

## **RESOLUTION NO. .**

**BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA**

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**RESOLUTION AUTHORIZING THE COUNTY EXECUTIVE TO EXECUTE A FOURTH AMENDMENT TO THE AGREEMENT WITH CRUZ STRATEGIES, LLC FOR STATE LEGISLATIVE ADVOCACY SERVICES, EXTENDING THE TERM FOR ONE YEAR THROUGH DECEMBER 31, 2026, AND INCREASING THE AMOUNT BY \$96,000 FOR A NEW NOT TO EXCEED AMOUNT OF \$480,000**

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**RESOLVED**, by the Board of Supervisors of the County of San Mateo, State of California, that

**WHEREAS**, an estimated 80 percent of the County's budget is dependent on funds provided in support of both state and federally mandated partnership programs and services. It is therefore imperative that the County be actively involved and well represented in the development of both state and federal policy, programs, and funding priorities; and

**WHEREAS**, effective legislative participation and advocacy are critical to county government and many local programs; and

**WHEREAS**, a competitive Request for Proposals (RFP) process was conducted in the fall of 2021 and resulted in recommendations that the County contract with Cruz Strategies, LLC to perform various aspects of the County's state advocacy activities. This is the fourth and final amendment to the current agreement with this advocacy firm. Per standing policy, County staff will conduct a new competitive RFP process to solicit state advocacy services in the fall of 2026 and reserve the right to contract with the firm annually until then; and

**WHEREAS**, the County Executive recommends that Cruz Strategies, LLC provide the County with advocacy services in the areas of elections, land use, local

government, public safety, tax and finance, transportation, and environment; among other areas; and

**WHEREAS**, the Board has been presented for its consideration and acceptance an agreement, reference to which is hereby made for further particulars, whereby Cruz Strategies, LLC shall continue to provide state legislative advocacy services for the term of January 1, 2022, through December 31, 2026; and

**WHEREAS**, the parties wish to increase the not to exceed amount by \$96,000 for a new not to exceed amount of \$480,000.

**WHEREAS**, this Board of Supervisors has approved the agreement as to both form and content and desires to enter into the agreement.

**NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED** that the President of this Board of Supervisors authorizes and directs the County Executive to execute said amendment to the agreement for state legislative advocacy services with Cruz Strategies, LLC for and on behalf of the County of San Mateo and the Clerk of this Board shall attest the President's signature thereto.

**BE IT FURTHER RESOLVED** that the Board of Supervisors authorizes the County Executive or the County Executive's designee to execute contract amendments with Cruz Strategies, LLC that modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate), and/or modify the contract term and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.

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