

2024 SAN MATEO COUNTY AGRICULTURAL CROP REPORT



Koren Widdel
Agricultural Commissioner/Sealer
October 7, 2025

www.smcgov.org/agwm/agricultural-crop-report

Crop Report Cover Art Contest



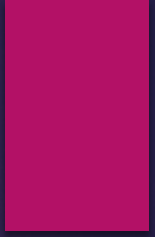
Artist: Soleil Louie
Grade: 10
Title: Moo-ve Over!
Medium: acrylic



Artist: Krisha Gupta
Grade: 9
Title: A Farmer's Fresh Harvest
Medium: colored pencils



Artist: Sathini Senthilkumar
Grade: 11
Title: The Paradise of Agriculture
Medium: acrylic



\$106,488,000

Gross Production Value

GROSS PRODUCTION VALUE

Commodity Group	2024	2023
Floral and Nursery Crops	\$60,772,000	\$55,291,000
Vegetables	\$27,020,000	\$26,808,000
Livestock	\$9,089,000	\$6,583,000
Fruit and Nut Crops	\$3,510,000	\$3,353,000
Forest Products	\$3,061,000	\$3,759,000
Field Crops	\$1,993,000	\$1,818,000
Livestock Products and Apiary	\$1,043,000	\$1,357,000
PRODUCTION TOTAL	\$106,488,000	\$98,969,000

INDOOR GROWN

Crop	Year	Square Feet	Total Value
Flowering and Foliage Potted Plants ¹	2024	1,892,000	\$38,016,000
	2023	1,926,000	\$32,171,000
Cut Flowers ²	2024	345,000	\$447,000
	2023	745,000	\$1,544,000
Bedding Plants, Cuttings, Other ³	2024	401,000	\$7,409,000
	2023	592,000	\$7,442,000
INDOOR GROWN FLORAL AND NURSERY CROP TOTAL	2024	2,638,000	\$45,872,000
	2023	3,263,000	\$41,157,000

¹Includes begonias, lilies, orchids, poinsettias, succulents, etc.

²Includes alstroemerias, freesias, hemp, lilies, ranunculus, etc.

³Includes herbs, seeds, succulents, vegetables, etc.



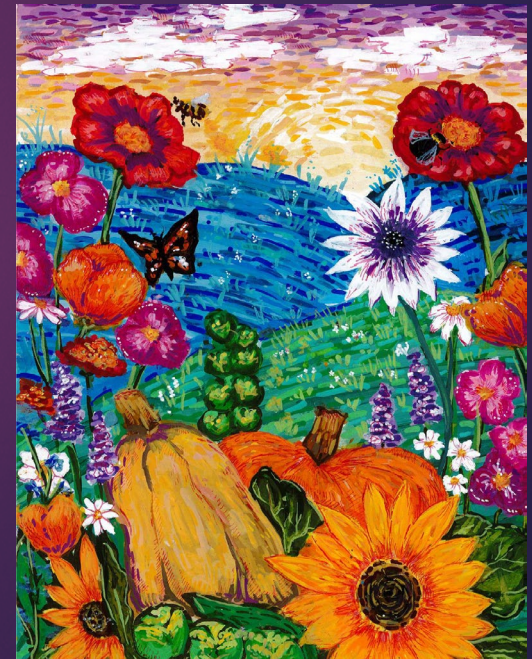
Claire Xie

OUTDOOR GROWN

Crop	Year	Acres	Total Value
Ornamental Nursery Stock ¹	2024	71	\$11,043,000
	2023	80	\$10,925,000
Christmas Trees (cut)	2024	147	\$365,000
	2023	143	\$454,000
Cut Flowers ²	2024	184	\$3,492,000
	2023	180	\$2,755,000
OUTDOOR GROWN FLORAL AND NURSERY CROP TOTAL	2024	402	\$14,900,000
	2023	403	\$14,134,000

¹Includes herbaceous perennials, shrubs, and trees.

²Includes dahlias, hydrangeas, ranunculus, sunflowers, etc.

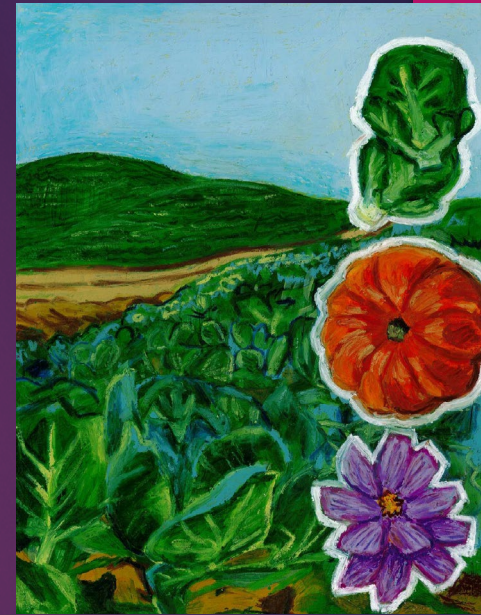


Poema Bowen

VEGETABLE CROPS

Crop	Year	Acres	Total
Artichokes	2024	28	\$196,000
	2023	30	\$180,000
Beans, Fava	2024	90	\$363,000
	2023	94	\$575,000
Beans, Snap	2024	26	\$156,000
	2023	26	\$154,000
Brussels Sprouts	2024	413	\$8,224,000
	2023	419	\$8,017,000
Leeks	2024	52	\$1,077,000
	2023	38	\$711,000
Peas	2024	112	\$626,000
	2023	114	\$614,000
Pumpkins	2024	170	\$1,413,000
	2023	173	\$1,302,000
Miscellaneous ¹	2024	291	\$14,965,000
	2023	326	\$15,255,000
VEGETABLE CROP TOTAL	2024	1,182	\$27,020,000
	2023	1,220	\$26,808,000

¹Includes field and indoor grown herbs, kale, lettuce, mushrooms, peppers, squash, tomatoes, etc.



Ava Satterwhite



Angela Wu

FRUIT AND NUT CROPS

Crop	Year	Acres	Total Value
Wine Grapes, Red Varietals	2024	133	\$2,058,000
	2023	135	\$2,035,000
Wine Grapes, White Varietals	2024	36	\$411,000
	2023	40	\$467,000
Miscellaneous ¹	2024	117	\$1,041,000
	2023	115	\$851,000
FRUIT AND NUT CROP TOTAL	2024	286	\$3,510,000
	2023	290	\$3,353,000

¹Includes apples, berries, chestnuts, stone fruits, etc.



Ness Zelony

LIVESTOCK

Commodity	Year	Number Head Sold	Total Value
Cattle and Calves	2024	1,541	\$4,363,000
	2023	1,429	\$3,012,000
Other ¹	2024	125,609	\$4,726,000
	2023	106,810	\$3,571,000
LIVESTOCK TOTAL	2024	127,150	\$9,089,000
	2023	108,239	\$6,583,000

¹Includes goats, lambs, pigs, poultry, etc.

LIVESTOCK PRODUCTS AND APIARY

Commodity	Year	Production	Per Unit	VALUE
				Total
Honey	2024	42,000 lbs	\$11.51	\$483,000
	2023	40,000 lbs	\$10.46	\$418,000
Other ¹	2024			\$560,000
	2023			\$939,000
LIVESTOCK PRODUCTS AND APIARY TOTAL	2024			\$1,043,000
	2023			\$1,357,000

¹Includes beeswax, cheese, eggs, wool, etc.



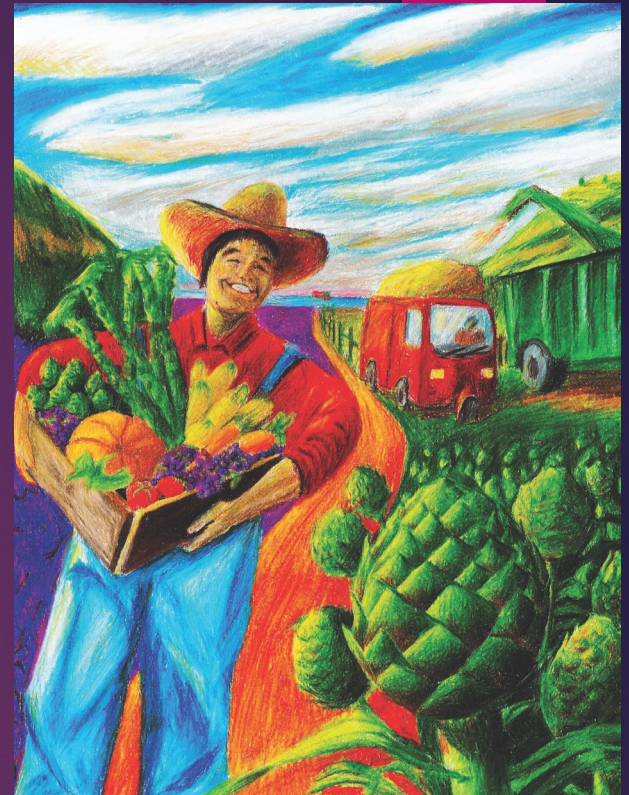
Emily Cisco

FIELD CROPS

Commodity	Year	Acres	Total
Beans, Dry ¹	2024	180	\$914,000
	2023	140	\$654,000
Grain ²	2024	61	\$13,000
	2023	66	\$15,000
Oat & Rye Hay	2024	577	\$239,000
	2023	579	\$289,000
Volunteer Hay	2024	167	\$27,000
	2023	165	\$26,000
Irrigated Pasture	2024	382	\$79,000
	2023	351	\$72,000
Other Pasture	2024	24,860	\$721,000
	2023	26,286	\$762,000
FIELD CROP TOTAL	2024	26,227	\$1,993,000
	2023	27,587	\$1,818,000

¹Includes cranberry, gigante, romano, scarlet runner, etc.

²Includes barley, oats, quinoa, rye, and wheat.

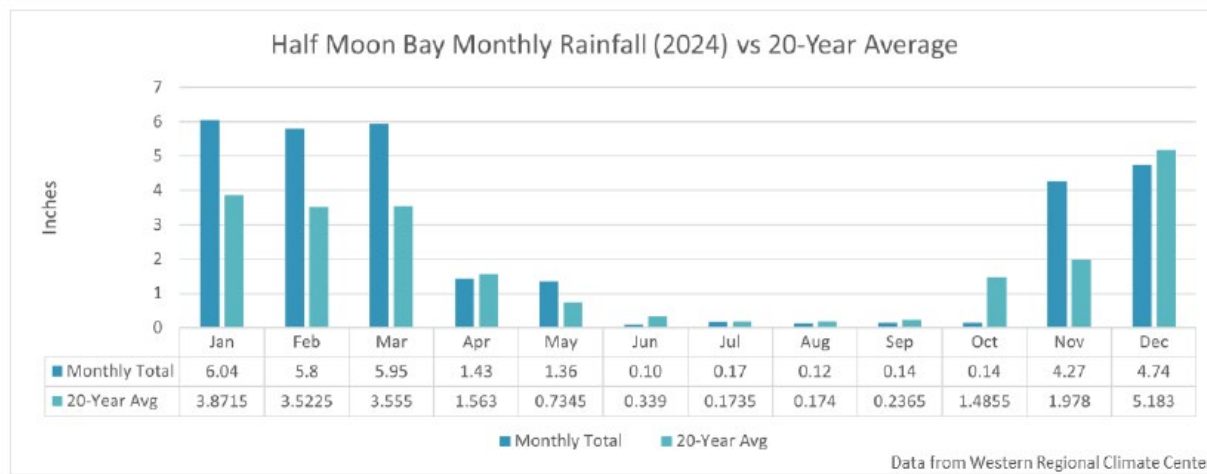


Yehui Li

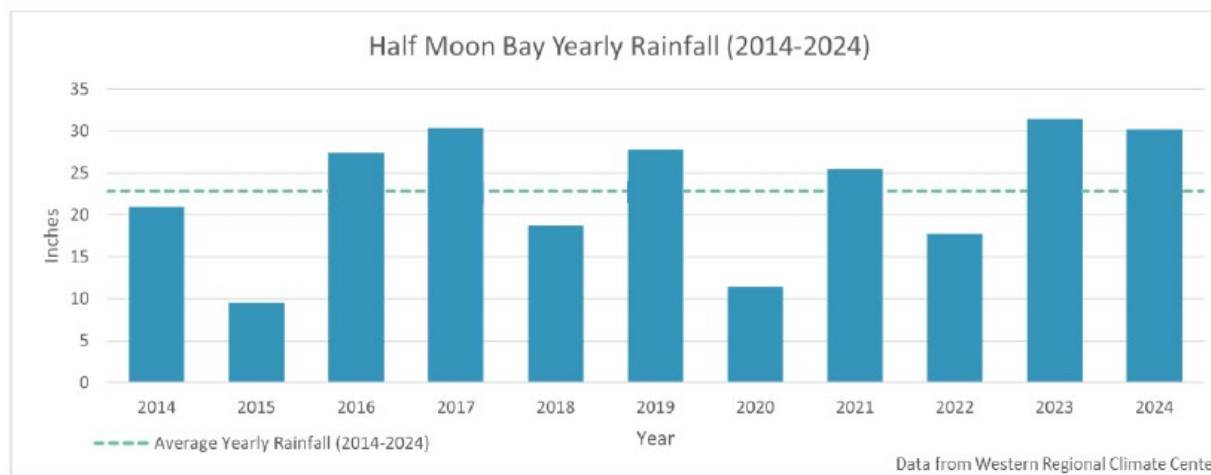
FOREST PRODUCTS

Year	Board Feet	Total Value
2024	4,418,000	\$3,061,000
2023	7,077,000	\$3,759,000

MONTHLY RAINFALL

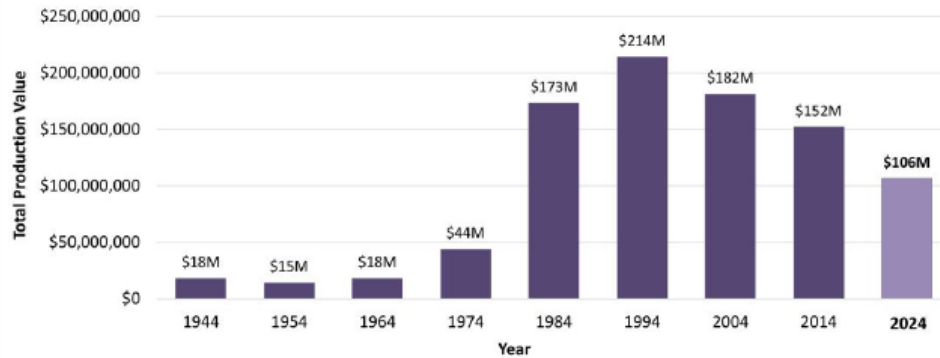


YEARLY RAINFALL



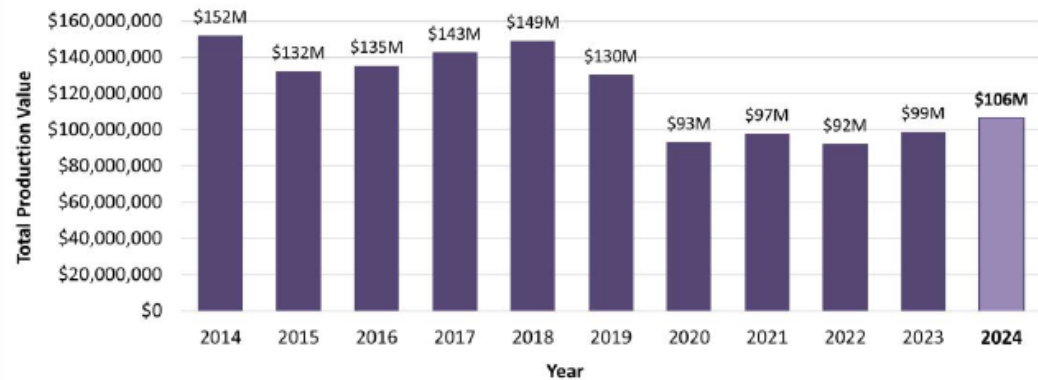
HISTORICAL PRODUCTION VALUES

San Mateo County Agricultural Production (1944-2024)



10 YEAR PRODUCTION VALUES

San Mateo County Agricultural Production (2014-2024)

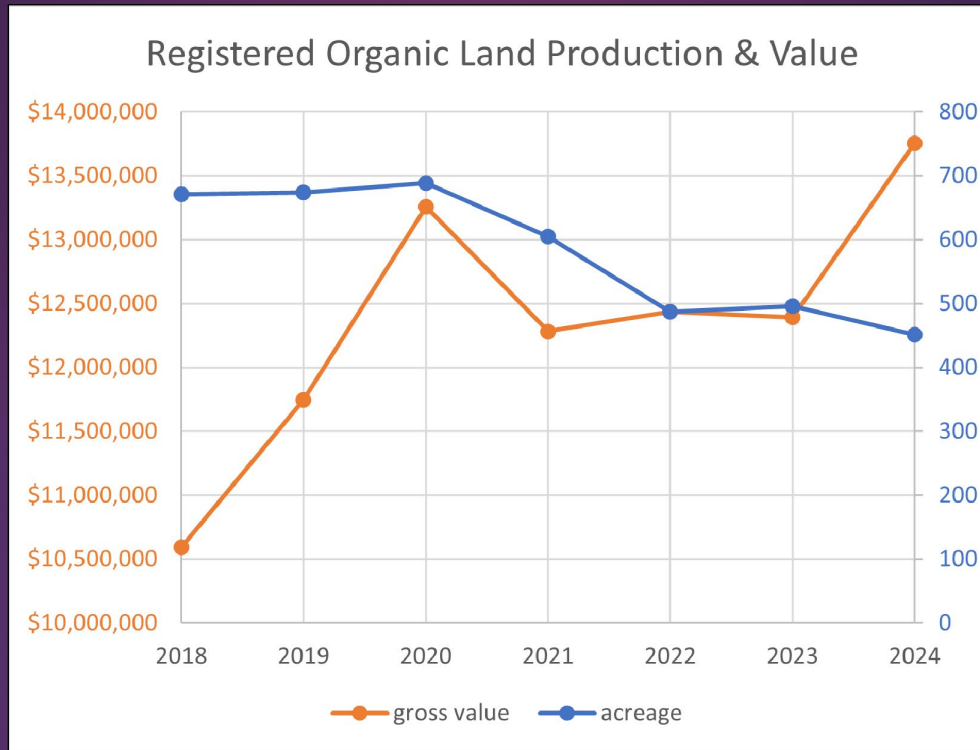


Sustainable Agriculture Report



- **Pest Exclusion** – Inspect imported shipments of agricultural products
- **Pest Detection** – Deploy and service traps to detect and stop spread of harmful pests
 - In 2024, deployed 4,793 traps and serviced 51,668 times.
- **Pest Eradication/Management** –
 - Lead San Mateo County Weed Management Area (WMA)
 - Active Projects for pokeweed, fertile capeweed, skeletonweed, jubata grass, and purple loosestrife

Organic Farming



- 20 registered organic producers in 2024
- Estimated gross production valued at \$13,755,000 across 451 acres.

As Fresh As It Gets



- A program connecting residents and visitors to San Mateo County grown produce
- License agreements with SMC growers and fisherman