

Children, Families and Seniors



Measure K Program and Services Recommendations
June 25, 2024



Children, Families & Seniors Categories



Workforce



Childcare



Senior
Programming



Health & Mental
Health Clinic



Youth
Enrichment



Other

Children, Families and Seniors Approved Recommendations as of March 26, 2024

Agency Name	Average Yearly Request	Service	Status
Samaritan House	\$1,000,000	Additional support for countywide emergency Financial Assistance program (Application submitted under Housing and Homelessness priority area)	Approved for negotiation
Second Harvest of Silicon Valley	\$2,000,000	Support food purchases for distribution in San Mateo County	Approved for negotiation

Children, Families and Seniors Recommendations

Agency Name	Average Yearly Request	Service	Status
4Cs of San Mateo County (Child Care Coordinating Council of San Mateo County, Inc.)	\$250,000	Continue operation of the Build Up SMC Child Care Facility Fund program providing funding for minor repairs, renovations, and modifications for existing childcare facilities.	Recommended for Negotiation
CoastPride, Inc.	\$250,000	Sustain and increase services for the coastside LGBTQ+ community, including support groups, school trainings and educational offerings, outreach services, school affinity groups, and pride events.	Recommended for Negotiation
Daly City Youth Health Center	\$250,000	Continued operation of clinic-, school-, and community-based peer leadership and other programs to support youth behavioral health and substance use prevention for youth in North County, including Daly City, South San Francisco, Colma, Pacifica, San Bruno, and Brisbane.	Recommended for Negotiation
Family Caregiver Alliance	\$100,000	Supplemental funding (in addition to Older American Act support) to support needs analysis to better understand needs in historically underserved communities for support services for family caregivers of older adults.	Recommended for Negotiation
Fresh Lifelines for Youth	\$250,000	Support for FLY's intervention programs comprised of legal education, mentorship, leadership, and peer-based support for justice-involved youth countywide.	Recommended for Negotiation
Friends for Youth, Inc.	\$250,000	Operation of group- and one-on-one, school-based mentoring programs serving at-risk and underserved youth with consistent, accessible, and culturally-sensitive social, emotional, and mental health support. Funding will support current operations in Redwood City School District, Sequoia Union High School District, and San Mateo Foster City School District and facilitate expansion to San Mateo High School District.	Recommended for Negotiation

Children, Families and Seniors Recommendations

Agency Name	Average Yearly Request	Service	Status
Institute on Aging	\$250,000	Continued operation of the Friendship Line, a suicide prevention warm line providing a caller-directed friendly conversation that aims to alleviate feelings of loneliness and actual social isolation.	Recommended for Negotiation
Live in Peace	\$250,000	Provide funding for Students with Amazing Goals (SWAG), a program serving academically disengaged high school students in Belle Haven and East Palo Alto with tutoring, one-on-one mentoring, life coaching, and other services.	Recommended for Negotiation
Peninsula Family Service	\$600,000	Cab-voucher program for adults aged 70+ for up to 3 round trips or 6 one-way rides per month.	Recommended for Negotiation
Peninsula Family Service	\$443,920	Maintain and expand Peer Counseling program for seniors offering group sessions in Daly City, Pacifica, Half Moon Bay, San Mateo, and Redwood City. Funds	Recommended for Negotiation
Pivotal Connections	\$365,963	Support staff costs for the High School Coaching Program, providing personalized coaching to high-school-aged foster youth for academic success, career exploration, and post-secondary planning, along with resources for program management, coordination, finance, and evaluation.	Recommended for Negotiation
Ravenswood Family Health Network	\$250,000	Trainee program for paraprofessionals (MA, DA, and FO), training up to 46 clients (largely coming from the South County communities served by RFHN) over 3 years.	Recommended for Negotiation

Children, Families and Seniors Recommendations

Agency Name	Average Yearly Request	Service	Status
Solicitation	\$1,500,000	Countywide education/training program to enhance the quality and quantity of early childhood education workforce in San Mateo County by offering child development associate (CDA) credential and 4-year bachelor's options to residents along with job placement at childcare centers and providers within the county.	Recommended
Solicitation	\$400,000	Capacity building and technical assistance for existing home daycare providers and those interested in starting home day cares.	Recommended
Solicitation	\$500,000	Educational/workforce training program for transitional-age youth and young adults with moderate to severe autism.	Recommended
Solicitation	\$500,000	Develop Master Plan on Aging for San Mateo County, including gap analysis on historically underserved communities and system of care to address loneliness among older adults, plus 2 years of funding for implementation of recommendations.	Recommended
Solicitation	\$500,000	Development and implementation of strategies and activities identified in the United for Youth Vision 2030: A Blueprint for School and Transition-Age Youth Well-Being, that are not eligible for State funding or are necessary to leverage or build capacity to pull down State funding.	Recommended

Children, Families and Seniors Recommendations

Agency Name	Average Yearly Request	Service	Status
Solicitation	\$500,000	DV system of care/prevention gap analysis, including subsequent implementation.	Recommended
Solicitation	\$500,000	Enforcement efforts to support the work of the Office of Labor Standards and Enforcement.	Recommended
Solicitation	\$300,000	CBOs and local organizations to work with the Office of Community Affairs to provide enhanced community outreach in historically underserved areas and areas designated in the census as "hard to count" throughout the county.	Recommended
Special Olympics Northern California, Inc.	\$250,000	Expand Special Olympics programming for San Mateo County's intellectually disabled population by creating additional partnerships with local schools and CBOs to foster inclusive learning environments and provide additional athlete recruitment and training opportunities.	Recommended for Negotiation
StarVista	\$723,000	Continued operation of the Together for Families Program, providing school-and community-based child abuse prevention and health services and family resource centers at schools in Daly City, San Bruno, East Menlo Park, North Fair Oaks, Redwood City, South San Francisco, San Mateo, and Pacifica, to address risk factors related to child welfare, juvenile justice, and PES.	Recommended for Negotiation

Recommendation:

- A) Adopt a resolution approving recommendations for proposed programs and services pursuant to the FY 2024-25 Measure K Notice of Funding Opportunity as set forth in Attachment A and authorizing the County Executive or designee to negotiate agreements with recommended applicants, and/or conduct further solicitations, as necessary and advisable within the discretion of the County Executive, to be returned to the Board for approval; and
- B) Reallocating \$4,000,000 of the Measure K funds allocated for the NOFO grants to cover funding gaps in affected County services within the Board priority areas of Children, Families, and Seniors; Housing and Homelessness; and Emergency Preparedness, which proposed appropriations will be included in the September revisions to the Fiscal Year 2024-25 Recommended Budget.