

RESOLUTION NO. _____

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

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RESOLUTION AUTHORIZING A SIXTH AMENDMENT TO THE AGREEMENT WITH THE SAN MATEO COUNTY ECONOMIC DEVELOPMENT ASSOCIATION TO INCREASE THE MAXIMUM AMOUNT AUTHORIZED TO BE EXPENDED THEREUNDER BY \$180,000 TO A MAXIMUM AMOUNT NOT TO EXCEED \$744,810 AND TO EXTEND THE TERM OF THE AGREEMENT THROUGH SEPTEMBER 30, 2022, FOR SUPPORT AND ASSISTANCE WITH IMPLEMENTATION OF THE ECONOMIC RECOVERY COMPONENTS OF THE SAN MATEO COUNTY RECOVERY INITIATIVE AND INCLUDING PROJECT MANAGEMENT, USER OUTREACH AND BUSINESS ENROLLMENT IN THE CHOOSE LOCAL SAN MATEO COUNTY APPLICATION.

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of California, that:

WHEREAS, since its emergence in early 2020, the COVID-19 pandemic has negatively impacted public health and the economy on a global scale; and

WHEREAS, locally, the pandemic has both caused and magnified negative impacts on residents of the County of San Mateo, including regarding public health, food and housing insecurity, and childcare, among other areas; and

WHEREAS, the County has taken extensive steps to prevent and address impacts from the spread of the pandemic, including funding, supporting and coordinating testing, contact tracing, isolation, quarantine and treatment for infected individuals; coordinating and supporting public health and safety communications and interventions; issuing and enforcing health orders; and undertaking health system response and vaccination programs; and

WHEREAS, the State and local health orders issued to respond to the pandemic and to prevent and mitigate its spread also restricted certain types of economic activity which negatively impacted the economy in the County, with revenue losses hitting small businesses and certain economic sectors particularly hard; and

WHEREAS, as of June 15, 2021, the State substantially lifted public health orders that had been in place limiting certain activities to mitigate the spread of COVID-19, but the pandemic continues to pose risks to public health and to impact the local economy, and the need to respond to those risks and to recover from the negative public health and economic impacts of the pandemic continues; and

WHEREAS, the San Mateo County Economic Development Association (“SAMCEDA”) was founded in 1953 to promote business issues that enhance and sustain the economic prosperity of the County; and

WHEREAS, since that start of the COVID-19 pandemic, SAMCEDA has partnered with the County to develop programs to address the economic impacts of the pandemic on the County’s small businesses through support for multiple small business grant programs, assisted in the development and establishment of a small business assistance center in the North County, co-led the development, marketing and launch of the Choose Local SMC app, and provided ongoing door-to-door outreach and grant assistance to immigrant owned businesses through a subcontract with the Peninsula Chinese Business Association (PCBA); and

WHEREAS, on June 9, 2020, the County entered into an agreement with SAMCEDA to provide this support and assistance for the County’s COVID-19 economic recovery efforts and that agreement was entered into the Director of Emergency

Services/the Emergency Operations Center, pursuant to the Board of Supervisors' delegation of authority to the Director of Emergency Services to enter into agreements in amounts up to \$500,000 in support of the County's response to the COVID-19 response efforts; and

WHEREAS, due to the ongoing impacts of the pandemic, the original agreement with SAMCEDA has been extended and amended five times and, as last amended and approved by the Board of Supervisors on November 16, 2021, the maximum amount authorized to be expended under the agreement is \$564,810; and

WHEREAS, the County seeks to further amend this agreement to increase the maximum amount authorized to be expended by an additional \$180,000, to a new maximum amount not to exceed \$744,810 and to extend the term of the agreement through September 30, 2022; and

WHEREAS, during the remainder of the term of the agreement, SAMCEDA will continue to support the County's economic recovery initiatives at a rate of \$15,000 per month; and

WHEREAS, that work will include, but not be limited to, ongoing daily communication with the business community around recovery grants, pandemic updates, and other recovery-related issues; ongoing participation in the economic recovery workgroup; and webinars, outreach, and support as needed for economic recovery initiatives; and

WHEREAS, this extension also includes an additional \$15,000 per month for SAMCEDA to take on full project management of the Choose Local San Mateo County application, which promotes shopping at locally owned small businesses; and

WHEREAS, as the project manager and outreach coordinator, SAMCEDA meets regularly with application developer, works with all 11 cities currently participating in the Choose Local program to increase the number of businesses included in the app, meets with Chambers and other local business groups to promote the app and trains them on how to recruit and enroll businesses and conducts events and other activities to increase the number of people using the Choose Local San Mateo County app; and

WHEREAS, there has been presented to the Board of Supervisors a form of such amendment and the Board has examined it as to form and substance and desires to enter into it.

NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED THAT the President of the Board of Supervisors is authorized and directed to execute this sixth amendment to the agreement with SAMCEDA for and on behalf of the County of San Mateo to increase the maximum amount authorized to be expended under the agreement by \$180,000, to a new maximum amount not to exceed \$744,810, and to extend the term of the agreement through September 30, 2022.

BE IT FURTHER RESOLVED THAT the County Manager, or designee, is hereby authorized to execute additional amendments to the agreement with SAMCEDA which modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate), and/or modify the term and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.

BE IT FURTHER RESOLVED THAT the County Manager, or designee, is hereby authorized to apply state and/or federal funds that may be made available in connection with the County's response to the COVID-19 pandemic to reimburse the County's General

Fund for all or a portion of monies expended on this agreement with SAMCEDA.

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