

PROJECT SUMMARY

DISTRICT 1 (Supervisor Dave Pine)
FY 2017-18 **Measure K** Request
One-Time Grant of \$50,000 to San Francisco Hep B Free – Bay Area
Expansion to San Mateo County

This is a request to authorize a grant to San Francisco Hep B Free – Bay Area, herein referred to as SFHBF-BA, and resulting grant agreement in an amount not to exceed \$50,000 to create one FTE to coordinate Hepatitis B screenings and community and physician education events in San Mateo County. The County Manger's Office will administer and manage the proposed agreement.

Overview of the San Francisco Hep B Free – Bay Area Program

SFHBF-BA is a San Francisco-based non-profit organization founded in 2007 as a public/private collaboration between the San Francisco Department of Public Health, AsianWeek Foundation, and the Stanford Asian Liver Center at Stanford University. SFHBF-BA's mission is to, 1) Create public and healthcare provider awareness about the importance of testing and vaccinating for Hepatitis B, 2) Promote routine Hepatitis B testing and vaccination within the primary care medical community, and 3) Ensure linkage to care for chronically infected individuals.

Currently, according to the U.S. Centers for Disease Control and Prevention, 1 in 12 Asian and Pacific Islanders are chronically infected with the Hepatitis B virus, with 2 out of 3 unaware that they are infected, and 1 in 4 developing liver cancer or liver disease ultimately leading to a preventable death. As of 2017, SFHBF – BA has been directly responsible for the screening of over 20,000 Asian and Pacific Islanders, changing organizational medical practices through the education of over 1,500 physicians, and educating millions across the nation through multiple culturally competent and linguistically appropriate public awareness campaigns. The Hep B Free model has spawned replications in over a dozen jurisdictions across the country, as well as Australia and British Columbia.

Goals of the San Francisco Hep B Free- Bay Area Program

With a population total of nearly 871,000, San Francisco County is comprised of approximately 35.8% (312,000) Asian and Pacific Islanders. It is estimated that there are roughly 26,500 chronically infected Asian and Pacific Islanders living with hepatitis B in San Francisco. San Mateo County's population, according to the U.S. Census Bureau, is over 765,000 people, with a population of 30.5% (233,000) Asian and Pacific Islanders, or approximately 19,800 Asian and Pacific Islanders living with chronic Hepatitis B, based on the assumed infection rate of 1 in 12.

Through the expansion of SFHBF-BA into San Mateo County, the organization will utilize its model of culturally competent community engagement and outreach to conduct hepatitis B screening events and community and physician educational sessions.

With this grant of \$50,000, SFHBF – BA will provide free hepatitis B screenings to at least 250 Asian and Pacific Islanders within San Mateo County (with a goal of 2,000

screenings in three years), conduct six community outreach events, and two physician education grand rounds in year one. These funds will supplement the costs associated with the creation of one FTE to coordinate expansion activities within San Mateo County.

SFHBF-BA has also secured a grant of \$45,000 (over the course of three years), contingent on the County's contribution, from Stanford Healthcare. In the 2016 Community Health Needs Assessment report published by Stanford Healthcare, hepatitis B was identified as a top five issue of concern and focus in San Mateo citing a significant rise in chronic hepatitis B infection since a similar report was issued in 2013. The contribution from Stanford Healthcare will also help supplement the creation of one FTE to coordinate hepatitis B screenings and culturally competent community and physician education events.

Expansion efforts will begin with a focus in northern San Mateo County (South San Francisco, Daly City, San Bruno, Millbrae), but will not be limited to the northern region of the County, with intent to expand outreach throughout the County. Screening and education efforts will be long-term, ongoing, and sustainable, with established partners, including the San Mateo County Health Department, the San Mateo Medical Association, Stanford Healthcare, and community leaders.

Performance Measures:

Upon completion of year one, SFHBF-BA will report to the County the number of individuals screened for Hepatitis B, the number and location of educational events conducted and participated in, and the number of primary care physicians educated.

Total One-Time Measure K Request: Not to Exceed \$50,000

The funds are to be disbursed to the following organization for the purposes described above:

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The release of funds will be contingent on the execution of a grant agreement providing for the County's confirmation of the expenditure of funds for the purposes stated herein.