



THE BOARD OF SUPERVISORS
COUNTY OF SAN MATEO, STATE OF CALIFORNIA
PROCLAMATION DESIGNATING MAY 5TH, 2025 AS

“As Fresh As It Gets” Day

WHEREAS, in 2006, the San Francisco Peninsula, San Mateo County Farm Bureau and San Mateo County Harbor District collaborated to create the San Mateo County: As Fresh As It Gets Awards, underwritten by the County of San Mateo, in an effort to recognize local restaurants, hotels and other businesses that procure and serve products from local San Mateo County farmers, ranchers, fishers, and other agricultural producers; and

WHEREAS, agriculture has been an integral part of San Mateo County’s history and culture since its founding in 1856, and currently is a \$222 million dollar industry, employing over 1,900 people, and driving San Mateo County’s coastside economy; and

WHEREAS, the San Francisco Peninsula supports the hotel and hospitality industry throughout the county by marketing San Mateo County to recreational and business visitors, and supports the many other businesses and recreational opportunities in San Mateo County including parks, hiking, fishing, the arts, and cultural destinations; and

WHEREAS, the San Francisco Peninsula and the San Mateo County Agricultural Commissioner are together working to bring the abundance of San Mateo County agriculture to both visitors and residents through showcasing the bounty of both land and sea through “As Fresh As It Gets.”

NOW, THEREFORE, BE IT PROCLAIMED that the Board of Supervisors of the County of San Mateo, State of California, hereby designates May 5th, 2025 as “As Fresh As It Gets” Day in San Mateo County, and encourages residents and visitors to savor and experiences the products and produce that are San Mateo County caught, grown and raised!

Dated: May 5, 2025



SUPERVISORS:

DAVID J. CANEPA, PRESIDENT

JACKIE SPEIER

NOELIA CORZO

RAY MUELLER

LISA GAUTHIER

ATTEST: _____
DEPUTY CLERK OF THE BOARD OF SUPERVISORS