

Exhibit A: RFP Matrix for RFP No. 2025-RFP-00575 Sustainability Department Advertising Agency Services

Request for Proposals – Matrix		
1	Where was the RFP advertised?	Opengov
2	In addition to any advertisement, list others to whom the RFP announcement was sent:	
3	State the total number of RFP's sent to prospective proposers:	
4	How many proposals did you receive?	The Sustainability Department received a total of 9 proposals.

5	List in alphabetical order the names of the proposers (or finalists, if applicable) and the location:	1. A2Z Media Group 2. AdManor, Inc 3. Commune Communication 4. Good Stuff Partners LLC 5. Most Likely To 6. Next Steps Marketing 7. Peninsula Chinese Business Alliance 8. The Marcom Group
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