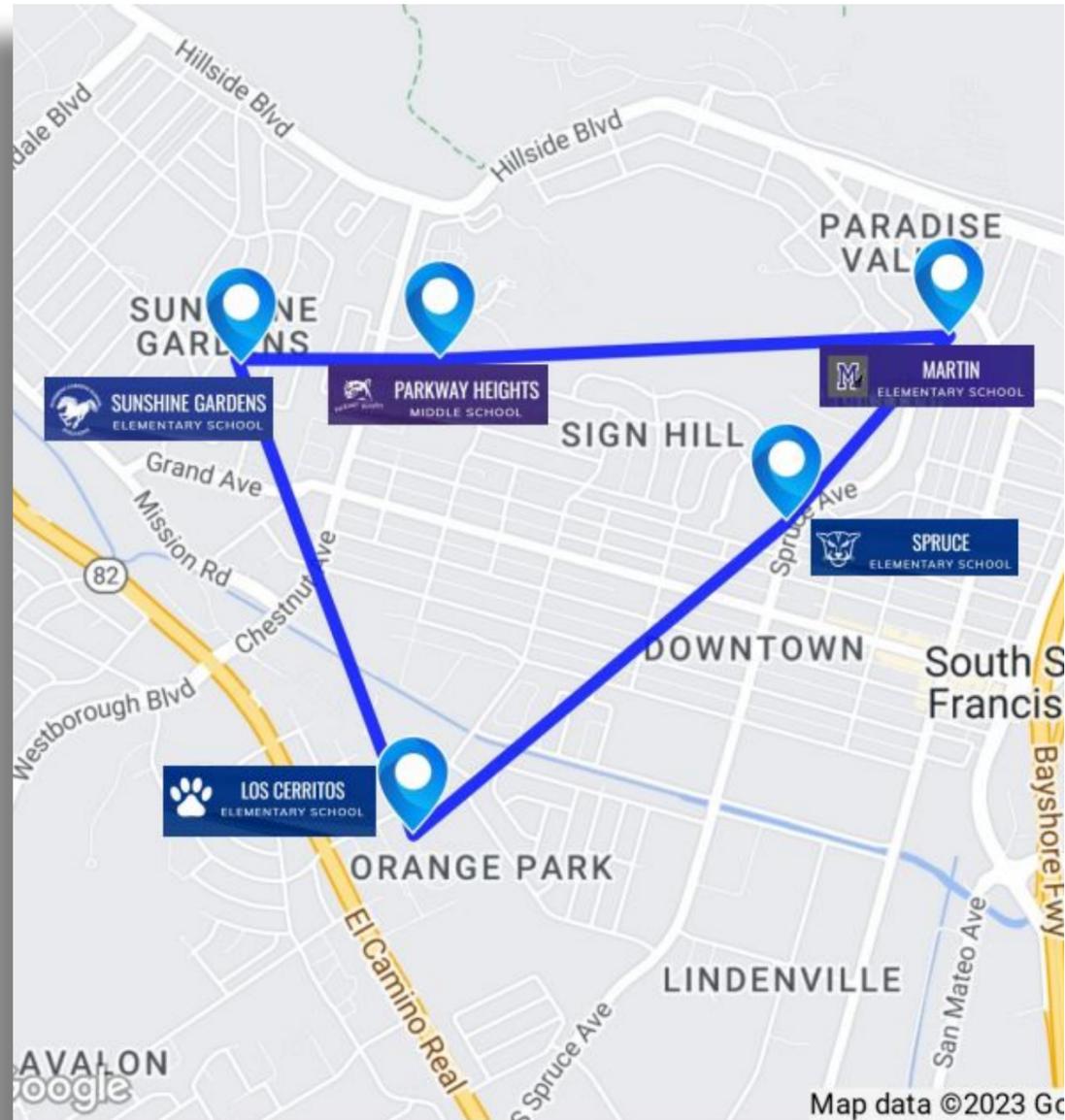
Skills/Education

-  Bike rodeo
-  ABC Check
-  Pedestrian Safety Training
-  Walk & Roll Safety Gift Bags
-  **NEW: Climate Change Education presentation**
-  **NEW: 123 Ride with Me - Learning How to Ride a Bicycle**

Technical Assistance

-  Bikes registered through the South San Francisco Police Department and BikeIndex.org*
-  Seat adjustment and tire pressure check
-  **NEW: Kick stand sizing and installation**

2023 Distribution Dates



School	Grade	Number of Students	Date
Parkway Heights	Varied	2 classes, 65 students	Monday, May 8th
Los Cerritos	4th	2 classes, 63 students	Friday, May 12th
Sunshine Gardens	4th	2 classes 62 students	Monday, May 15th
Martin	4th	2 classes 65 students	Monday, May 22nd
Spruce	4th	2 classes, 66 students	Friday, May 26th



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OF EDUCATION





Thank you!



Questions? Contact Tamiko Huey at tamiko.huey@ssf.net or 650-829-6680.

Learn more about Every Kid Deserves a bike at www.ssf.net/EKDAB

or scan the QR code below

