

RESOLUTION NO. .

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

* * * * *

RESOLUTION AUTHORIZING AN AMENDMENT TO THE AGREEMENT WITH THE SOCIAL CHANGERY, LLC FOR A YOUTH MARIJUANA EDUCATION CAMPAIGN, ALCOHOL AND OTHER DRUG PREVENTION SERVICES MEDIA ADVOCACY, AND COVID-19 YOUTH EDUCATION, INCREASING THE AMOUNT BY \$579,527 TO AN AMOUNT NOT TO EXCEED \$1,629,124, WITH NO CHANGE TO THE AGREEMENT TERM

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, Ordinance Code Section 2.83.170 authorizes the Board of Supervisors to waive the Request for Proposals process in any situation where the Board of Supervisors determines that the best interests of the County would be served without the necessity of proposals; and

WHEREAS, this Board has been asked to waive the Request for Proposals process in order to contract with The Social Changery, LLC for a youth marijuana education campaign, alcohol and other drug prevention services media advocacy, and COVID-19 youth education campaign services; and

WHEREAS, this Board has determined that it is in the best interest of the County to waive the Request for Proposals; and

WHEREAS, on June 17, 2021, the Chief of San Mateo County Health approved an agreement with The Social Changery, LLC to develop youth-oriented messaging and education materials, and conduct a media/marketing campaign informing youth about

the impacts of COVID-19 for the term of July 1, 2021, through June 30, 2022, for a maximum amount not to exceed \$180,000; and

WHEREAS, on July 12, 2022, this Board approved an amendment with The Social Changery, LLC to add COVID-19 youth education campaign services, extending the term of the agreement through June 30, 2023, and increasing the amount by \$868,597 to an amount not to exceed \$1,049,597; and

WHEREAS, there has been presented to this Board of Supervisors for its consideration and acceptance a second amendment to the agreement, increasing the maximum obligation of the agreement by \$579,527 to an amount not to exceed \$1,629,124, with no change to the term; and

WHEREAS, this Board has been presented with the amendment and has approved it as to both form and content and desires to enter into the amended agreement.

NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED that the County requirement for the Request for Proposals process for youth marijuana education campaign, alcohol and other drug prevention services media advocacy, and COVID-19 youth education campaign services for said agreement is hereby waived.

BE IT FURTHER RESOLVED that the President of this Board of Supervisors is hereby authorized and directed to execute said second amendment to the agreement

for and on behalf of the County of San Mateo, and the Clerk of this Board shall attest the President's signature thereto.

BE IT FURTHER RESOLVED that the Chief of San Mateo County Health or designee is authorized to execute contract amendments which modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate), and/or modify the contract term and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.

* * * * *