

Resolution

THE BOARD OF SUPERVISORS
COUNTY OF SAN MATEO, STATE OF CALIFORNIA
RESOLUTION HONORING AND COMMENDING

San Mateo County/Silicon Valley Convention and Visitors Bureau

on its

50th Anniversary

WHEREAS, prior to 1972, conventions in San Mateo County were handled as a one-person department of the County Fairgrounds, until a 1971 Blue Ribbon Committee recommended the creation of a new Convention and Visitors Bureau for San Mateo County; and

WHEREAS, Articles of Incorporation were filed with the State of California on December 9, 1971, to create the San Mateo County/Silicon Valley Convention and Visitors Bureau (CVB); and

WHEREAS, 2022 marks the 50th year anniversary of the founding of the San Mateo County/Silicon Valley Convention and Visitors Bureau, which, over five decades of operation, has grown to represent 140 hotels with 15,794 rooms in 13 cities and the unincorporated areas of San Mateo County; and

WHEREAS, the CVB mission is to enhance the economic growth of San Mateo County by attracting meetings, conventions, businesses, and individual travelers, and prior to the COVID-19 pandemic, San Mateo County’s Tourism economy employed over 45,000 workers, produced \$4.5B in visitor spend and generated well over \$500M in local tax revenues; and

WHEREAS, CVB provides ongoing assistance with convention site selection, official area visitor guides, site inspection arrangements, local supplier contact information, and suggestions on things to do and see in the area, as well as handles the region’s official Film Commission duties; and

WHEREAS, as ambassadors for the San Mateo County “As Fresh as it Gets” program, CVB is committed to supporting over 50 local farms.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of San Mateo, State of California, hereby congratulates San Mateo County/Silicon Valley Convention and Visitors Bureau on its 50th Anniversary and extends its best wishes for CVB’s continued success in supporting San Mateo County’s economic growth through attracting and providing resources for meetings, conventions, businesses and travelers.

Dated: April 19, 2022

SUPERVISORS:

DON HORSLEY, PRESIDENT

DAVE PINE

CAROLE GROOM

WARREN SLOCUM

DAVID J. CANEPA

Attest:

Deputy Clerk of the Board of Supervisors