

**RESOLUTION NO. \_\_\_\_\_**

**BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA**

\* \* \* \* \*

**RESOLUTION AUTHORIZING AN AMENDMENT TO THE AGREEMENT WITH THE SOCIAL CHANGERY, LLC FOR A YOUTH MENTAL HEALTH AND SUBSTANCE USE YOUTH EDUCATION MEDIA CAMPAIGN, INCREASING THE AMOUNT BY \$300,000 TO AN AMOUNT NOT TO EXCEED \$1,929,124, WITH NO CHANGE TO THE AGREEMENT TERM**

---

**RESOLVED**, by the Board of Supervisors of the County of San Mateo, State of California, that

**WHEREAS**, on June 17, 2021, the Chief of San Mateo County Health approved an agreement with The Social Changery, LLC to develop youth-oriented messaging and education materials, and conduct a media/marketing campaign informing youth about the impacts of COVID-19 for the term of July 1, 2021, through June 30, 2022, in an amount not to exceed \$180,000; and

**WHEREAS**, on July 12, 2022, this Board approved an amendment to the agreement to add public health campaign services, increasing the amount by \$869,597 to an amount not to exceed \$1,049,597, and extending the agreement through June 30, 2023; and

**WHEREAS**, on December 13, 2022, this Board approved an amendment to the agreement to integrate media and social media strategies into the implementation of the Coronavirus Response Relief Supplemental Appropriations Act and the Rescue Plan

Act funding, increasing the amount by \$579,527 to an amount not to exceed \$1,629,124, with no change to the term; and

**WHEREAS**, there has been presented to this Board of Supervisors for its consideration and acceptance an amendment to the agreement to increase the agreement amount by \$300,000 to an amount not to exceed \$1,929,124, with no change to the agreement term; and

**WHEREAS**, this Board has approved it as to both form and content and desires to enter into the amended agreement.

**NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED** that the President of this Board of Supervisors be and is hereby authorized and directed to execute said amendment to the agreement for and on behalf of the County of San Mateo, and the Clerk of this Board shall attest the President's signature thereto.

**BE IT FURTHER RESOLVED** that the Chief of San Mateo County Health or designee is authorized to execute contract amendments which modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate), and/or modify the contract term and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.

\* \* \* \* \*