

RESOLUTION NO. .

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

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RESOLUTION GRANTING CONSENT TO THE CITY OF BURLINGAME TO FORM THE SAN FRANCISCO PENINSULA TOURISM MARKETING DISTRICT (SFPTMD) AND INCLUDE THE UNINCORPORATED AREA OF THE COUNTY OF SAN MATEO

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, in 2001, the San Mateo County Tourism Business Improvement District (SMCTBID) was formed pursuant to the Parking and Business Improvement Area Law of 1989 by City of Burlingame Ordinance No. 1648; and

WHEREAS, the County of San Mateo granted consent to the City of Burlingame to be included within the boundaries of the SMCTBID by San Mateo Board of Supervisors Resolution No. 64168; and

WHEREAS, the City of Burlingame, San Mateo County/Silicon Valley Convention and Visitors Bureau dba The San Francisco Peninsula, and San Mateo County lodging businesses seek to modernize the SMCTBID by forming a new District, the San Francisco Peninsula Tourism Marketing District (SFPTMD), pursuant to the Property and Business Improvement District Law of 1994; and

WHEREAS, the Property and Business Improvement Law of 1994, Streets and Highways Code § 36600 et seq., authorizes the City of Burlingame to establish business improvement districts for the purposes of driving increased business sales directly to payors; and

WHEREAS, the City Council of the City of Burlingame has requested consent to form the SFPTMD to include the unincorporated area of the County of San Mateo with adoption of Burlingame City Council Resolution No. 050-2023, dated May 15, 2023.

NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED that the Board of Supervisors of the County of San Mateo that:

The City of Burlingame is granted consent to form the SFPTMD to include the unincorporated area of the County of San Mateo in the SFPTMD, for the initial formation.

BE IT FURTHER RESOLVED that the Clerk of the County of San Mateo is hereby directed to transmit a certified copy of this resolution to the Clerk of the City of Burlingame.

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