

Exhibit B: RFP Matrix for RFP No. OOS-2023-019 Office of Sustainability (Sustainability Department) Communications, Marketing, Graphic Design, and Website Services

Request for Proposals – Matrix		
1	Where was the RFP advertised?	PublicPurchase.com
2	In addition to any advertisement, list others to whom the RFP announcement was sent:	<p>Announcement of the RFP was emailed directly to the below entities:</p> <ol style="list-style-type: none"> 1. Circlepoint 2. Citizen Group 3. Cosmic 4. Fifty & Fifty 5. Good Stuff Partners 6. Kindred 7. Teak SF 8. Siegel + Gale 9. Ad Manor 10. Cartwright Design Studio
3	State the total number of RFP's sent to prospective proposers:	10
4	How many proposals did you receive?	The Sustainability Department received a total of 14 proposals.

5	List in alphabetical order the names of the proposers (or finalists, if applicable) and the location:	<ol style="list-style-type: none">1. Browne Inc.2. Cartwright Design Studio3. Circlepoint4. Fenton Communications5. Good Stuff Partners6. Most Likely To7. Rolling Orange, Inc.8. S. Groner Associates, Inc.9. Sartin Denny Productions, LLC This Engine is Red10. SDLC Corp11. Svanaco Inc.12. Tierra Plan LLC13. True North Inc.14. VIVA Strategy and Communications, LLC
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