

THE BOARD OF SUPERVISORS
COUNTY OF SAN MATEO, STATE OF CALIFORNIA
PROCLAMATION DESIGNATING MAY 2022 AS

CalFresh Awareness Month

WHEREAS, *CalFresh Awareness Month* began in May 2011 to increase public awareness of the Federal Supplemental Nutrition Assistance Program (SNAP) called CalFresh in California; and

WHEREAS, the *CalFresh Program* helps to improve the health and well-being of qualified households and individuals by providing them a means to meet their nutritional needs. Participants receive monthly electronic benefits that can be used to buy foods at most food stores and markets, including Farmer's Markets; and

WHEREAS, according to the California Department of Social Services (CDSS) and San Mateo County's Economic Self Sufficiency branch, there was a 40% increase in local *CalFresh* enrollment during the pandemic, due to increased unemployment and related food insecurity; and

WHEREAS, despite enrollment increases that occurred during the pandemic, there are still households in San Mateo County experiencing food insecurity that need help overcoming participation barriers including access challenges, difficulty navigating the application process, disability, inaccurate program information, and immigration concerns; and

WHEREAS, *CalFresh Awareness Month* will feature increased education, public outreach events and collaboration with community partners aimed at increasing participation in the CalFresh program.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of San Mateo, State of California, hereby designates the month of May 2022 as *CalFresh Awareness Month* and urges all community partners to promote *CalFresh* and local food programs to address food insecurity in our county.

Dated: May 3, 2022

SUPERVISORS:



DON HORSLEY, PRESIDENT



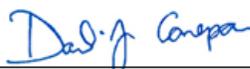
DAVE PINE



CAROLE GROOM



WARREN SLOCUM



DAVID J. CANEPA

Attest:



Assistant Clerk of the Board of Supervisors