

**RESOLUTION NO. .**

**BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA**

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**RESOLUTION AUTHORIZING AN AGREEMENT WITH CRUZ STRATEGIES, LLC  
FOR STATE LEGISLATIVE ADVOCACY SERVICES FOR THE TERM OF JANUARY  
1, 2022 THROUGH DECEMBER 31, 2023 IN AN AMOUNT NOT TO EXCEED  
\$192,000**

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**RESOLVED**, by the Board of Supervisors of the County of San Mateo, State of California, that

**WHEREAS**, an estimated 80 percent of the County's budget is dependent on funds provided in support of both state and federally mandated partnership programs and services. It is therefore imperative that the County be actively involved and well represented in the development of both state and federal policy, programs and funding priorities; and

**WHEREAS**, effective legislative participation and advocacy are critical to county government and many local programs; and

**WHEREAS**, a competitive Request for Proposals process was conducted in the fall of 2021 and resulted in recommendations that the County contract with Cruz Strategies, LLC to perform various aspects of the County's state advocacy activities; and

**WHEREAS**, the County Manager recommends that Cruz Strategies, LLC provide the County with advocacy services in the areas of elections, land use, local government, public safety, tax and finance, transportation, environment and housing; and

**WHEREAS**, the Board has been presented for its consideration and acceptance and agreement, reference to which is hereby made for further particulars, whereby Cruz Strategies, LLC shall provide state legislative advocacy services for the term of January 1, 2022 through December 31, 2023 and in an amount not to exceed \$96,000 per year, for a total contract amount not to exceed \$192,000.

**WHEREAS**, this Board of Supervisors has approved the agreement as to both form and content and desires to enter into the agreement.

**NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED** that the President of this Board of Supervisors is authorized and directed to execute said agreement for state legislative advocacy services with Cruz Strategies, LLC for and on behalf of the County of San Mateo and the Clerk of this Board shall attest the President's signature thereto.

**BE IT FURTHER RESOLVED** that the Board of Supervisors authorizes the County Manager or the County Manager's designee to execute contract amendments with Cruz Strategies, LLC that modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate), and/or modify the contract term and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.

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