

# COUNTY OF SAN MATEO PANDEMIC RECOVERY PROGRAMS

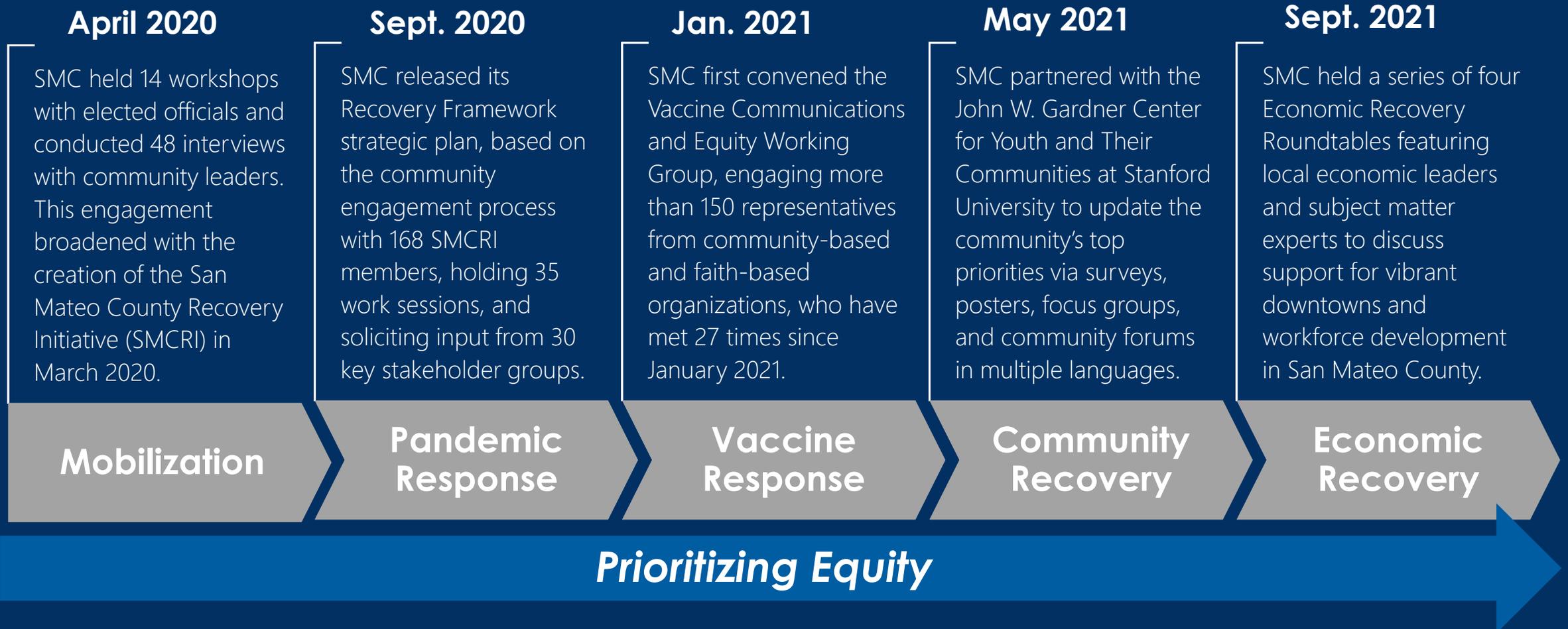
BRIEF TO THE BOARD OF SUPERVISORS

MARCH 14, 2023



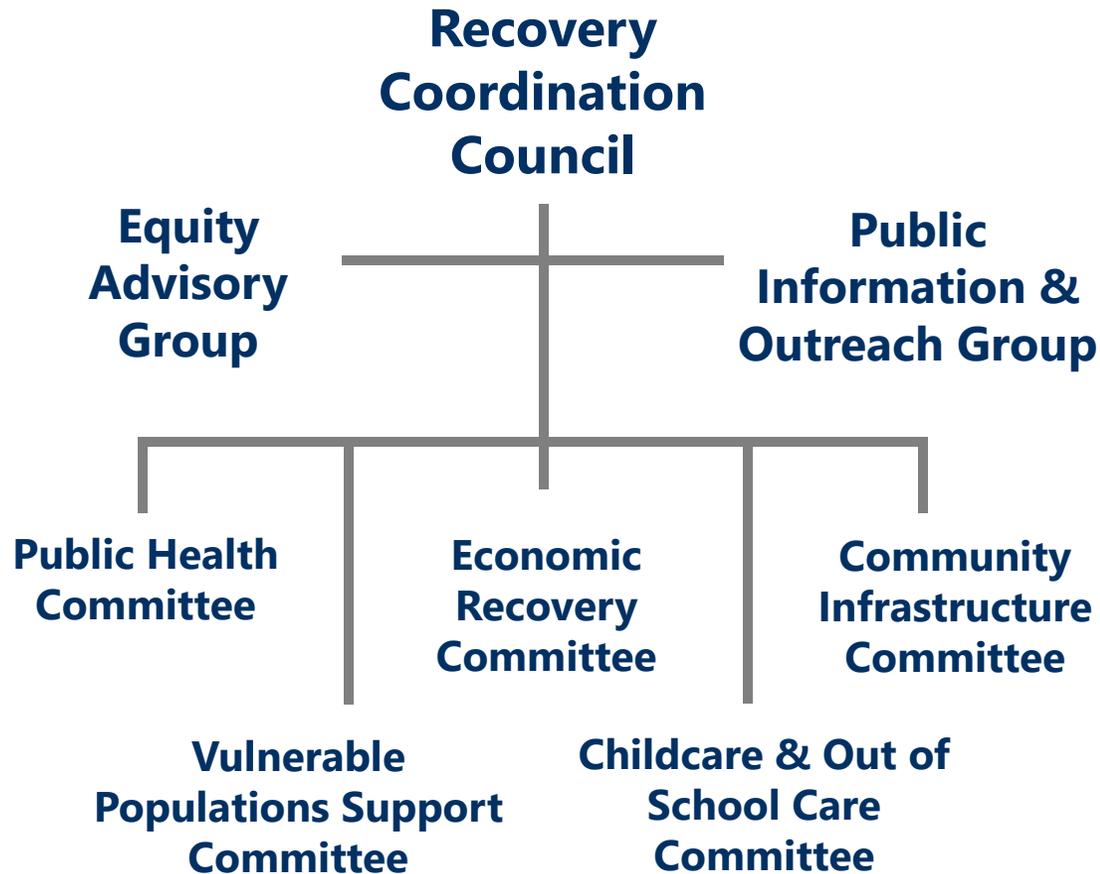
# San Mateo County Pandemic Response

## Engaging Our Communities and Advancing Equity



# SMC Recovery Initiative Leadership & Coordination

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## San Mateo County Recovery Initiative (SMCRI)

In Spring 2020, the County of San Mateo established a recovery organizational structure to develop recommendations and oversee recovery progress.

Key to this structure was an Equity Recovery Group that would review all proposed programs moving forward.

SMCRI included more than 168 members including County staff, private sector partners, Cities, community-based organizations and nonprofits.

SMCRI developed 37 strategic recommendations for pandemic recovery.

# All Together Better: Recovery Partners

## County, Core Agencies, CBOs, Private Sector



# All Together Better: Recovery Funders

## State, Federal, Cities, Foundations, Corporations, Individuals



SILICON VALLEY COMMUNITY FOUNDATION



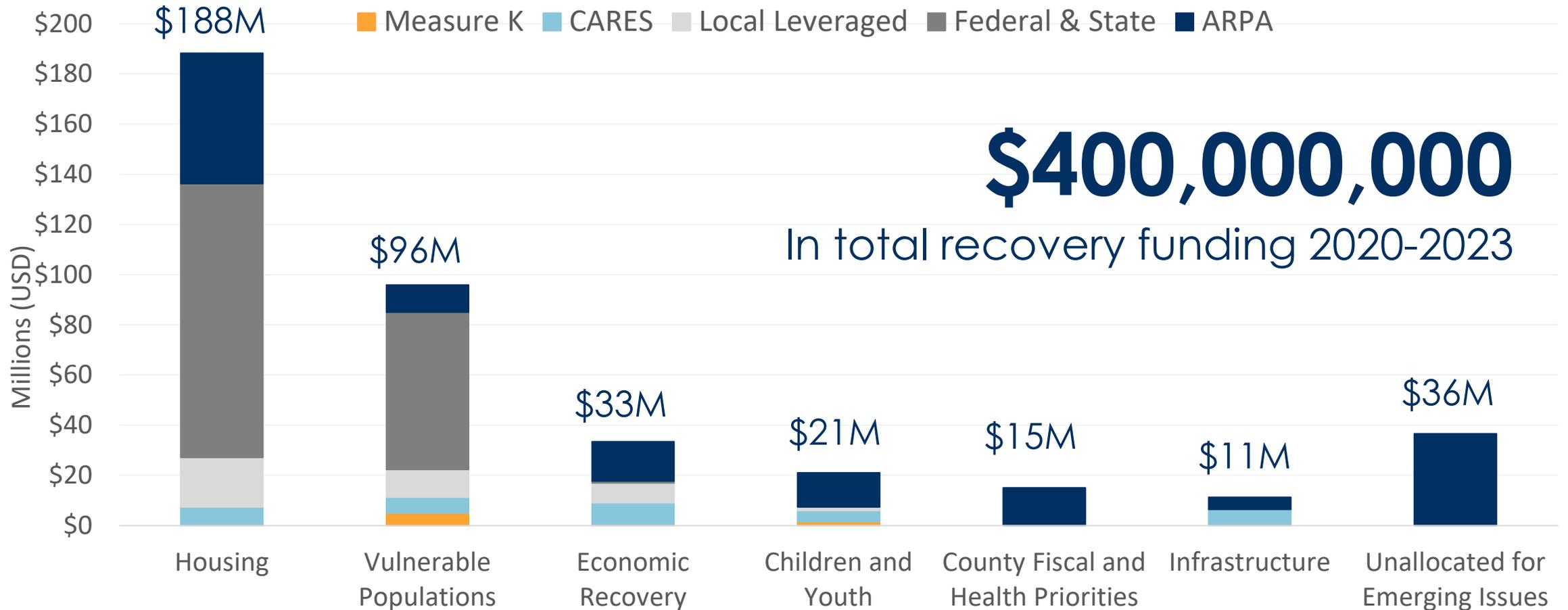
ELLIS PARTNERS



...and more than 1,000 individuals

# Recovery Funding

## Stacking Local, State, and Federal Funding



Note: This chart includes direct assistance, grants, and funding for programs and projects related to pandemic recovery. It includes all ARPA funding *allocations*. ARPA-funded programs are at varying stages of completion.



# Successes & Outcomes

March 2020 – February 2023

COUNTY OF SAN MATEO PROVIDES  
**HOUSING SECURITY**

**Rental Assistance (2021)**

- \$15,000,000 – funded by County, City, Philanthropy

**ERAP (Emergency Rental Assistance Program) (2021/22)**

- \$109,000,000 federal funds
- 7,400 households

**Emergency Rent, Utilities, and Transportation Assistance (2022/23)**

- \$3,150,000 County funds

In 2022, **325 low-income households** received assistance to meet their most basic needs

**100%** of these households **remain housed** six months after receiving assistance

COUNTY OF SAN MATEO IS  
CREATING MORE

# AFFORDABLE HOUSING

ARPA Funds Towards  
Project Homekey

## Navigation Center

- \$3,590,000

## El Camino House

- \$4,570,000

## Casa Esperanza

- \$13,266,000

Navigation Center: 240 units

El Camino House: 43 units

Casa Esperanza: 52 units





COUNTY OF SAN MATEO PROVIDES  
**FOOD SECURITY**

**Great Plates (2021)**

- \$64,000,000 federal funding
- 2.9M meals to 4,683 older adults

**Second Course (2021-23)**

- \$3,900,000 County funds
- July 2021 – December 2022:  
\$1.5M has provided 99,600  
meals to 759 older adults

**Second Harvest Food Bank  
(2022)**

- \$4,550,000 County funds
- 37M pounds of food in 2022
- 36,000 households per month

**In their words...**

I am really thankful for the meals I receive. When it comes to healthy aging, prevention is key, and **Second Course has helped me to maintain good health and good nutrition.**

**Second Course has been a god send...**My husband is 83 years of age with Alzheimer's, and I am his primary caretaker. My COPD is worsening and impacts every aspect of my life and prevents me from talking let alone cooking a meal from start to finish. **I am grateful and don't know how I would manage without this help.**

COUNTY OF SAN MATEO  
PROVIDES

# FINANCIAL ASSISTANCE

## Immigrant Assistance (2020/21)

- \$16,000,000 - County, Sobrato Foundation, other funders
- \$1,000 grants to 16,017 individuals

## Coastside Program (2022)

- \$250,000 County funds
- \$500 grants to low-income households in mid + south Coast
- 500 households assisted

## In their words...

It is the best assistance you can do these days. It is good to be financially assisted with rent but sometimes it is better for us to receive the money directly, so we **cover our expenses.**

This will help with **buying school supplies and gas expenses.** It was an unexpected, but much needed boost.

COUNTY OF SAN MATEO  
SUPPORTS

# BROADBAND FOR ALL

## Broadband Expansion (2020)

- \$6,000,000 County funds
- “Park and Connect” sites, subsidized in-home services, and hotspots for low-income communities

**284** new county Wifi sites  
**13,234** average monthly users  
**20,315** max monthly users in 2021

COUNTY OF SAN MATEO SUPPORTS

# SMALL BUSINESSES & NONPROFITS

- Digital Tools and Training Grants
- Health Fee Relief Program
- Restaurant, Winery, Brewery Grants
- Small Business Grants – Renaissance Center
- SMCStrong Small Business Grants
- Microfood Business Grants
- Microenterprise Home Kitchen Grants
- California Microbusiness Grants
- North Fair Oaks Business Grants

**\$26,000,000+ grants**

**7,000+ businesses**

\$16M+ County funds

\$7M+ Leveraged funds

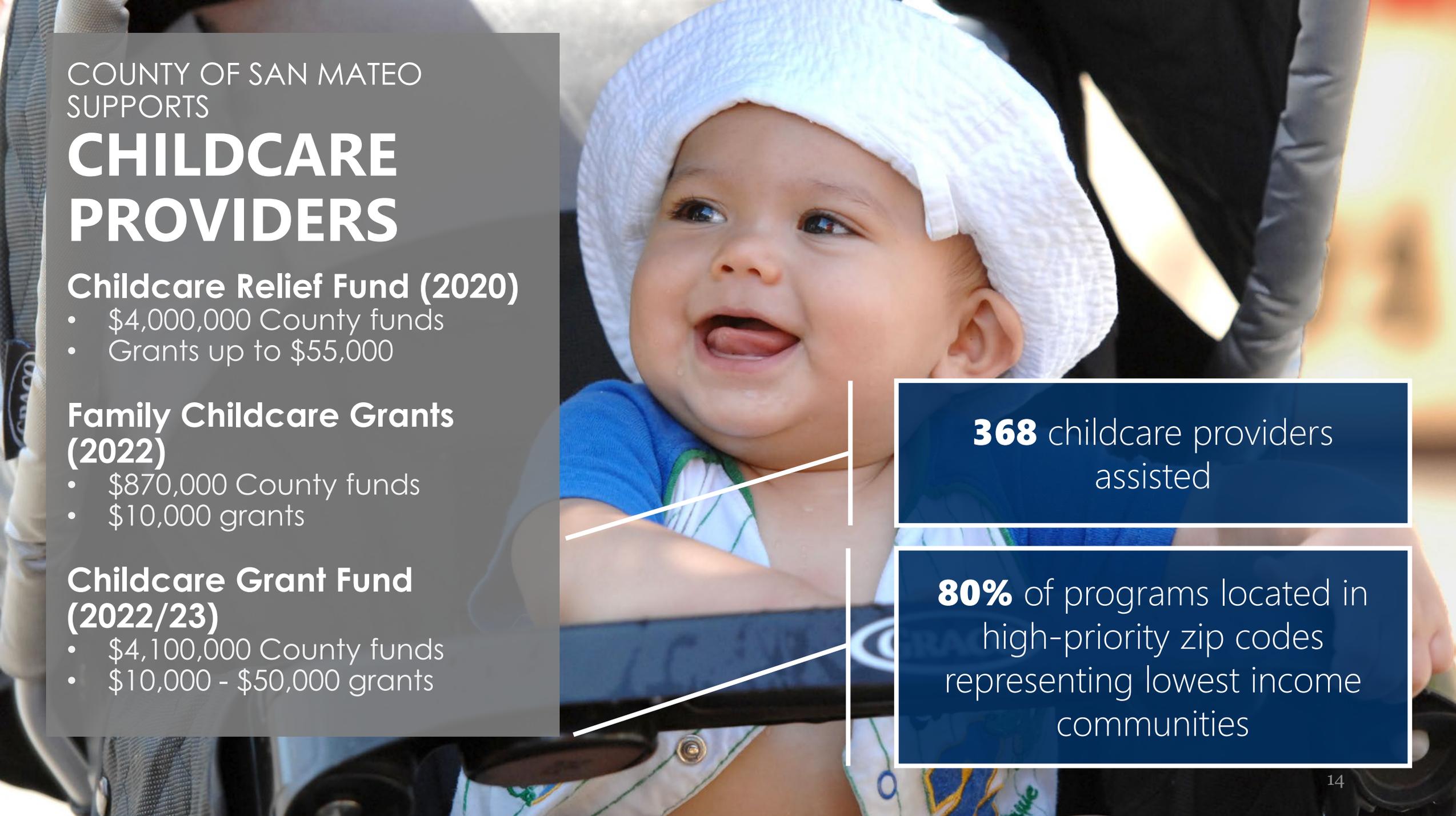
**39%** Women-owned\*

**62%** Minority-owned\*

\*For businesses sharing demographic data

**\$5,000,000 Board investment will launch Economic Opportunity Centers**

in North Fair Oaks and Half Moon Bay in 2023, modeled after the Economic Advancement Center in South San Francisco



COUNTY OF SAN MATEO  
SUPPORTS

# CHILDCARE PROVIDERS

## Childcare Relief Fund (2020)

- \$4,000,000 County funds
- Grants up to \$55,000

## Family Childcare Grants (2022)

- \$870,000 County funds
- \$10,000 grants

## Childcare Grant Fund (2022/23)

- \$4,100,000 County funds
- \$10,000 - \$50,000 grants

**368** childcare providers  
assisted

**80%** of programs located in  
high-priority zip codes  
representing lowest income  
communities

COUNTY OF SAN MATEO SUPPORTS  
**YOUTH  
PROGRAMS**

**Learning Hub Expansion (2021)**

- \$1,980,000 County & donor funds
- 58 new learning hubs

**Summer Enrichment (2022)**

- \$3,300,000 County funds
- 68 summer programs

**Out-of-School  
Care Grants (2022/23)**

- \$2,500,000 County funds
- 41 programs

**Summer Enrichment (2023)**

- \$3,000,000 County funds
- 53 summer programs

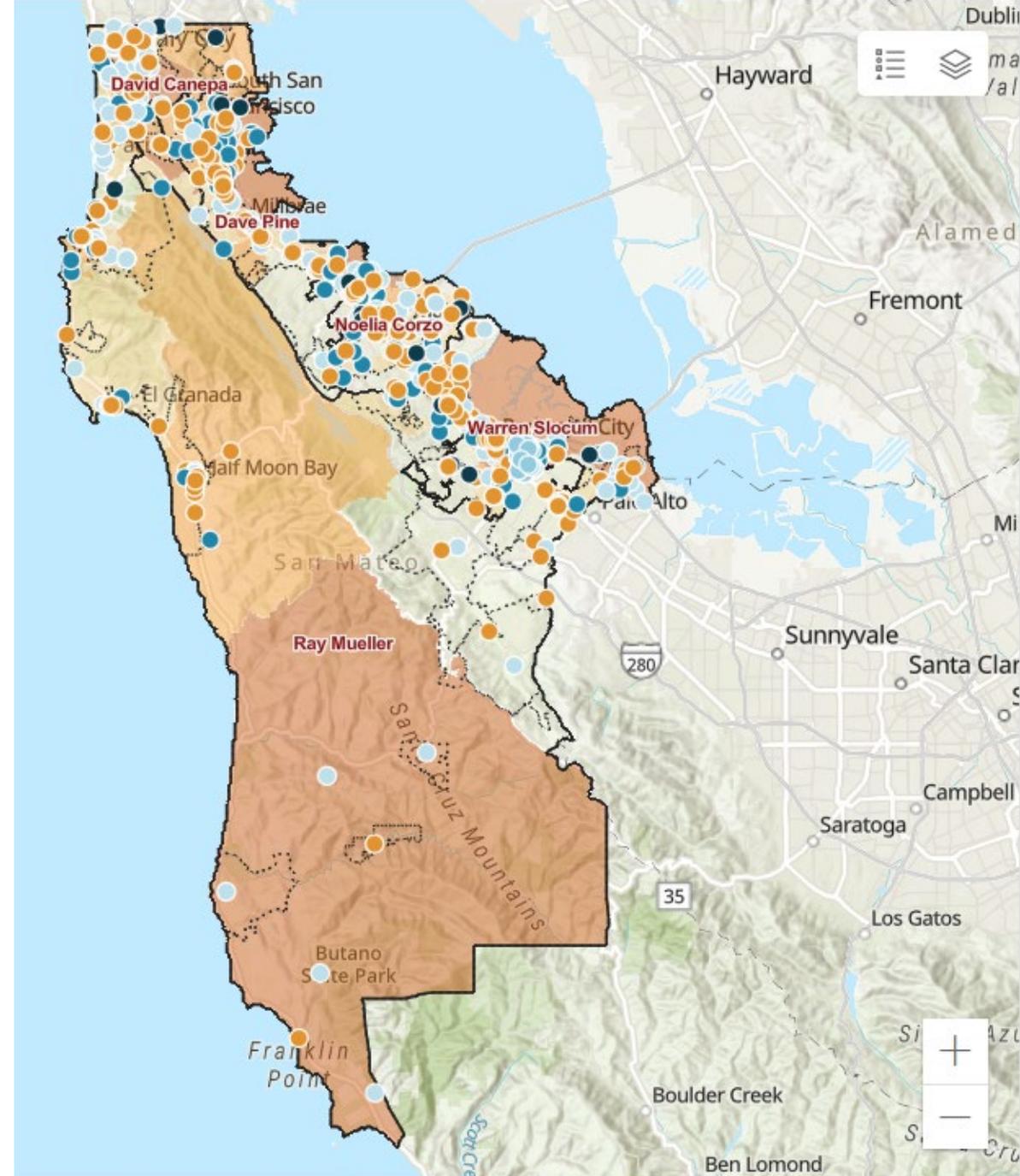
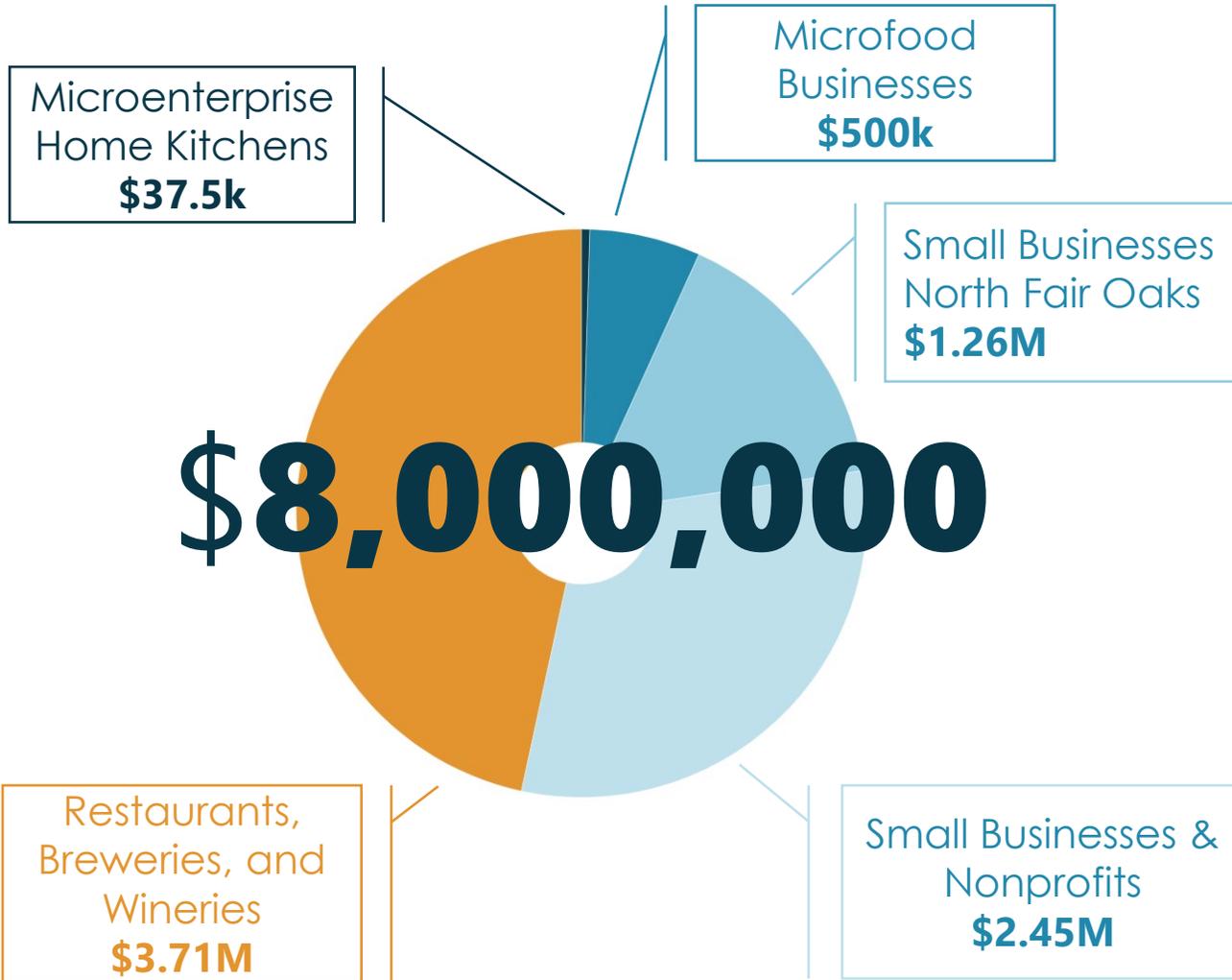
**In their words...**

**The 2022 Summer Enrichment Grant that we were awarded has made a tremendous impact in our work this summer!** We were able to open many more of our CoolineKids summer camp slots for families in our communities...we have also been able to bring on behavior and emotional support interventionalists, expand our staff training to cover DEI & Mental Health and music & art equipment for our camp.  
- *Christian Sbragia, Executive Director of Cooline*

**We are so grateful for the summer enrichment grant from San Mateo County!** It will let us serve ~240 more K-8th grade students at our free, full-day, four-week summer enrichment program for students in East Palo Alto and East Menlo Park, which is run in partnership between the Ravenswood City School District and the Boys and Girls Club of the Peninsula (BGCP). We'll also be able to provide counseling and mental health supports during the summer, which is so important for students who have gone through 2 years of pandemic-related challenges and trauma.  
- *Ann Waterman Roy, Ravenswood City School District*

# Economic Recovery

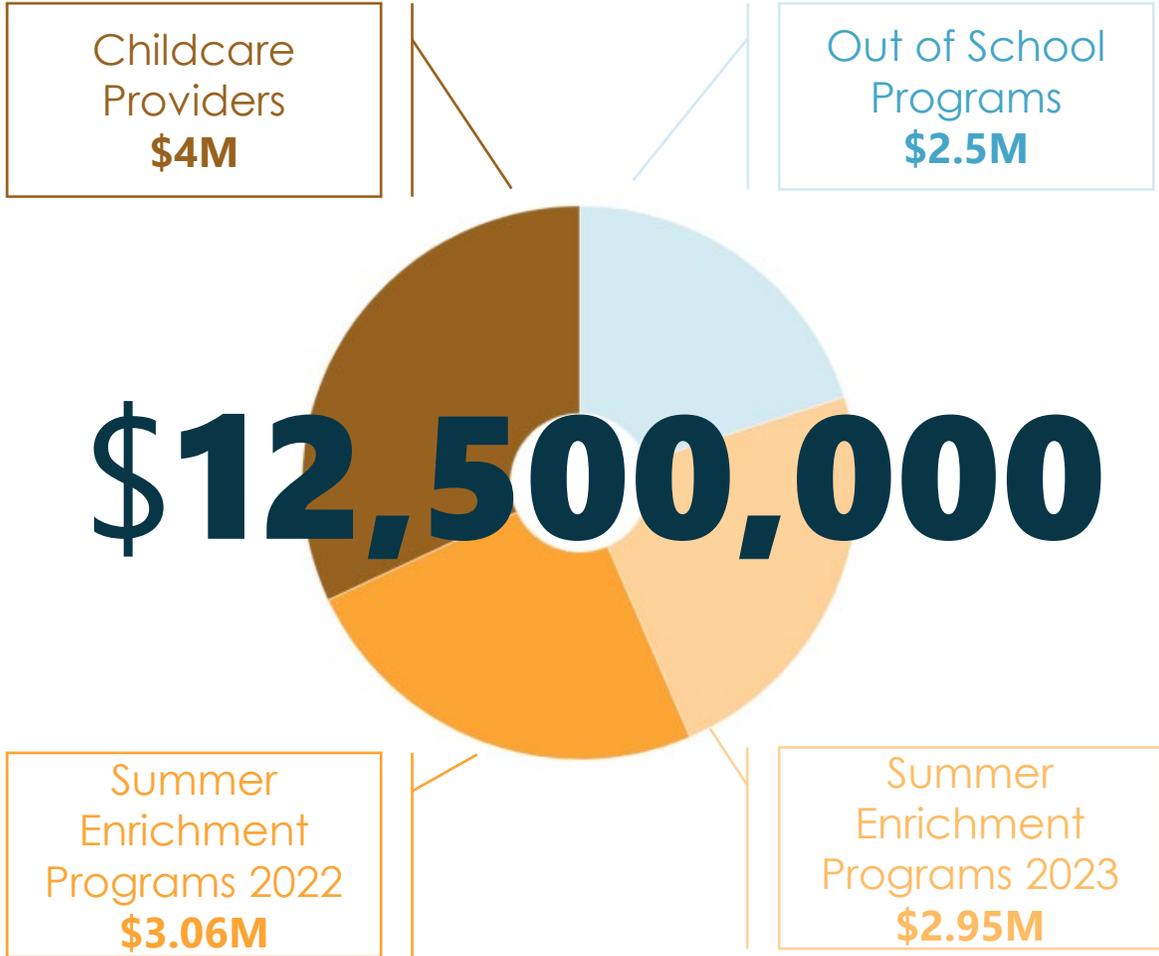
## GRANT PROGRAMS



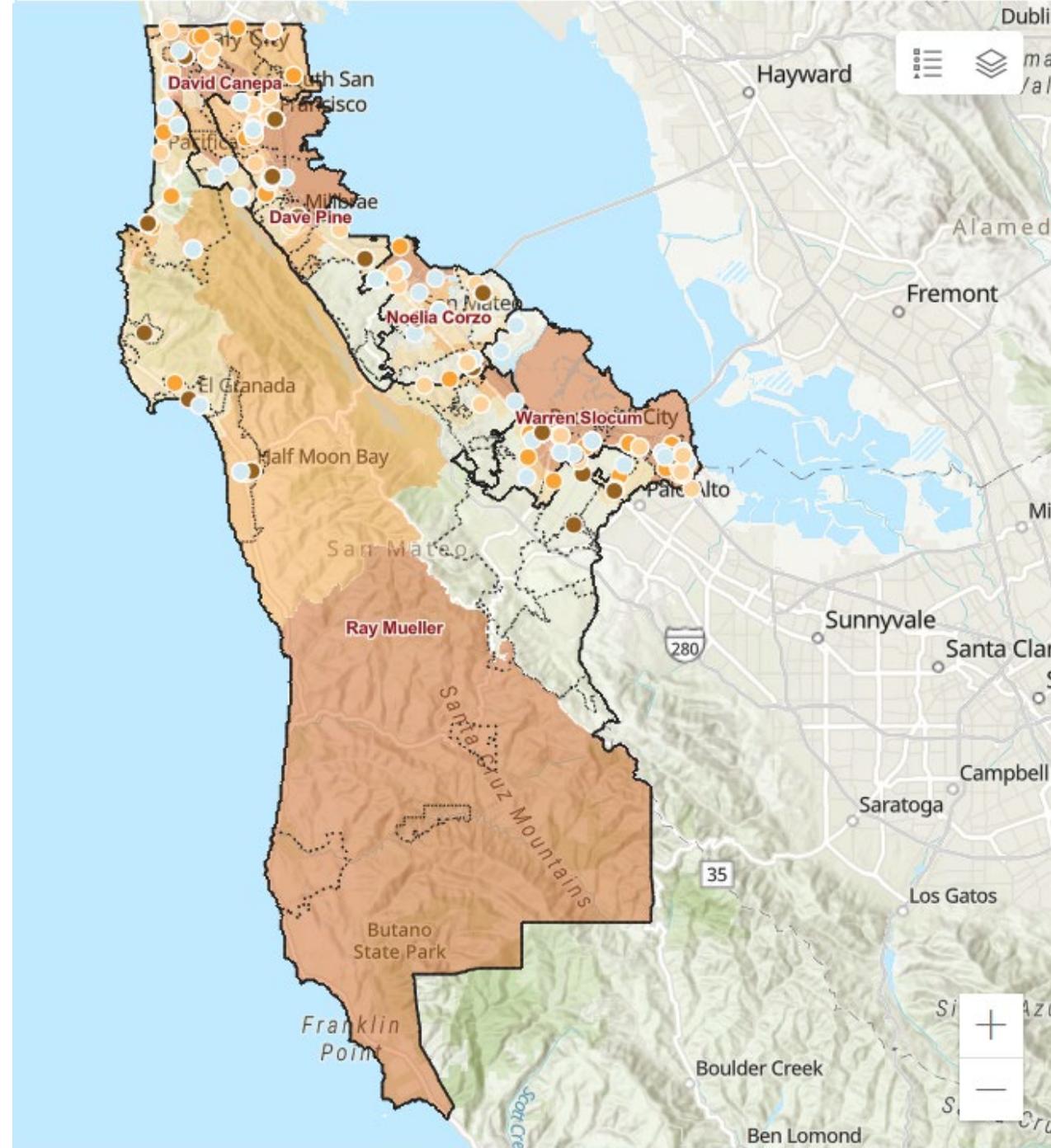
Note: Data shown represents \$8M of the total \$26M for business grants distributed since 2020.

# Children & Youth

## GRANT PROGRAMS



Note: Data shown represents \$12.5M of the total \$21M for child/youth grants distributed since 2020.



# Recovery Programs

## Reflections and Learnings

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### **Advance Equity**

- Data-based Decision Making
- Trusted Community Messengers
- Collaborative Community Partnerships
- Ongoing Community Engagement
- Accountability, Transparency, and Sharing Outcomes
- Culturally and Linguistically Appropriate Outreach

### **Building Successful Programs**

- Adapt to Changing Needs
- Pilot New and Innovative Concepts
- Leverage Funds from Philanthropy
- Evaluate Programs Before Expansion

## County of San Mateo Pandemic Recovery

Through the recovery initiative, the County has identified key learnings to improve the way we engage communities, strengthen partnerships, and get help to the people most in need.

# Thank you

## San Mateo County Recovery Initiative Team Members

Peggy Jensen

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Donna Vaillancourt

Ellie Dallman

Danielle Lee

Jessica Mullin

Meg Aminto

Margot Grant Gould

Myles Tucker



NOT ALL  
SUPERHEROES  
WEAR CAPES

101 SOUTH  
San Jose

CITY  
GOOD  
LIVING