

**RESOLUTION NO. .**

**BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA**

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**RESOLUTION APPROVING AN AMENDMENT TO THE AGREEMENT WITH GOOD STUFF PARTNERS LLC FOR BRANDING AND MARKETING SERVICES, INCREASING THE EXISTING CONTRACT AMOUNT TO \$200,000 FOR THE TERM OF JANUARY 28, 2019 THROUGH JANUARY 27, 2022**

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**RESOLVED**, by the Board of Supervisors of the County of San Mateo, State of California, that

**WHEREAS**, the Office of Sustainability (OOS) requires on-call branding and marketing services to develop program awareness and informational campaigns, messaging, and materials, as well as new brands and branding guidelines; and

**WHEREAS**, in January 2019, the OOS issued a Request for Quotes for procuring these services and received five proposals, of which all five were screened for interviews and three firms were interviewed; and

**WHEREAS**, Good Stuff Partners LLC provided the most responsive proposal and interview and was selected as the preferred vendor for these services; and

**WHEREAS**, the need for these services has been demonstrated to be larger than originally estimated, and the existing contract amount of \$90,000 is anticipated to be exceeded.

**NOW THEREFORE, BE IT RESOLVED** that the President of the Board of Supervisors be and is hereby authorized and directed to execute said Amended Agreement for and on behalf of the County of San Mateo, and the Clerk of this Board shall attest the President's signature thereto.

**BE IT FURTHER RESOLVED** that the Director of the Office of Sustainability, or the Director's designee is authorized to execute contract amendments that modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate) and/or modify the contract terms and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.

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