

**THE BOARD OF SUPERVISORS
COUNTY OF SAN MATEO, STATE OF CALIFORNIA
RESOLUTION HONORING AND COMMENDING**

JOAN LEVIN
For Her Dedication and Care for Dollaradio

WHEREAS the Dollaradio Station has been a fixture of the Pacifica coastside (long before Pacifica was incorporated) since it was constructed in 1926 by Captain Robert Dollar, becoming part of the first private-sector worldwide wireless radio network, (hence the name “Dollaradio”); and

WHEREAS the Dollaradio Station was converted into a private home in 1950, expanding to a sprawling oceanfront complex designed around the original entrance; and

WHEREAS JOAN LEVIN and her husband Marvin purchased the home in 1977 and subsequently cared for the eclectic architectural project; and

WHEREAS JOAN LEVIN founded the San Francisco Friends of Animals, a dog and cat rescue non-profit, bringing many animals to the Dollaradio location at 100 Palmetto Avenue in the northern part of Pacifica; and

WHEREAS the clifftop location of the Dollaradio estate has grown ever more precarious through the decades, with the ocean gradually but inexorably carving the land closer to the perching home, removing some 283 feet of blufftop since 1977; and

WHEREAS the City of Pacifica became internationally famous for the dramatic collapse of homes and apartment buildings into the Pacific Ocean along Esplanade Avenue in the late 1990s and early 2000s, suffering the inevitable erosion fate facing Dollaradio a short distance north of the Pacifica examples; and

WHEREAS JOAN LEVIN has worked tirelessly to salvage and protect the Dollaradio site, working with the City of Pacifica to have the Planning Commission designate the Dollaradio Station as an historic local landmark in 2010; and

WHEREAS JOAN LEVIN has been striving to realize a way to maintain her involvement and perhaps help to create a financial path forward to resurrect a successful future for Dollaradio.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of San Mateo County does hereby recognize and commend **JOAN LEVIN** upon her tireless care and effort to maintain the historical existence of the unique **DOLLARADIO STATION** home on the Pacific Ocean bluffs in Pacifica, recognizing the extreme coastal erosion and financial challenges facing the location.

Dated: NOVEMBER 1, 2022

SUPERVISORS:

DON HORSLEY *President*

DAVE PINE

CAROLE GROOM

WARREN SLOCUM

DAVID J. CANEPA

Attest:

Deputy Clerk of the Board of Supervisors