

## **United for Youth Vision 2030: A Blueprint for Youth and Transition-Aged Youth Well-Being**

The United for Youth Vision 2030: A Blueprint for Youth and Transition-Aged Youth Well-Being is being launched in phases. Phase 1 included the official launch at the Coalition for Safe Schools and Communities Breakfast held on September 30, 2024. Currently we are engaged in an awareness campaign, sharing the details with different stakeholders throughout the County. On November 21, 2024 the Coalition partnered with the Sand Hill Foundation and Thrive Alliance for a special United for Youth launch for philanthropists and community based organizations. Additionally, webinars were held in January and February 2025 to share the blueprint County-wide,

### **Phase 2**

#### **Grant Process:**

The Board of Supervisors has allocated \$500,000 per year for three years (a total of \$1.5 million) to support the priorities found in the United for Youth plan. The Coalition for Safe Schools and Communities (Coalition) will administer the funding as grants, the process for which is described below.

#### **A. Number and Size of Grants to Be Determined**

The Leadership Team will determine the number and size of grants by March 28, 2025.

Options may include:

- Two or three grant awards (\$166,000 - \$200,000)
  - Five or six grant awards (\$67,000 – \$80,000)
  - A higher number of smaller grant awards (\$20,000 - \$60,000)
- Subgrantee awards will be reimbursed for actual costs incurred

#### **B. Grant Criteria and Review Grant Criteria:**

Must be related to at least one of the five United for youth priorities

- Increase a wide variety of prevention and education efforts that promote social-emotional well-being
- Improve early identification of youth behavioral health needs and simplify connections to appropriate behavioral health services
- Expand access to full range of youth-centered behavioral health treatment services
- Invest in the existing and emerging behavioral health workforce and promote diversity and sustainability
- Leverage all available public and private funding and other resources

Must identify at least one key purpose:

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- Elevation of youth leadership/youth voice
- Powerful partnerships
- Innovative strategies

## Attachment 2

Must include an explicit equity outcome

Must include a plan for sustainability

A Rating Team will be created to read and score all proposals. This Rating Team will include individuals from the San Mateo County Office of Education Business team as well as the United for Youth Steering Committee, which represents 20 different organizations that support youth behavioral health and well-being.

### **C. Performance Measures and Metrics**

The Coalition will collaborate with the SMCOE Research and Systems Planning Team to develop a reporting system for establishing baselines and measuring progress and outcomes. These may include:

- Pre- and post-surveys and other quantitative measures
- Qualitative data collection
- Equity impacts
- Sustainability measures
- Communication strategies for project outcomes (e.g., newsletters, press releases, social media)

Additionally, the Director of Coordinated Youth Behavioral Health (CYBH) will collect content for alternative project monitoring and reporting, such as storytelling, community presentations, and stakeholder engagement.

Grantees will provide monthly updates to the Director of Coordinated Youth Behavioral Health, which will be included in the following updates to both BHRS:

- Monthly reports
- Quarterly newsletter
- Biannual and annual financial reports

At the conclusion of each grant year, an annual convening about United for Youth and progress made by mental health partners will take place. Each grantee will have the opportunity to share their project's outcomes and impact.

### **D. Oversight and Governance**

Three different groups will provide oversight and guidance throughout the grant process.

1. The SMCOE which will be the primary body responsible for the grant process, with input from the Leadership Team.
2. The United for Youth Subcommittee (not yet formed), members of which will be from the United for Youth Steering Committee. A representative from the subcommittee will report back to the Leadership on a regular basis.
3. The Board of Supervisors, to whom a representative of the Coalition for Safe Schools and Communities will make regular reports, in coordination and collaboration with BHRS.

Attachment 2

**E. Fiscal Responsibility**

The San Mateo County Office of Education Business team will be responsible for overseeing, managing, and accounting for the Measure K funds provided by the Board of Supervisors. Additionally, the Director of Coordinated Youth Behavioral Health will gather information from the grantees and the Business team, develop quarterly summaries, and report out regarding data, expenses, and impact.

**Proposed Timeline for First Mini-Grant Award:**

Action	Date	Responsible Party
Request for Proposals released	February 25, 2025	Leadership Team/Director, CYBH
Proposal due date	March 25, 2025	Applicants
Award letters released	April 11, 2025	Leadership Team/Director, CYBH
Monies released to grantees	TBD	SMCOE
Monthly reports	Due the last working day of the month from June 2025 - June 2026	Grantees
Quarterly reports	July 15, 2025 - 2026 October 15, 2025 - 2026 January 15, 2026 - 2027 April 15, 2026 - 2027	Director, CYBH
Final report	June 30, 2027	Director, CYBH
Celebration event	TBD	Leadership Team/Coalition