

Attachment A: Measure K Grant Priority Areas and Subcategories

Below is a list of priority areas the Board of Supervisors identified for Measure K Grants. The categories (second level) and subcategories (third level) were determined through the community outreach engagement efforts, surveys, and report, provided by the consultants InterEthnica.

Through InterEthnica's outreach, the community identified overarching values and populations that were particularly important across all three priority areas. These values and focus areas were repeatedly requested and elevated in each of the priority area discussions and data collection:

- **Equity:** Equitable distribution of resources and services to populations with the highest needs.
- **Diversity:** Tailored programming for specific needs that require thoughtful attention
- **Inclusion and Belonging:** Culturally aware and linguistically appropriate outreach and service provision.

County Staff have completed a comprehensive review of the compiled list of needs from the community listening sessions and removed currently funded on-going services as these programs are working towards meeting the needs as identified by the community. These current on-going programs will be included in the County's efforts to evaluate the effectiveness of all Measure K programs. Additional outreach and communication will be provided to communities regarding these programs and services.

Measure K Community Feedback Information

The information below is designed to help prioritize community driven subcategories for Measure K grants and is for your own reference and preparation for the discussion at the October 17, 2023 Board meeting.

The Board will be asked to approve the list of Measure K grant funding priorities, listed below. At the meeting, staff expects to ask the Board to identify the most critical subcategories within each of the three priorities below:

- Children, Families, and Seniors (suggested top 10 in any order)
- Housing and Homelessness (suggested top 7 in any order)
- Emergency Preparedness (suggested top 3 in any order)

You can suggest additional subcategories within the three priority areas for consideration.

Children, Families and Seniors (Top 10)

Category	Select
Childcare	
Culturally and linguistically appropriate childcare	
Needs-based childcare assistance, including for education/training	
More childcare centers	
Extracurricular/enrichment programming for youth	
Youth-led Programs	
Design Parks/Rec centers as community hubs that include youth-oriented spaces (in collaboration with cities)	
Transportation	
More options for children, seniors, and workers	
Door-to-door transportation for older adults or those with disability	
First/Last Mile Solutions	
Transportation to/from childcare centers in underserved/rural areas	
Outreach/Communication	
Linguistically appropriate outreach to inform of availability of services and initiatives	
Outreach/communication for life skills education – literacy, basic healthcare, cooking, workshops, playgroups	
Workforce and Related Educational Programs	
Diversifying educational pathways to allow increased access to trade school	
Resource centers with weekend programs to extend learning	
Inclusive workforce	
Career pipelines to enter county employment	
Equity in Community	
Language accessibility and information dissemination	
Integrated childcare and teen volunteer program	
Culturally appropriate services for community mental health needs	
Financial Support for Families	
Support for both low- and middle-income families	
Funds for emergency needs to pay bills, rent or mortgage, etc.	
Children, Families, and Seniors Total (top 10):	

Other: Children, Families, and Seniors	Select

Housing and Homelessness (Top 7)

Category	Select
Temporary Housing	
Emergency interim housing	
Permanent Housing	
Permanent supportive housing	
Housing subsidies or housing first solutions	
Community fund for trailer homes (loans program)	
Emergency housing assistance	
Planning Assistance	
ADU (Accessory Dwelling Unit) permitting and policy changes	
Aging in place resource to modify homes (loans program)	
Support for multigenerational living – provide incentives	
Housing and Homelessness Resources	
Legal services, eviction prevention and/or landlord/tenant disputes	
Culturally appropriate mental health services for people experiencing homeless	
Economic fund for immigrants	
Regionally focused homeless outreach	
Housing and Homelessness Total (top 7):	

Other: Housing and Homelessness	Select

Emergency Preparedness (Top 3)

Category	Select
Planning	
Communication Plan specific to community area/needs	
Language support – make sure all communication is multilingual	
Emergency kits	
Community Outreach	
CERT (Community Emergency Response Team) program	
Identify community hubs	
Emergency Mitigation	
Early warning systems	
Mitigate fire risk	
Emergency Preparedness Total (top 3):	

Other: Emergency Preparedness	Select