

RESOLUTION NO. .

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

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RESOLUTION: A) ADOPTING THE SAN MATEO COUNTY PARKS DEPARTMENT'S INTERPRETIVE PROGRAM STRATEGIC PLAN; AND B) AUTHORIZING THE PARKS DEPARTMENT TO IMPLEMENT THE MARIPOSA PROGRAM, WHICH WILL PROVIDE A NO-COST PARKS ANNUAL PASS TO ELIGIBLE INDIVIDUALS/HOUSEHOLDS, AND FURTHER AUTHORIZING THE PARKS DIRECTOR TO EXPAND THE ELIGIBILITY LIST TO MEET FUTURE NEEDS OF THE RESIDENTS OF SAN MATEO COUNTY; AND C) AUTHORIZING AMENDMENTS TO THE PARKS DEPARTMENT'S FEE SCHEDULE TO INCREASE THE COST OF AN ANNUAL PASS AND CREATE SEPARATE RESIDENT AND NON-RESIDENT CAMPING RATES FOR CAMPGROUNDS WITHIN THE SAN MATEO COUNTY PARKS SYSTEM

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, in 2021, the Board of Supervisors created an *ad hoc* subcommittee to analyze and explore how the San Mateo County Parks system can become more accessible to all County residents; and

WHEREAS, the subcommittee convened three times in 2022, with a focus on eliminating barriers to access (including financial barriers) and developing strategies to better serve County residents not currently using County parks; and

WHEREAS, the subcommittee proposes a series of recommendations focused on certain aspects of the Parks Department ("Department"): the Department's Interpretive Program Strategic Plan, the Mariposa Program, Parks Annual Pass fees, and camping fees; and

WHEREAS, through the development of the Interpretive Program Strategic

Plan, the Department identified several primary goals, which include increasing knowledge of the County's natural, cultural, and recreational resources; expanding the public's understanding of climate change and the impact humans have on the environment; building support for active stewardship and preservation of parkland; and promoting equity by uplifting the voices of underrepresented populations, especially local Native American tribes; and

WHEREAS, to meet these goals, the Department identified a series of recommendations organized into the following categories: equitable access, expanded uses, and public outreach; partnerships; interpretive media; organizational capacity; professional standards and training; and education; and

WHEREAS, the subcommittee also recommends that the Board of Supervisors authorize the Department to implement the Mariposa Program, which would upon request provide a no-cost Parks Annual Pass to any and all individuals/households eligible for Economic Self Sufficiency programs (i.e. cash programs, CalFresh, Medi-Cal); and

WHEREAS, upon implementing the Mariposa Program, the Department will collect data and analyze strategies to improve its effectiveness and expand eligibility requirements if deemed feasible; and

WHEREAS, the Department currently charges \$60 for a Parks Annual Pass, which is the lowest rate in the San Francisco Bay Area; and

WHEREAS, to cover the costs of administering the Mariposa Program and other interpretive programs, the subcommittee recommends that the Department

increase its Parks Annual Pass fee by \$12 to \$72/year, which will still be amongst the lowest rates charged by comparable agencies in the Bay Area; and

WHEREAS, the subcommittee directed the Department to streamline its camping fee schedule and develop separate resident and non-resident rates as indicated on the table below.

Activity	Current	Proposed – Resident	Proposed – Non-Resident
Tent Camping	\$30	\$40	\$45
Small Trailer	\$35	\$45	\$50
Large Trailer	\$40	\$45	\$50

NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED that

1. The Board of Supervisors approves and adopts the Parks Department’s Interpretive Program Strategic Plan; and
2. The Board hereby directs the Parks Department to implement the Mariposa Program and annually provide eligible recipients of Economic Self Sufficiency programs with a no cost Annual Parks Pass upon their request, and further authorizes the Parks Director to expand the eligibility list to meet future needs of County residents; and
3. The Parks Department is hereby authorized to amend its fee schedule to increase the Parks Annual Pass fee to \$72 and establish separate Resident/Non-Resident camping rates as detailed herein.

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