



County of San Mateo

Inter-Departmental Correspondence

Department: COUNTY MANAGER

File #: TMP-0740

Board Meeting Date: 7/11/2017

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: John L. Maltbie, County Manager
Subject: County Manager's Report #12 of 2017

RECOMMENDATION:

Accept this informational report.

BACKGROUND:

This report will provide you with updates on a variety of County initiatives focusing on Public Safety, Health and Human Services, Community Services and Performance, in addition to reports on legislation and issues that require your action. We also will keep you and the public informed about new services, upcoming events and general updates.

DISCUSSION:

Community Services

County Libraries earns national honor for rebranding

The San Mateo County Libraries System won a prestigious award from the American Library Association for its recent rebranding effort which aimed to build awareness of its offerings and increase the number of new applicants for library cards. The local system is one just eight nationwide to earn the 2017 John Cotton Dana Award. The Libraries' win was for its campaign "Open For Exploration" which unified the system's 12 libraries into a shared vision. Since this time last year, monthly visits to the libraries' website have increased 30 percent and monthly library card applications jumped 17 percent.

Library Director Anne-Marie Despain, her team, and Deputy County Manager Peggy Jensen accepted the awards at the American Library Association's Annual Conference in Chicago. The recent honor is the latest win for the libraries. In 2016, it earned a National Association of Counties Achievement Award for its summer reading programs and was also a finalist for the 2016 National Medal for Museum and Library Service.

Parks kicks off annual collaboration with Student Conservation Association

Beginning this month, a new crew of San Mateo County teens will get their hands dirty - literally and figuratively - as part of the County's affiliation with the Student Conservation Association (SCA). Funded in part by Measure K, the program gives some teens their first job and some a look at parts of the Peninsula new to them. The crew members will work with County Park rangers to repair trails in San Bruno, paint dividing strips on the Devil's Slide Trail, build a fence in Woodside and camp at Sam McDonald Park in Loma Mar.

This marks the ninth year that Parks and SCA have partnered on this effort to connect youth to the outdoors, and is also the 60th anniversary of SCA.

Parks estimates the partnership has benefitted dozens of teens. The added Measure K grants not only underwrote the crews used the past seven summers but also allowed two new pilot programs that use GIS technology and launched different types of winter and "roving" crews that work in other parks departments in the county.

Measure K

Belmont's Barrett Community Center reinvests in youth

This summer is a busy one at Belmont's Barrett Community Center where Measure K funds are contributing to expanding youth recreation programs and services. Your Board's \$190,000 grant approved in October 2016 has helped Belmont: improve a classroom used for teen programming with new paint, carpets, drapes and signage; create new signs that include recognition of the County Measure K grant; open a new homework center which will expand to five days per week in the fall; and, expand teen programming with additional programs and services to come this fall.

The grant included funding for two shade structures. The city's Youth Advisory Committee selected the colors (blue canopy and yellow poles) and two large shade structures have been ordered with delivery expected this month. The city will also hire a new full-time Youth and Teen Recreation Coordinator to run the homework center, provide fun evening programs and work with teen volunteer groups to serve the community.

News, Events and Updates

Jon Walton named CIO of the Year

Congratulations to our very own Chief Information Officer Jon Walton for being named one of this year's Bay Area CIOs of the Year by the San Francisco Business Times. In honoring Jon, the publication noted many of his accomplishments which include implementing a countywide shared digital public safety radio system and multi-jurisdictional high-speed fiber network, migrating key County applications to the Cloud and overseeing the launch and expansion of our very popular SMC Public WiFi which helps bridge the digital divide for our residents.

New HMB deputy city manager hails from County

The County's loss is the City of Half Moon Bay's gain. After nearly 14 years with the County, Principal Management Analyst Matthew Chidester is leaving us to accept the position of deputy city manager in his hometown. Matthew's official first day in July 18 and while I and those who have worked with him will miss his commitment and skills, I know he will continue to thrive and remain dedicated to public service in Half Moon Bay.