



THE BOARD OF SUPERVISORS  
COUNTY OF SAN MATEO, STATE OF CALIFORNIA  
RESOLUTION HONORING AND COMMENDING

*Rich Picchi*

*Upon Receiving the Glenn Ashcraft Community Service Award*

**WHEREAS**, Lion **Rich Picchi**, a native Californian, born and raised in Half Moon Bay, attending all the local schools, and graduating from Half Moon Bay High School in 1961 before attending the College of San Mateo; and

**WHEREAS**, **Rich Picchi** served in the US Army reserves from 1966 to 1972 and was honorably discharged; and

**WHEREAS**, **Rich Picchi** followed in his Uncle Bruno’s footsteps, going to work for Pacific Gas and Electric Company in 1964 in the Payroll Department, and retiring 39 years later in 2003 as the Manager of Customer Information Systems; and

**WHEREAS**, **Rich Picchi** joined the Half Moon Bay Lion Club in 1966 at the age of 23, following in the footsteps of his father and Uncle Frank who were Half Moon Bay Lions Club charter members, having been inspired to serve his beloved community; and having held numerous leadership positions in the San Francisco-Peninsula District, including President of the Half Moon Bay Club two times, he has been a 59-year member of the Club; and

**WHEREAS**, **Rich Picchi**, during the nearly six decades as a Lion, the Club has raised money for various causes including the Boys and Gils Club, local sports teams, scholarships, local seniors, eye care for those who cannot afford it, flipping pancakes at the 4th of July pancake breakfast, toasting hamburger buns at the Pumpkin Festival, pouring homemade wine at a fundraiser, and helping with the St. Vincent de Paul Second Harvest food delivery; and

**WHEREAS**, **Rich Picchi** also serves as a trustee and treasurer for the Student Speaker Foundation, and is most passionate about the annual Student Speakers Contest that allows high school students to compete in a speech contest to win college or trade school scholarships, up to a lifechanging \$21,000 in scholarship money; and

**WHEREAS**, **Rich Picchi**, along with his brother Steve, was a successful amateur winemaker for over twenty years, donating their wines to charity and fundraising events to support local schools, the Coastside Volunteer Fire Department and the Lions Eye Foundation., and having dedicated 55 years of volunteerism alongside his brother Steve Picchi.

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Supervisors of the County of San Mateo, State of California, hereby honors and commends **Rich Picchi** upon receiving the **Glenn Ashcraft Community Service Award** from the Half Moon Bay Coastside Chamber of Commerce for his contributions and commitment to the community and extends best wishes for continued success!

*Dated: March 28, 2025*

**SUPERVISORS:**

\_\_\_\_\_  
DAVID J. CANEPA, PRESIDENT

\_\_\_\_\_  
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\_\_\_\_\_  
NOELIA CORZO

\_\_\_\_\_  
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\_\_\_\_\_  
LISA GAUTHIER

ATTEST: \_\_\_\_\_  
DEPUTY CLERK OF THE BOARD OF SUPERVISORS