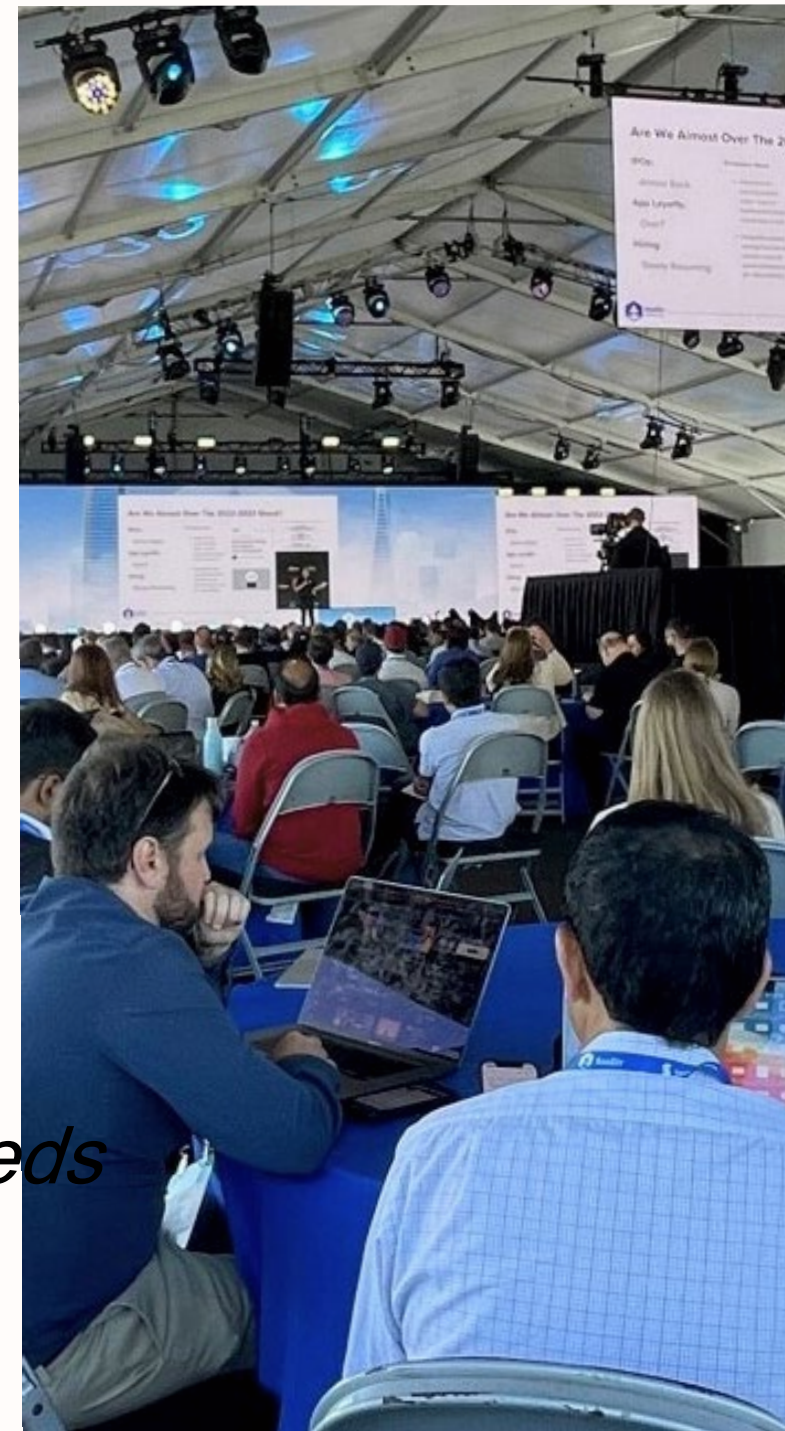




# San Mateo County Event Center

*Addressing Business, Community and Emergency Needs*

Presented by: Dana Stoehr,  
CEO



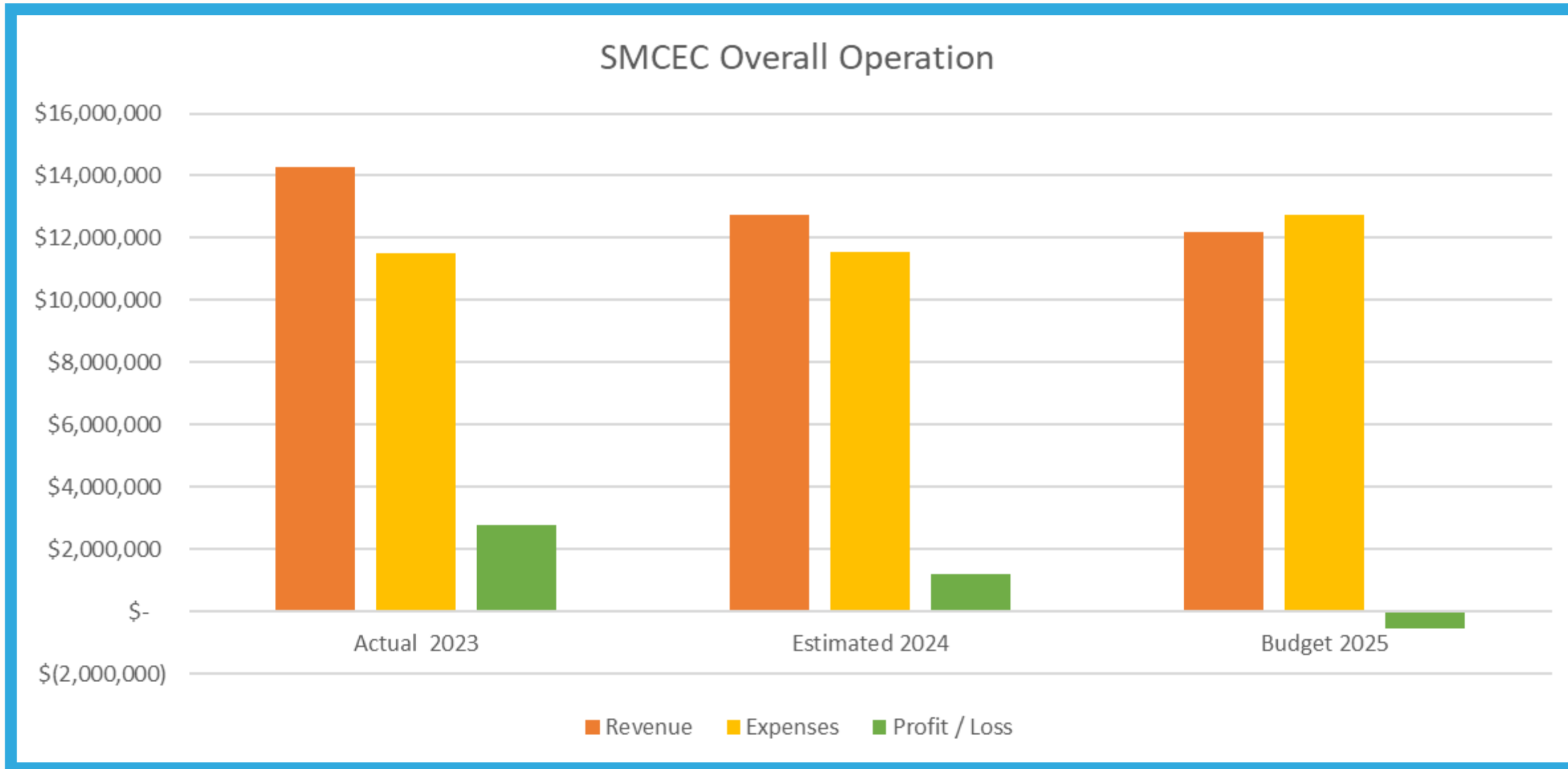
# ABOUT THE SAN MATEO COUNTY EVENT CENTER

**OUR MISSION:** Our mission is to provide a resilient space that enhances daily life through connectedness, economic opportunity, and community wellbeing.

**OVERVIEW OF SMCEC:** A vital community resource for business and community events, emergency response, and disaster preparedness. Located in the heart of the Peninsula, with easy access and infrastructure to support regional needs.



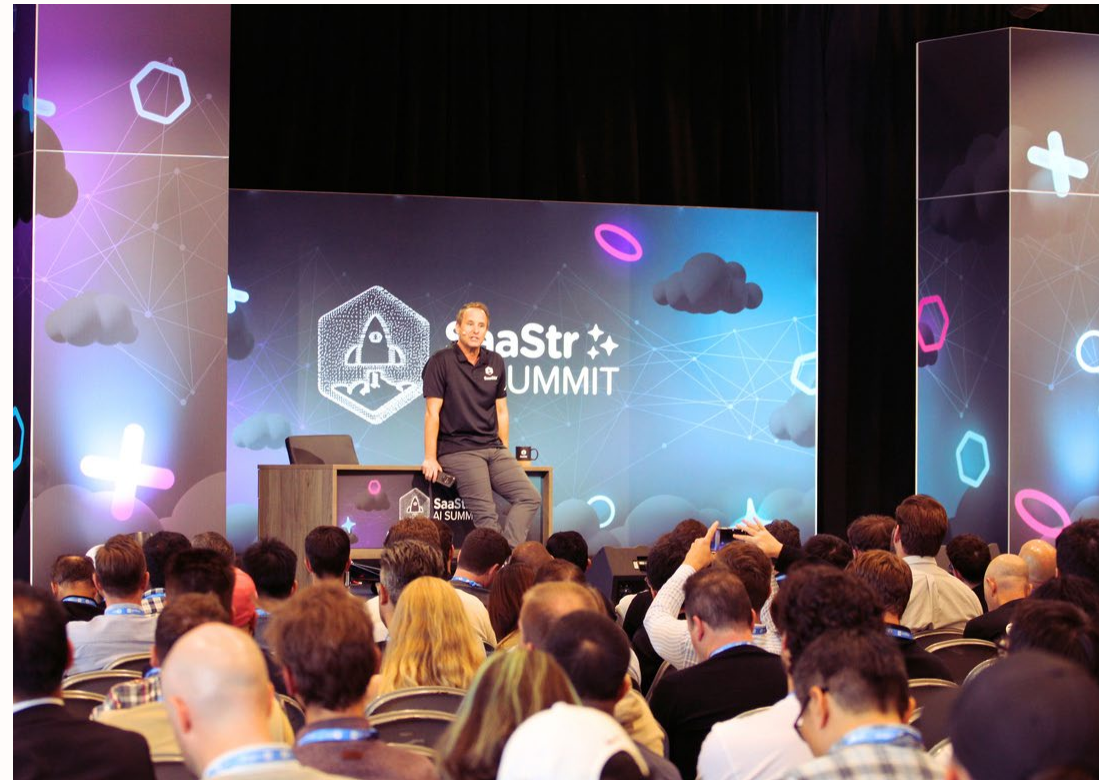
# 2025 BUDGET



	Actual 2023	Estimated 2024	Budget 2025
<b>Revenue</b>	\$ 14,286,107	\$ 12,740,191	\$ 12,173,164
<b>Expenses</b>	\$ 11,517,256	\$ 11,553,626	\$ 12,737,580
<b>Profit / Loss</b>	\$ 2,768,851	\$ 1,186,565	\$ (564,416)

# SAASTR ANNUAL CONFERENCE

- SaaStr is the world's largest cloud and SaaS (Software-as-a-Service) conference, held annually at the SMCEC.
- SMCEC is centrally located, with expansive indoor and outdoor spaces that accommodate SaaStr's large-scale setup.
- Brings together over 10,000 attendees from around the globe, including top tech CEOs, founders, and investors.
- Significant boost to local hotels, restaurants, and transportation services during the event.
- Attracts global attention to San Mateo County as a hub for innovation and technology.
- Provides opportunities for local businesses and vendors to connect with tech leaders.



# WORKATO

- Workato's Automate Conference is a premier event hosted at the SMCEC, bringing together automation experts, business leaders, and tech enthusiasts.
- Features keynote speakers, hands workshops, and networking sessions.
- Attracts industry leaders, fostering collaborations and sparking innovative ideas.
- Draws attendees from the Bay Area and beyond, contributing to local businesses such as hotels, restaurants, and transportation services.
- Positions San Mateo County as a center for innovation and digital transformation.
- SMCEC is a strategic location with convenient access for Silicon Valley tech leaders and international attendees.



# YEAR-ROUND EVENTS: A HUB FOR THE COMMUNITY

- SMCEC hosts over 300 events annually, attracting thousands of attendees.
- Events include trade shows, expos, cultural festivals, corporate gatherings, and more.

## Economic Impact:

- Drives tourism and boosts local businesses (restaurants, hotels, shops).
- Generates significant revenue for San Mateo County through taxes and fees.

## Community Benefits:

- Provides space for nonprofit fundraisers, educational programs, and cultural celebrations.
- Fosters connections among residents and organizations.

## Support for Emergency Preparedness:

- Regular events build awareness and readiness for emergency response efforts.



**ANNUAL  
VISITOR COUNT:  
500,000**



# COMMUNITY EVENTS

The San Mateo County Event Center is more than just a venue; it's a cornerstone of community support, resilience, and enrichment. We provide space for community-focused events, including educational programs and essential services like Second Harvest Food Bank initiatives and Samaritan House toy and clothing drives, helping neighbors support neighbors.

Additionally, we're home to the annual San Mateo County Fair, a cherished tradition on our grounds for over 90 years, bringing together generations to celebrate our county's culture, creativity, and community. Through these efforts, the Event Center embodies its commitment to the wellbeing, safety, and spirit of San Mateo County.

**SAN MATEO  
COUNTY FAIR**



**SECOND HARVEST  
FOOD BANK**



**SAMARITAN  
HOUSE**



**SMFD DRIVER  
TRAINING**



**INCLEMENT WEATHER  
SHELTERING**



# POWERING THE FUTURE

## Power Resilience:

- Installation of three (3) new industrial generators.
- Ensures uninterrupted power supply during emergencies, including prolonged blackouts or natural disasters.
- Redundant power for critical systems across key facilities.

**Benefits:** Sustained operations, support for critical infrastructure.





# NEW FACILITIES FOR COMFORT AND CARE

## Sanitation and Hygiene Improvements:

- New bathrooms and showers in the Cypress Building to support displaced families, emergency responders, and staff.
- Modern design, ADA compliance, and energy-efficient fixtures.

## Laundry Facilities:

- On-site full-service laundry:
  - Speeds up turnaround for linens, uniforms, and bedding during emergencies.
  - Supports the needs of extended operations for disaster relief.

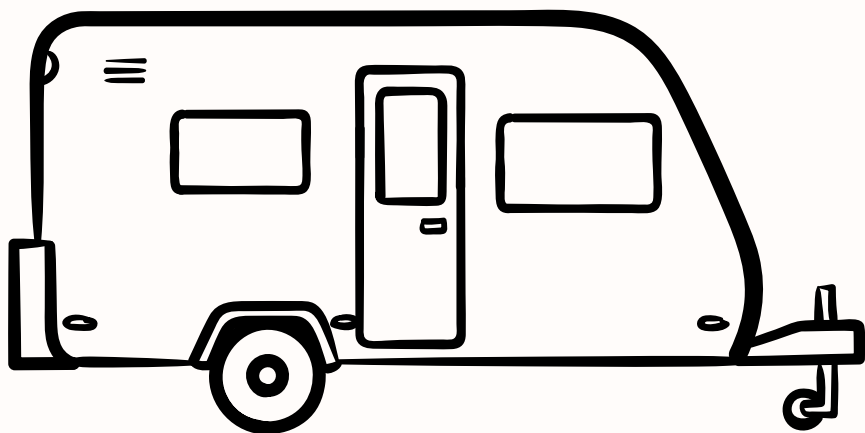


# RV PARK

## RV Park Development:

- Creation of an RV park with hookups for water, power, and sewer.

**Benefits:** Provides housing for emergency responders, displaced residents, or community volunteers.



# RESILIENCY CENTER AND COMMUNITY KITCHEN

## Redwood Hall Reconstruction:

- Grant Funding: Total Estimated Project- \$13 million
  - \$7.25 million grant awarded in 2023 for complete reconstruction.
  - \$4.25 million from San Mateo County
  - \$1.5 million from the San Mateo County Event Center
- Key Features of the Project:
  - New commercial kitchen for large-scale food preparation:
    - Capacity to serve displaced residents, first responders, and volunteers.
  - State-of-the-art event and emergency response facility:
    - Reinforced structure for safety.
    - Adaptable space for command operations or community events.
- Expanded capabilities for disaster relief and recovery.
- Long-term benefits to the community and emergency response teams.



# SMCEC ON - SITE UPGRADES

## PURPOSE OF UPGRADES:

- Enhance the Event Center's capability to serve as a Resiliency Center for the community.
- Support emergency response efforts more effectively.
- Ensure operational sustainability during prolonged emergencies.



# A STRONGER, SAFER, AND MORE RESILIENT SMCEC

- With these essential upgrades, the San Mateo County Event Center is poised to lead the way as a premier Business and Meeting Space, and a Emergency Preparedness and Resiliency Center.
- These projects demonstrate a commitment to excel, operational readiness, and long-term sustainability.
- Together, we are building a stronger, safer, and more resilient future for the San Mateo County Event Center.



*Thank  
you!*