



Impact of Public Art Activities in Local Communities

105% INCREASE IN REVENUE

Art and community development results in greater tax revenues.

86% OF ARTS PARTICIPANTS ARE MORE INVOLVED IN CIVIC ISSUES

Participants who took part in community-based art want to be involved in future projects, and people living where these art projects occurred were more than twice as likely to be civically engaged.

NEIGHBORHOODS 1.6x MORE CONNECTED

Art and community development strengthen social networks. Residents living on a block where community-based art projects took place were 1.6 times more likely to feel more connected to the neighbors.

ARTS MAKE PEOPLE LOVE WHERE THEY LIVE 5-10% INCREASE WITH ARTS ACTIVITIES

Love for your community leads to economic growth. Data show a significant link between resident attachment and local GDP growth, with the arts as a critical component.

1st Place
Leysar Garcia

