

RESOLUTION NO. 081426(a-d)

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

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**MEASURE K: RESOLUTION AUTHORIZING THE COUNTY EXECUTIVE, OR
DESIGNEE(S), TO EXECUTE THE FOLLOWING AGREEMENTS FOR THE
PURPOSE OF MEASURE K PERFORMANCE EVALUATION SERVICES:**

- A) AN AGREEMENT WITH AMERICAN INSTITUTES FOR RESEARCH IN THE
BEHAVIORAL SCIENCES (AIR), FOR A TERM OF SEPTEMBER 23, 2025
THROUGH SEPTEMBER 22, 2027, IN A TOTAL AMOUNT NOT TO EXCEED
\$400,000, WITH AN OPTION TO EXTEND THE AGREEMENT FOR ONE YEAR
IN AN ADDITIONAL AMOUNT NOT TO EXCEED \$200,000, AT THE SOLE
DISCRETION OF THE COUNTY EXECUTIVE OR DESIGNEE; AND**
- B) AN AGREEMENT WITH HARDER + COMPANY COMMUNITY RESEARCH
(HARDER + CO), FOR A TERM OF SEPTEMBER 23, 2025 THROUGH
SEPTEMBER 22, 2027, IN A TOTAL AMOUNT NOT TO EXCEED \$400,000,
WITH AN OPTION TO EXTEND THE AGREEMENT FOR ONE YEAR IN AN
ADDITIONAL AMOUNT NOT TO EXCEED \$200,000, AT THE SOLE
DISCRETION OF THE COUNTY EXECUTIVE OR DESIGNEE; AND**
- C) AN AGREEMENT WITH RAIMI + ASSOCIATES FOR A TERM OF
SEPTEMBER 23, 2025 THROUGH SEPTEMBER 22, 2027, IN A TOTAL
AMOUNT NOT TO EXCEED \$400,000, WITH AN OPTION TO EXTEND THE
AGREEMENT FOR ONE YEAR IN AN ADDITIONAL AMOUNT NOT TO
EXCEED \$200,000, AT THE SOLE DISCRETION OF THE COUNTY
EXECUTIVE OR DESIGNEE; AND**
- D) AN AGREEMENT WITH RDA CONSULTING (RDA), SPC, FOR A TERM OF
SEPTEMBER 23, 2025 THROUGH SEPTEMBER 22, 2027, IN A TOTAL
AMOUNT NOT TO EXCEED \$400,000, WITH AN OPTION TO EXTEND THE
AGREEMENT FOR ONE YEAR IN AN ADDITIONAL AMOUNT NOT TO
EXCEED \$200,000, AT THE SOLE DISCRETION OF THE COUNTY
EXECUTIVE OR DESIGNEE**

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of
California; that

WHEREAS, Measure K is a half-cent sales tax that funds important services to
improve quality of life in San Mateo County; and

WHEREAS, in 2023, the Board of Supervisors identified three priority areas for **Measure K** funding: children, families and seniors; emergency preparedness; and housing and homelessness; and

WHEREAS, in order to ensure the effective use of **Measure K** funds, the Board approved \$1,500,000 for FY 2025-26 to support evaluations of selected County programs funded by **Measure K**; and

WHEREAS, evaluations provide an opportunity for an independent, objective and comprehensive review of the efficacy and effectiveness of the program being evaluated, increases transparency and accountability, and helps leaders make evidence-based decisions in future funding opportunities and program improvement; and

WHEREAS, the County Executive's Office launched a competitive Request for Proposals (RFP) for **Measure K** Program Performance Evaluations, with an emphasis on the **Measure K** focus area of Children, Families and Seniors, on February 7, 2025; and

WHEREAS, sixteen qualified proposals were received and reviewed by a panel of County staff with diverse areas of expertise and the County Executive's Office has determined that four firms have the requisite expertise to review and evaluate these programs; and

WHEREAS, investments from the County's **Measure K** half-cent sales tax are designed to enhance the social safety net for the County's most vulnerable and marginalized residents; and

WHEREAS, evaluations will help ensure that services supported by **Measure K** resources are being provided in an equitable and effective manner; and

WHEREAS, the Board has been presented with and desires for the County to enter into agreements with the four designated firms to evaluate selected programs funded by **Measure K**, each for a total amount not to exceed \$400,000 and each for a term from September 23, 2025, through September 22, 2027, and each with an option to extend the agreement by one additional year for an additional amount of \$200,000 in the County's sole discretion; and

WHEREAS, this Board has reviewed the four proposed agreements, examined them as to form and content, and desires to enter into the agreements.

NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED that the County Executive, or designee(s), is authorized to execute an agreement with American Institutes for Research in the Behavioral Sciences (AIR) for a total amount not to exceed \$400,000 for a term of September 23, 2025, through September 22, 2027, with an option to extend the agreement for one year, in an additional amount not to exceed \$200,000, at the sole discretion of the County Executive or designee; and

BE IT FURTHER RESOLVED that the County Executive, or designee(s), is authorized to execute an agreement with Harder + Company Community Research (Harder + Co) for a total amount not to exceed \$400,000 for a term of September 23, 2025, through September 22, 2027, with an option to extend the agreement for one

year, in an additional amount not to exceed \$200,000, at the sole discretion of the County Executive or designee; and

BE IT FURTHER RESOLVED that the County Executive, or designee(s), is authorized to execute an agreement with Raimi + Associates for a total amount not to exceed \$400,000 for a term of September 23, 2025, through September 22, 2027, with an option to extend the agreement for one year, in an additional amount not to exceed \$200,000, at the sole discretion of the County Executive or designee; and

BE IT FURTHER RESOLVED that the County Executive, or designee(s), is authorized to execute an agreement with RDA Consulting (RDA), SPC, for a total amount not to exceed \$400,000 for a term of September 23, 2025, through September 22, 2027, with an option to extend the agreement for one year, in an additional amount not to exceed \$200,000, at the sole discretion of the County Executive or designee; and

BE IT FURTHER RESOLVED that the County Executive, or designee(s), is authorized to execute amendments to each of the agreements authorized by this resolution which modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate) per agreement, and/or modify the contract term and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.

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RESOLUTION NUMBER: 081426(a-d)

Regularly passed and adopted this 23rd day of September, 2025

AYES and in favor of said resolution:

Supervisors:

JACKIE SPEIER

NOELIA CORZO

RAY MUELLER

DAVID J. CANEPA

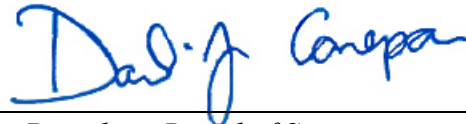
NOES and against said resolution:

Supervisors:

NONE

Absent Supervisor:

LISA GAUTHIER



*President, Board of Supervisors
County of San Mateo
State of California*

Certificate of Delivery

I certify that a copy of the original resolution filed in the Office of the Clerk of the Board of Supervisors of San Mateo County has been delivered to the President of the Board of Supervisors.



Assistant Clerk of the Board of Supervisors